

Books of
Local Interest

Kipling's "STALKY & CO."

(Schooldays at Westward Ho!)

Kingsley's "WESTWARD HO!"

(Adventures on the Spanish Main of Sir Amyas Leigh
of Northam)

J. Weare Gifford's
"LURE OF CONTRABAND"

(Smuggling Days at Appledore)

And Many
Others

Kingsley
Westward Ho!
Northam and
Appledore

OFFICIAL GUIDE



CORONATION
ISSUE

In
Glorious
North Devon

Glorious Westward Ho! Devon

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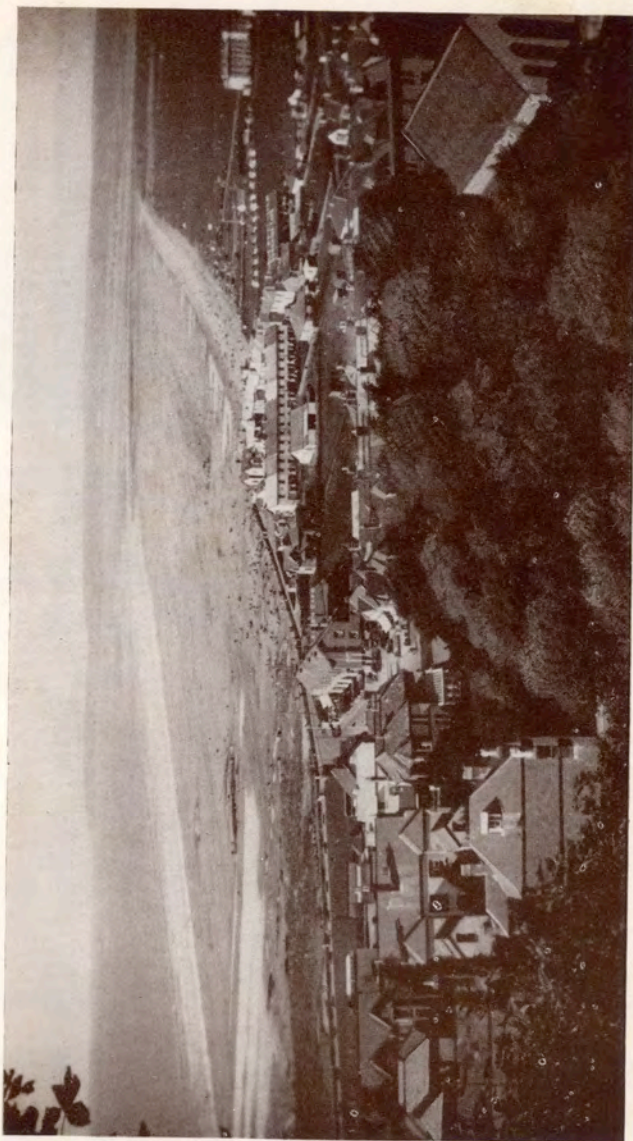
Telephone : Northam 224

**WESTWARD HO! NORTHAM
and APPLIEDORE**

**OFFICIAL
GUIDE BOOK**

Issued by the Northam Urban District Council
in association with the Westward Ho!
Northam and Appledore Chamber
of Commerce

Visitors or intending residents requiring further information about
any of the three resorts mentioned in this handbook should write to :
The Publicity Officer, Council Offices, Northam, North Devon



WESTWARD HO ! FROM STANWELL HILL (SHOWING PEBBLE RIDGE AND SANDS AT LOW TIDE)

Come to Westward Ho! Northam & Appledore *In Glorious North Devon*

NOT for nothing have poets, song writers and novelists sung the praises of Devon as being the fairest county in the land, and the six miles of coastline of Westward Ho! Northam and Appledore are unique in that within the 4,000 acres they embrace is all the variety of the delicious scenery of Glorious Devon, whilst in addition these three resorts are the natural centres from which to visit the endless number of beauty spots abounding along the coast.

In the west, with its beautiful velvet turfed cliffs and golden sands, overlooking the glorious bay, lies Westward Ho!

To the east, where the fair river Torridge meets the sea, nestles Appledore (Kingsley's Little White Fishing Village) which has a quaint charm all its own.

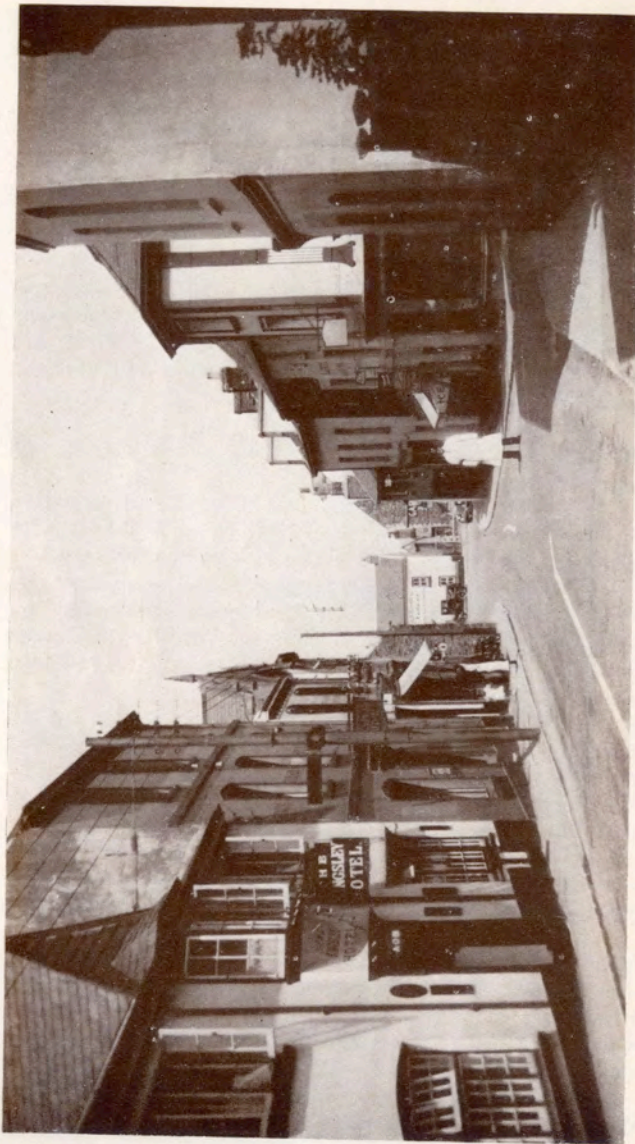
Between the two, protected from the sea by the great pebble ridge and from the river estuary by the yellow sandhills, is the Course of the Royal North Devon Golf Club, of which His Majesty King George the Sixth is Patron.

To the south is Northam, a typical west country town, with green fields, wooded slopes and winding lanes all around, and bounded in the west by Westward Ho! and sloping down to the river Torridge in the east.

The history of the Urban District goes back 1059 years, and can show a close association with those great figures of history—Drake, Nelson and Napoleon!

No wonder that Kingsley chose Northam and Appledore for the setting of his great sea thriller of the Spanish Main—"Westward Ho!" And what other place in the world could have produced a Kipling, who has immortalised Westward Ho! in the novel of his schooldays—"Stalky & Co."

For health, beauty and romance, come to Westward Ho! Northam and Appledore.



FORE STREET, NORTHAM

Some Reasons Why

(By a Visitor)

HOW many years it is since I first decided to spend a holiday at Westward Ho! Northam and Appledore, I don't remember.

Like most other people, I had read Kipling's "Stalky & Co.," Kingsley's "Westward Ho!", J. Weare Gifford's "Lure of Contraband" and a score of others.

Accordingly, in my mind's eye I had painted mental pictures of this intriguing corner of North Devon, and I thought that as it was worth others' while to write books about, it was certainly worth mine to visit, and so I felt an irresistible desire to explore the place for myself.

But there were other reasons for my decision:—

I wanted to play golf on a famous championship course;

I wanted hot sunshine, but with bracing air;

I wanted safe sea bathing, surf riding and afterwards to sit in a deckchair on the sands, watching the kiddies making sand castles;

I wanted to be able to spend an odd hour at tennis or putting;

I wanted to fish for salmon and bass and to see a yacht race;

I wanted to explore nooks and corners reminiscent of smuggling days;

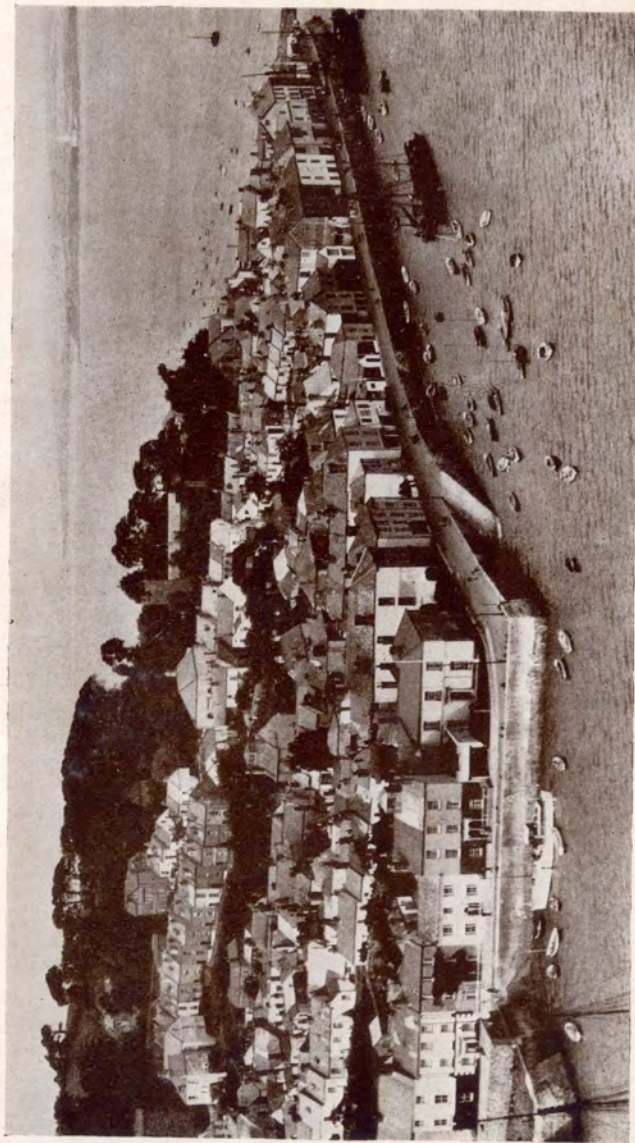
I wanted to walk down quiet country lanes, or along the cliffs, fanned by the ozone-laden air from the great Atlantic;

I wanted a centre surrounded by the maximum number of beauty spots:

I found all these things, and more!

And so I come, year after year, until I hope one day to take up permanent residence in this delectable spot.

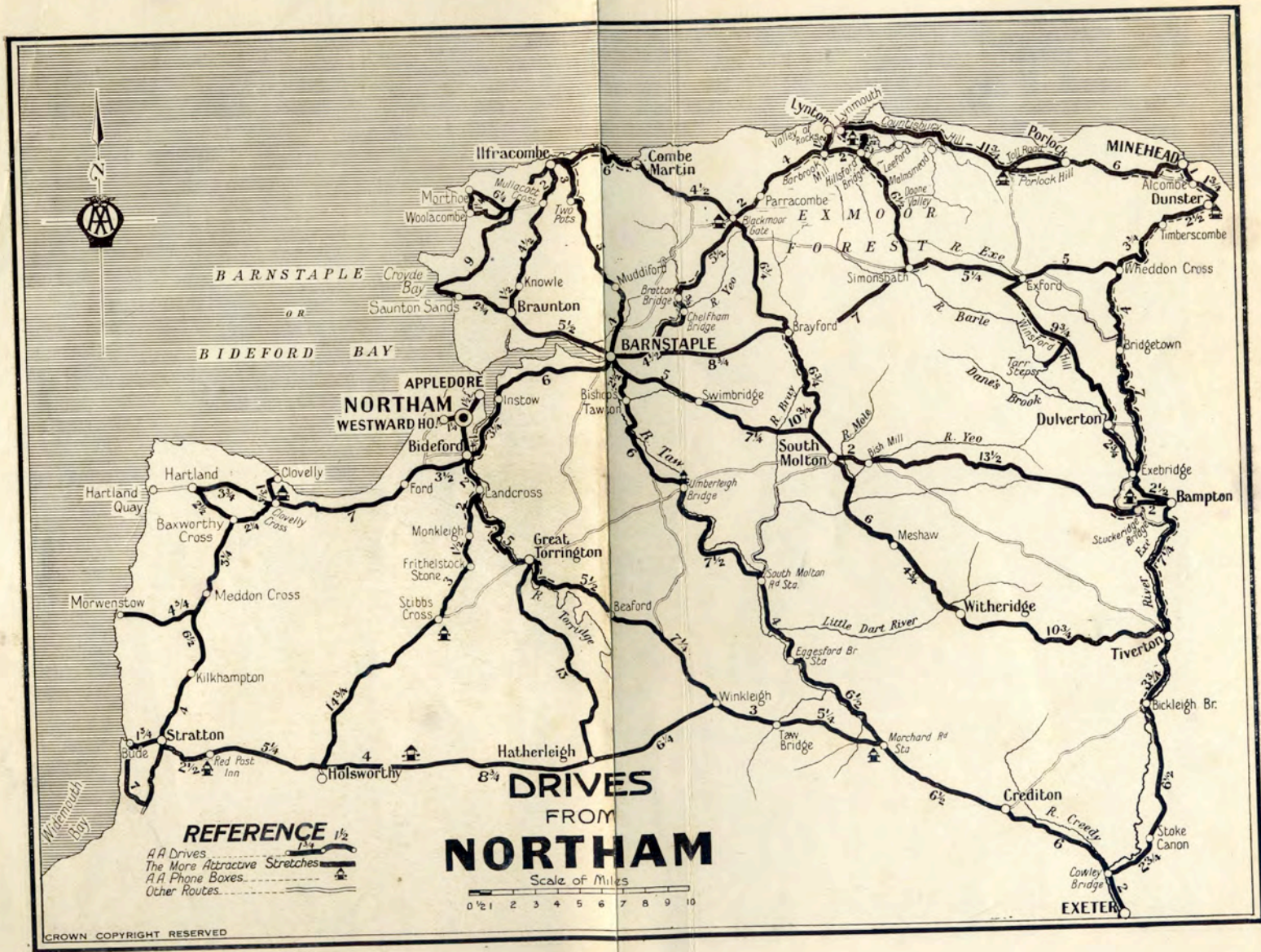
P.R.



Photo]

[Pan Aero Pictures, Ltd., Kingston-on-Thames
APPLEDORE FROM AN AEROPLANE.

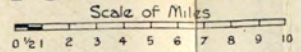




BARNSTAPLE
or
BIDEFORD BAY

APPLEDORE
NORTHAM
WESTWARD HO!

DRIVES FROM NORTHAM



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WESTERN CAMPING GROUND

- Sites for Huts.
- Town's water and main drainage.
- Adjoining Sea and Free Bathing Pools.

Proprietor : E. TAYLOR (Dairyman), 16, Eastbourne Terrace,
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branch, originally Rudyard Kipling's tuck shop

Phones Northam 59 ; Westward Ho ! 182

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Try our light Luncheons, Teas and Suppers. Fresh Fish daily.

Moderate Charges.

Also Furnished Bungalows to Let.

Proprietor - - - - - H. J. Prosser



THE BATHING POOLS, WESTWARD HO!

WESTWARD HO!

IS there any seaside resort in the whole world with a name so thrilling as this? There is certainly none more suitable for this romantic corner of Glorious Devon. For centuries, across the great breakers of the beautiful golden bay, the ancient mariners of North Devon have sailed westward ho! on voyages of adventure and discovery.

The town nestles under the green and yellow furze hills immortalised by Kipling, from which the ground slopes gently to the sea, providing wonderful views of the great bay.

At the left horn of the bay is Hartland Point, with its lighthouse, whilst travelling nearer home the eye picks out Clovelly—the quaintest village in the world. Then come Bucks Mills, Peppercombe, Cornborough Cliffs and Westward Ho! Cliffs with Kipling Tors behind and the raised beach below.

In the centre are flat, firm golden sands, three miles long and a quarter of a mile broad, divided from the Royal North Devon Golf Course by the famous pebble ridge—a natural rampart set up by the sea to prevent the destructive effects of its own fury!

Round the right horn of the bay are Appledore, Braunton Lighthouse, Saunton and finally Baggy Point—the scene of many shipwrecks.

Twenty miles out to sea is Lundy Island, set like a great jewel of changing colour in the blue, green and purple waters of the Atlantic.

And as one watches the ocean rollers advancing nine deep over the golden sands, bringing ozone laden air from the seas beyond, one is thrilled by the majestic beauty of the scene and the wholesome freshness of the pure atmosphere.



Photo]

WESTWARD HO! — S. ROPER PUTTING ON THE
FIFTH GREEN AT THE AMATEUR CHAMPIONSHIP, 1931

[Sport and General

Westward Ho! is definitely the resort for the family and those seeking health, beauty, recreation, literary associations or romance, and as a centre from which to visit the beauty spots which surround it.

GOLF

The golfer who has not yet played on the Royal North Devon Golf Course at Westward Ho! has a thrill in store which no words can adequately convey. This 75-year-old course has been on the championship rota for a quarter of a century, and is not only universally acknowledged to be the finest in Devon, but it is also one of the greatest and best known in the world.

His Majesty King George the Sixth is Patron of the Club, and amongst famous golfers the course has produced, must be included Mr. J. H. Taylor and Mr. Horace Hutchinson.

Set in superb surroundings, the course has a personality which can be felt, and this, together with the great variety of the holes, makes golf at Westward Ho! one grand and glorious adventure. The natural hazards include dykes, and bushes of great sea rushes the height of a man, whilst the mobile hazards are the sheep of the "Potwallopers" (the commoners) which keep the turf so short that it does not need mowing. The "Potwallopers" also keep the great pebble ridge in good shape, and thus protect the golf course from the action of the Atlantic breakers.

Those desiring a golfing holiday will find at Westward Ho! the finest seaside golf course in England, and to which visitors are made very welcome. Terms are 5/- per day, 25/- per week and £3/10/0 per month for gentlemen; and 3/6 per day, 20/- per week and £2/10/0 per month for ladies. (A special handbook describing the course has been written by Mr. Bernard Darwin, and golfers contemplating a holiday at Westward Ho! should write for a copy to the Secretary, The Royal North Devon Golf Club, Westward Ho! N. Devon).

Phone : Northam 29

GREENWOOD'S *Westward Ho!*

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New Houses and Bungalows adjoining Westward Ho!
Tennis Courts, for sale or built to clients' own designs.
Also Flats to Let.

Phone : Northam 273

Visit . . .

“THE GIFT SHOP”

WESTWARD HO!

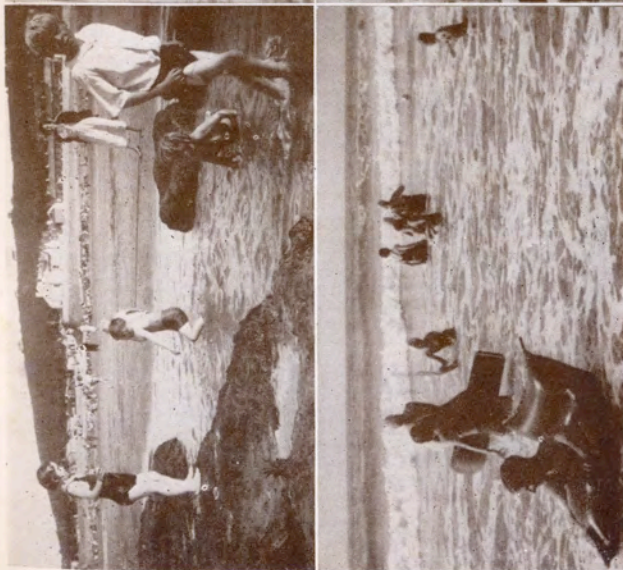
Fancy Drapers

Gifts to suit all tastes and pockets

All Kipling's works kept in stock. Also some first editions



SEA BATHING
PEBBLE RIDGE IN AUGUST



WATER BABIES
SURF RIDING

Top]
Bottom]
WESTWARD HO!

BATHING

No matter what type of outdoor bathing visitors may like, they will find it at Westward Ho!

Some visitors prefer first to sunbathe on the pebble ridge, and then to enjoy sea bathing. There are no irksome restrictions about dressing, but those who desire may hire bathing huts in the vicinity.

For those who desire to bathe with a greater sense of security, two free bathing pools on the raised beach have been provided by the Urban District Council, wherein the water is changed twice daily by the natural action of the tides. These pools are most convenient for those occupying beach huts, or staying in the hotels or holiday camps close by, or bathers may store their personal belongings in the Patio bath adjoining, on payment of a small charge.

The Patio is a privately owned open-air sea water swimming bath, where one can swim, sunbathe or enjoy refreshment to the soothing strains of music. This pool has associations with Kipling and the Old United Services College.

SURF RIDING

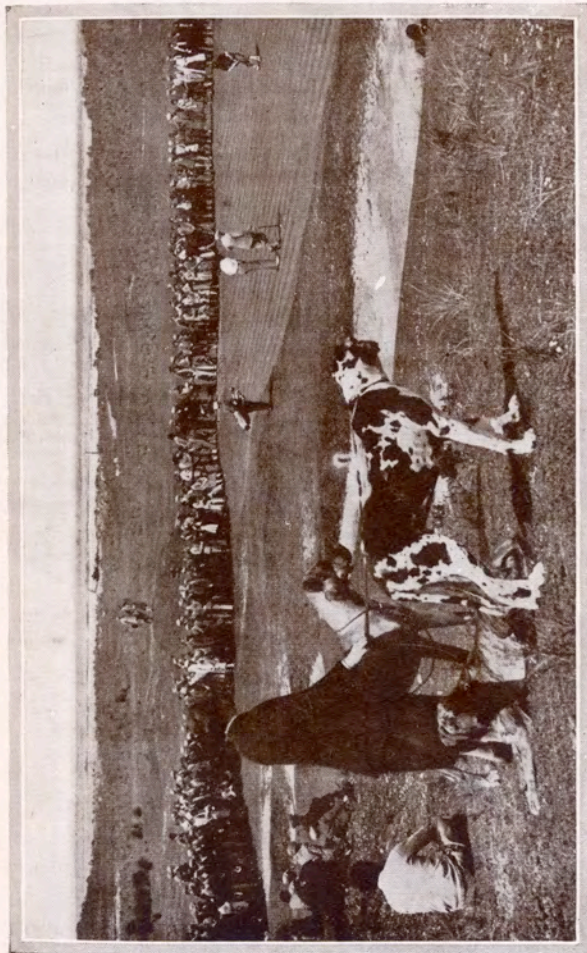
The unique flow of the tide in the golden bay, resulting in giant rollers, often flowing nine deep, has made surf riding a popular sport. Surf boards may be bought or hired from shops near the sea front.

FAMILY GAMES, Etc.

The 3 miles of sands offer unlimited possibilities for family games, etc. One can enjoy pony rides, play various ball games, or one can recline in a deck chair and doze or watch the children making sand castles or paddling in the numerous little pools, as inclination dictates.

FISHING

Rod and line fishing can be enjoyed from the rocks of the raised beach, or prawn fishing (a very popular pastime) may be indulged in in the innumerable pools amongst the rocks. Prawning nets and fishing tackle may be obtained locally.



Photo]

[The New Centurion Publishing & Publicity Co., Ltd., Cheltenham
WESTWARD HO!—VIEW OF FIFTH GREEN DURING FINAL OF THE
AMATEUR CHAMPIONSHIP, 1931

Two 18-hole putting greens have been provided for the use of visitors. One course adjoins the tennis courts, the other is on the promenade. The charge is 3d. per round, with free score card and use of club, ball and pencil.

PUTTING

Throughout the summer season, amateur cricket club matches are held on Wednesdays and Saturdays on the Council's cricket ground, which is situate between the tennis courts and the golf course.

CRICKET

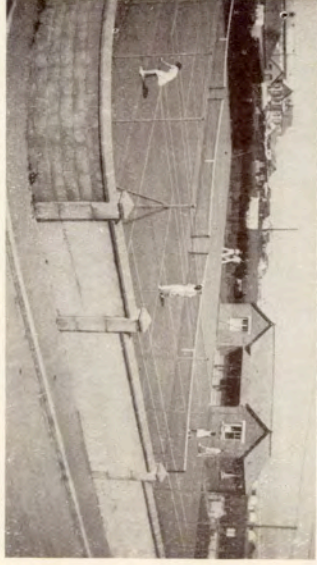
Tennis raquets are now a necessary part of holiday equipment, and tennis enthusiasts who come so prepared will spend an enjoyable hour or so on the three tennis courts which have been provided by the Local Authority, and which are situate on Golf Links Road, in sight of the sea. These hard courts have been laid out by experts, and are complete with pavilion and ladies' and gentlemen's rooms. The charges are 2/- per hour for singles, and 3/- per hour for doubles.

TENNIS

A glorious walk, which no lover of beautiful coast and bay scenery should miss, is the safe cliff walk from beyond the Patio bath westwards towards Clovelly. For three or four miles one can walk on a soft carpet of turf, with purple heather and yellow gorse weaving a natural pattern of bright colour into its green background. The blue sea and soft Italian sky, with Hartland Point, Lundy Island and Bagey Point in the distance, make a perfect picture. It is a walk of which a lover of nature will never tire.

WALKING

A pleasant easy walk, full of interest, is eastward along Golf Links Road, turning to the left at the end, and then across the golf course to the pebble ridge at Sandy Mere, whence fine views of the surrounding hills,



Happy Sunbathers
Tennis Courts

[Holl



Promenade Putting Greens
Family on Holiday

Top Photo
Bottom
Westward Ho!

Top
Bottom

bay and river, are obtained. It is a pleasant change to take the same walk, but in the opposite direction, on another occasion.

Another interesting walk, which is almost a circular tour of the urban district, is across the golf course and burrows to Appledore, with its quaint narrow streets and curved quay, then along the river side path to leafy Windmill Lane, continuing along through Northam to the war memorial, and then along Bay View Road to Orme Lodge, turning to the right into Kipling Tors and down to the sea front at Westward Ho!

After taking the above walks, the visitor will be eager to find others and to explore the district for himself.

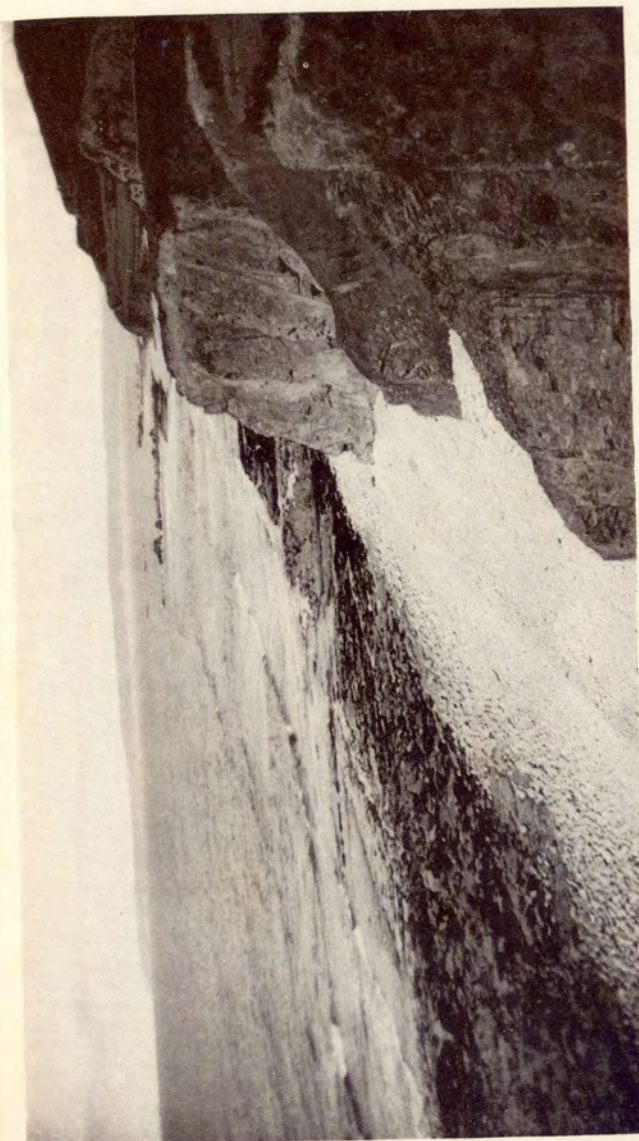
LOCAL HUNTS

For those interested in hunting there are the Stevenstone Foxhounds, South Tetcott Foxhounds, Cheriton Otter Hounds, Hatherleigh Harriers, Devon and Somerset Staghounds, and others.

The Buckleigh Laundry

Telephone : Northam 112

WESTWARD HO!



THE CLIFFS, WESTWARD HO!

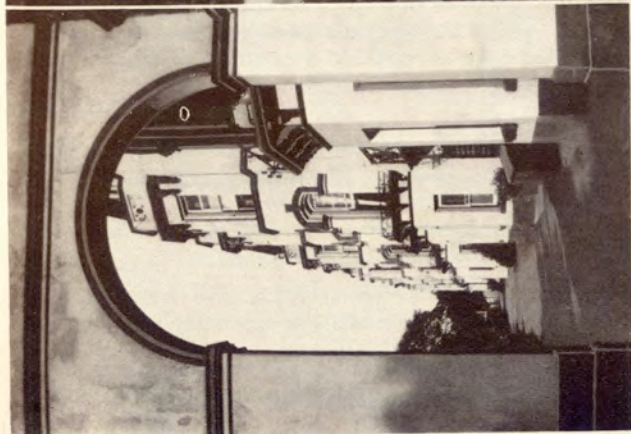
Rudyard Kipling and the Old United Services College

ALTHOUGH *Westward Ho!* has no ancient buildings, it possesses one building which has probably produced more guardians of Empire than any other in the world. This is the Old United Services College (now divided up into boarding houses and flats and known as **KINGSLEY TERRACE**), where Rudyard Kipling received his education, and as editor of the school "*Chronicle*" he first embarked on his career as a world famous writer. His well-known novel "*Stalky & Co.*" is based on Kipling's schooldays at *Westward Ho!* and although Kipling is no longer with us, the other two heroes of the story—"Stalky" and "M'Turk"—are still in England, after spending lives of adventure in various parts of the world.

Readers of "*Stalky & Co.*" will be interested to know the location of "*Study No. 5*" and other matters relating to the college, and the following reliable information is from notes specially prepared by "M'Turk" (Mr. G. C. Beresford) himself, who has also written a book entitled "*Schooldays with Kipling.*"

The terrace of houses is now numbered 1 to 12 consecutively from the sea end, and during the time of "*Stalky & Co.*" the layout of the college was as follows:—

The whole top floor of the terrace was used for dormitories, the basement consisted almost entirely of service rooms and servants' quarters, and the three intervening floors were used for form rooms, studies, dining halls, etc. On the first floor of the south side of house No. 3, was "*Study No. 5*"—a small L-shaped room which in Kipling's day had walls stencilled by "M'Turk." The bay windowed room



THE OLD UNITED SERVICES COLLEGE, WESTWARD HO!
(THE LOCATION OF KIPLING'S "STALKY AND CO.")

on the north side of the same floor was used for the production of the pantomime "Aladdin"—the bay window being used as the stage. Houses Nos. 5 & 6 constituted "King's" House, around which the most humorous incidents in the story—namely, the dead cat episode—were written. "King's" form rooms were the two ground floor bay windowed rooms on the north side of Nos. 5 and 6.

The detached house at the east end of the terrace was the school gymnasium, where "Foxy" the school sergeant, drilled Kipling and his colleagues. "Keyte's" tuckshop was on the south corner of Nelson Road at its junction with Youngaton Road.

It was whilst he was at the college that Kipling wrote "Schoolboy Lyrics." His "Toomai of the Elephants" has recently been filmed under the title of "Elephant Boy" and has just been shown in London.

On the south wall of the Westward Ho! Church is a stained glass window in memory of Kipling's headmaster, Cornell Price, and underneath is a brass with these lines of Kipling's after the inscription:—

"Who with toil of his To-day,
Bought for us To-morrow."

Kipling has been described as the greatest English writer since Chaucer, and an endeavour is being made to erect, at Westward Ho! a memorial worthy of so great a genius.

W. H. BAGLOW

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Automobile and Electrical Engineers

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Lock-up Garages.

KINGSLEY GARAGE - WESTWARD HO!

Educational Holidays

WESTWARD HO! is a centre to which day schools from various parts of the country come to spend Educational Holidays and study the district. They usually produce their own very elaborate guide books, and year by year the information contained therein is added to.

The pupils prepare plans of Westward Ho! Northam and Appledore. They study the submerged forest which is partly buried in the sands and from which flints and bones of prehistoric man and animals have been found.

They examine the nature of the boulders forming the pebble ridge, and learn that they have been rolled along the bed of the ocean from Clovelly and Hartland on the opposite side of the bay.

The Old United Services College—the scene of Kipling's "Stalky & Co."—is viewed and photographed.

The frequencies of the flashes of the Hartland, Braunton and Lundy Island lighthouses are learnt, and the various types of buoy in Appledore Pool are drawn.

The lifeboat and the old fort at Appledore are inspected and descriptions of the same are written down, and the quaint narrow streets are explored and photographs taken.

The story of King Hubba the Dane (with his magic raven banner), defeated by Odun, Earl of Devon, in the days of King Alfred the Great, is remembered, and Bloody Corner, Bonehill and the earthwork known as Kenwith Castle in Northam are visited.

Burrough House, the home of half a dozen sea heroes—namely, Stephen Burrough, who went in search of a north-east passage to China in 1553; William Burrough, his brother, Vice-Admiral of Drake's Cadiz Fleet in 1587 and later Controller of Queen

Elizabeth's Navy; Admiral Barton, the Frenchmen's Terror; Captain Barton, of Nelson's flagship the "Victory" during the battle of Trafalgar in 1805, and finally Amyas Leigh and his brother Frank heroes of Kingsley's thriller of the Spanish Main, "Westward Ho!"—is visited.

A visit is paid to Northam Church, with its "tall, grey, windswept tower" and the grave of the character of "Salvation Yeo," and that of Benjamin Rogers—Guard of Honour to Napoleon at St. Helena—are not forgotten.

The Cine Camera is now used by some schools, with which moving pictures of the various things of interest seen are "shot," and after returning home the parents of the scholars are invited to see the film.

Schools as far north as Lancashire spend educational holidays at Westward Ho!

Enquiries for accommodation should be made as early as possible, and schools visiting Westward Ho! for the first time will be supplied with suggested itineraries if they so desire.



PROMENADE AND RAISED BEACH, WESTWARD HO!

WESTWARD HO!

Apartments and Boarding Houses

Mrs. M. A. ALFORD, Ferndale, W. Ho! Bd. res., apts. or b. & b., 11 bed, 4 sit, garage, bay views, conven. for golf.

Mrs. F. ANDREWS, board, apts., adj. golf links; e.l., bath; terms mod. Golfstead, Eastbourne Terrace.

Mrs. W. COLE, Ruglen, Golf Links Road, Board residence or apartments.

Mr. and Mrs. GIDDY, "The Priory," W. Ho! Ample accom. tennis courts, overlooking sea & links, Tel. Northam 174.

Kipling House, 6, Kingsley Terr., W. Ho! 6 bed. 3 sit. bath. (h.&c.), mod. terms, late. Pebbleridge Villa, B. HAMBLY.

Mrs. E. TUPLIN, Eastbourne Lodge, apartments and board residence. Bed & breakfast, near sea and golf.

Mrs. WILKEY, Venton Farm. Board residence and bed and breakfast, near sea and pebble ridge.

Mrs. BALL, Rudyard House, 5, Kingsley Terrace, Westward Ho! Board., apts, 10 bedrooms, h. & c. water, elect., 5 min. from sea.

Mrs. CRESSWELL, Royston, 3, Kingsley Terrace, Westward Ho! Board residence or apartments.

Apartments or board residence.—Apply Mrs. GALLIFORD, Codrington, Westward Ho!

Mrs. GUTSELL, 2, Eastbourne Terrace, Westward Ho! Apts., board residence, bath h. & c., liberal table, moderate charges.

Miss HOPKINS, 17, Eastbourne Terrace. Apts. or board residence, bath, garage; close sea, adj. golf links.

Mrs. LASHBROOK, Crackington, Eastbourne Terr., Westward Ho! Apts. or Bd. res.; bed & breakfast, bath. (h.&c.), adj. golf links & sea.

Mrs. G. G. TARRANT, Little Coogee, Westward Ho! Apartments and b. & b., garage, h. and c. in bedrooms. 1 minute from Sea.

Cliffside Holiday Camp, Westward Ho!

- Situated under the Famous Kipling Tors. Glorious Bay Views. Beautiful Cliff Walks.

CHALETs to Let furnished for short periods. Free Brochure from—

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Houses and Bungalows for Sale in Beach Road, Westward Ho!
Near Sea and Front and Golf Course.

Furnished Houses, Flats, &c., at Westward Ho!

To Let Furnished, semi-bungalow, 2 sit., 3 bed., close sea, golf & tennis mod., also apts., Mrs. BAZELEY, Wyngarth, Park Ave., W. Ho!
Furnished House to Let: 3 bedrooms, 10 mins. sea and golf links. Down, Cranleigh, Westward Ho!
Central Self-contained Furnished Flat: close sea; terms moderate. Mrs. WOOD, Summerlands, Golf Link Road Westward Ho!

Further information as to accommodation in Westward Ho! may be obtained from Mr. W. S. M. Barrett, Secretary, Chamber of Commerce, Westward Ho! or from the Publicity Officer, Council Offices, Northam, North Devon.

For Westward Ho! Northam and Appledore News
READ THE

Bideford & North Devon Gazette

Printers and Publishers: Bideford Gazette, Ltd., 5, Grenville Street,
Bideford. Phone: 78

THE PRINTERS OF THIS GUIDE

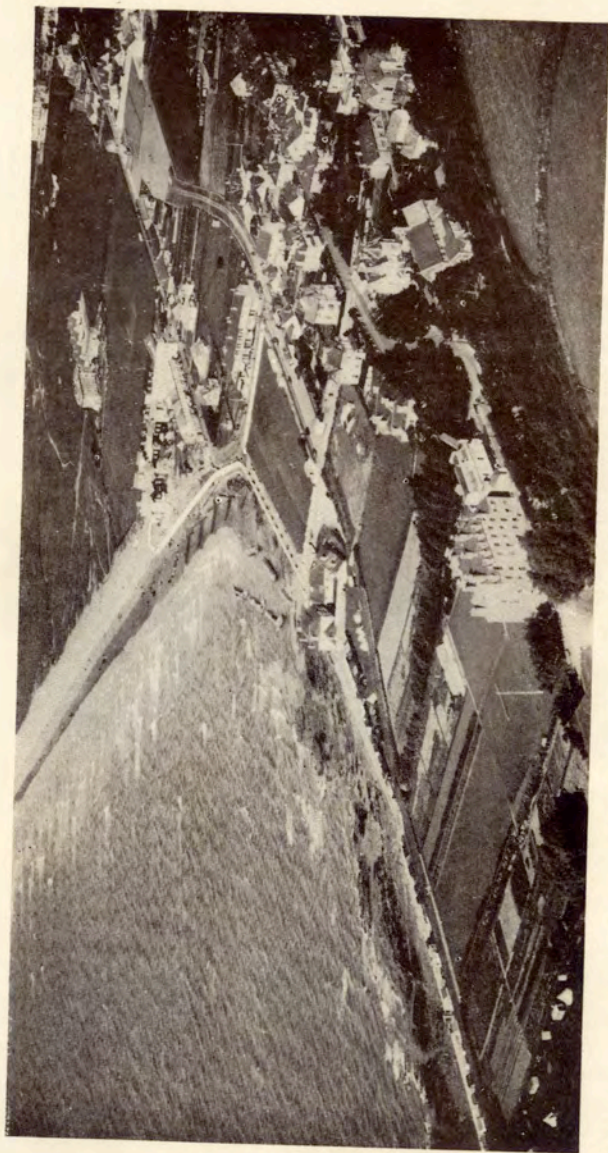
June Holidays Cost Less— Yet that Month is the Best!

To Visitors, New and Old Residents

The production of this Guide book has been made possible by the financial support of the various advertisers whose announcements appear herein.

Your preferential patronage of such advertisers will not only justify their support, but will also ensure a bigger and better Guide book each succeeding year.

Thank You!



Photo]

AERIAL VIEW OF WESTWARD HO! AT HIGH TIDE FROM ABOVE KIPLING TORS

[Hobart

NORTHAM

BETWEEN Westward Ho! and Appledore is Northam, the governing centre for the Urban District, and which is mostly a residential area. It is situated on high ground, from which commanding views of Westward Ho! Appledore, the golden bay, the Vale of Torridge, Dartmoor and Exmoor can be obtained. Visitors wishing to divide their attention between the two first named places will find Northam the most suitable place at which to stay, being between the two and about $1\frac{1}{2}$ miles distant from each.

HISTORY

The town itself is a place of great antiquity, being as old as Barnstaple (the oldest borough in the kingdom). The name Northam suggests that the town was the centre of one of the three areas into which Devon appears to have been divided in Saxon times.

The recorded history of the district may be said to start in the year 878, when King Hubba the Dane, after ravaging and burning South Wales, landed with a fleet of 33 ships. He advanced through Northam until he reached the earthwork known as Kenwith Castle, in which was a Saxon garrison under the command of Odun, Earl of Devon. After a great battle, the Danes were driven back, and finally defeated at Bloody Corner, Hubba and about 1,000 of his men being killed, and the Danes' magic banner taken. King Hubba was buried under a cairn on the Hubbastone near the water's edge, but the cairn has been long since washed away, and two cottages now stand on the site.



Top] BLOODY CORNER
Bottom] WAR MEMORIAL

SALVATION YEO'S GRAVE
THE OLD PARISH CHURCH
NORTHAM

A tablet at Bloody Corner commemorates the battle in the following words:—

Stop, Stranger, Stop,
Near this spot lies buried
King Hubba the Dane,
Who was slain by
King Alfred the Great
In a bloody retreat.

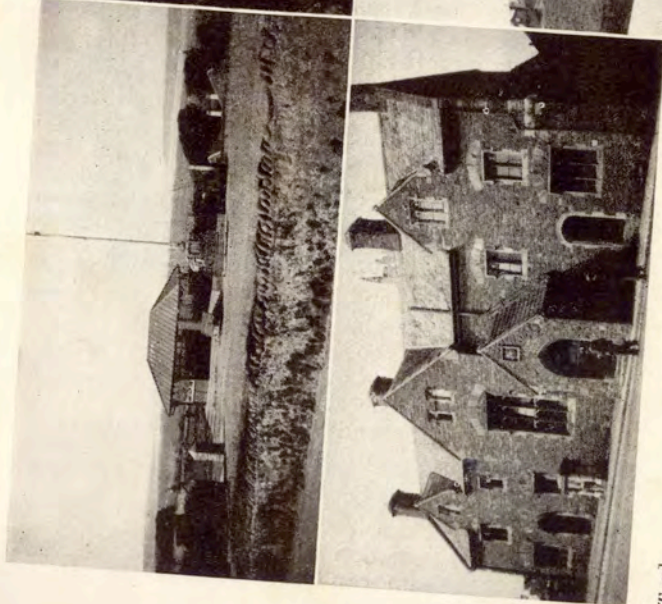
At Bonehill (north of the Parish Church) were buried the Saxon and Danish warriors slain in the battle.

In 1066 the Manor of Northam was given by William the Conqueror to the Abbey of St. Stephen in Normandy, and this, with several other grants, was renewed by Henry I. and finally confirmed by Edward III.

As regards the old Parish Church, no records are known to exist as to the date of its foundation, but in 1261 there was definitely a church on the present site. During the Vicariate of the present incumbent (Rev. H. P. D. Pinhey, M.A.), there has been found a Kyrie, written in the XIV. century, which was sung in Northam Church at the time of the battle of Crecy. This Kyrie was found round a book of churchwardens accounts used during the days of Queen Elizabeth and the Spanish Armada. The tombs of the Leighs of Burrough (immortalised by Kingsley in his thrilling story of the Spanish Main—"Westward Ho!")—with their ancestors the Burroughs, and their descendants, are still in the chancel of the church. The grave of the character of "Salvation Yeo" is to the west of the church tower, whilst that of Benjamin Rogers—guard of honour to Napoleon at St. Helena—is to the south, between two black and white headstones.

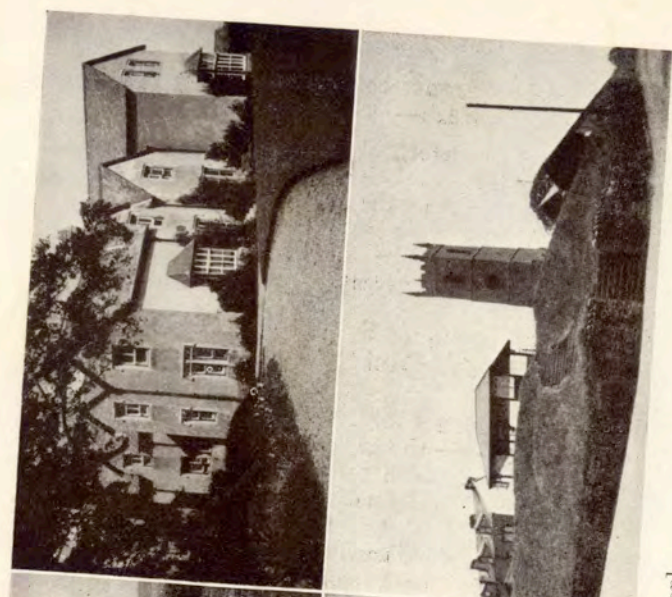
THE ROMANCE OF BURROUGH

Most towns would consider themselves fortunate if they could claim association with one famous figure in history, but Northam can claim to have half a



Top] Bottom]

BONEHILL
THE OLD SCHOOL



Top] Bottom]

BORROUGH HOUSE
KINGSLEY'S "TALL, GRAY WINDSWEEP TOWER"
NORTIAM

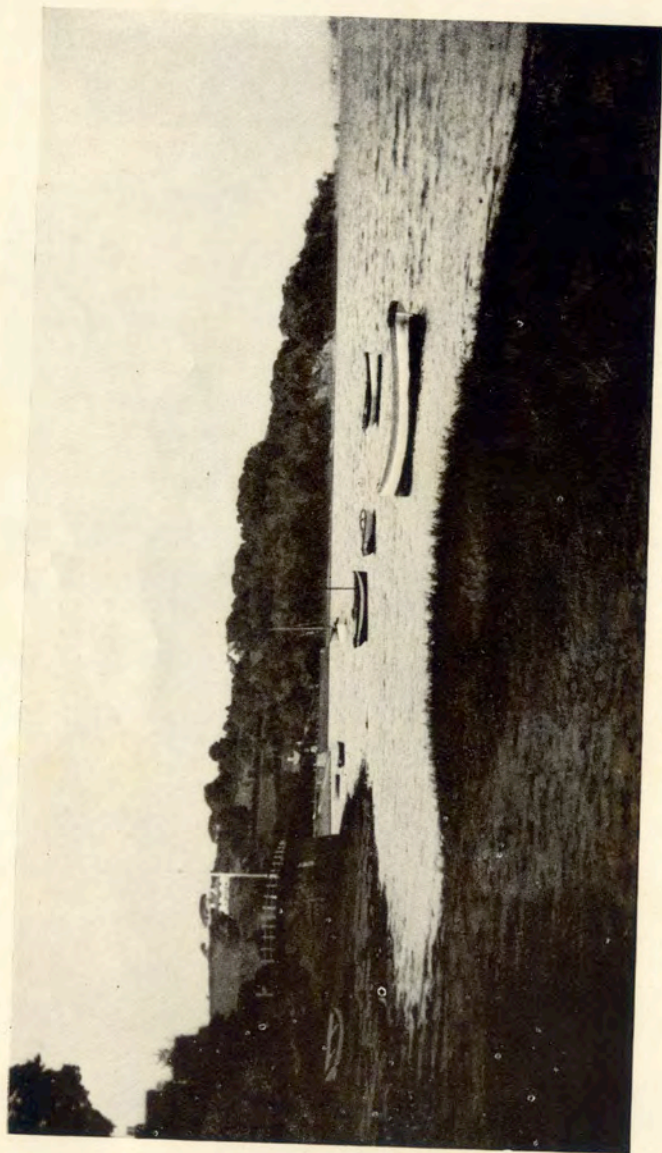


dozen such figures, and not only so, but—incredible though it may seem—they were all descendants of the same family, and their history extends from before the time when Columbus discovered America in 1492 to the battle of Trafalgar in 1805!

As early as the year 1,300, the Burrough family lived at Burrough House, and as far back as their activities can be traced, they led a sea life. In 1553, Stephen Burrough, in a cockleshell of a vessel drawing only four feet of water, went in search of a north-east passage to China, on which occasion he discovered Moscow and established a high latitude record which remained unbroken for over 300 years! As a result of his discoveries and skill as a navigator, he was made Chief Pilot of England and one of the four Masters of the Queen's Navy. The Spaniards, on learning of Burrough's discoveries, invited him to their Casa de Contratacion at Seville, where they did him great honour and presented him with a pair of perfumed gloves "worth five or six ducats."

Stephen's brother William, who also took part in the above discoveries, was also a great seaman, and in his ship the "Golden Lion," he was Vice-Admiral of Drake's fleet which went to Cadiz to "sing the King of Spain's beard" the year before the defeat of the Spanish Armada. On this occasion over 100 ships and three castles were destroyed by the raiders. Burrough disagreed with Drake over the plan of action, and was put in irons as a result, but the crew mutinied, and the "Golden Lion" returned to England with Burrough in charge once more. Drake then exceeded his powers by sentencing Burrough to death, but not only was William Burrough not executed, but he was also appointed Controller of Queen Elizabeth's Navy. He married the grand-daughter of the Lord Mayor of London.

Christopher Burrough, a nephew of William, was a Merchant-Adventurer, who, in those far-off days, went trading in Persia for silk and carpets.



A RIVERSIDE SCENE, NORTHAM

Burrough House then passed to the Leighs, whom Kingsley has immortalised in his story of the Spanish Main entitled "Westward Ho! or the Voyages and Adventures of Sir Amyas Leigh, Knight, of Burrough, in the county of Devon, in the reign of Her Most Gracious Majesty Queen Elizabeth."

The story of Amyas Leigh and his brother Frank is well known to all who have read Kingsley's book, but although the tombs of the Leighs are in Northam Church, no record of these brothers has yet been found.

200 hundred years later the Barton family inherited Burrough House. The career of Admiral Barton—the Frenchmen's Terror—is written in naval history. At Anguilla in the West Indies, he destroyed two French warships, with the loss of only one man killed and seven wounded, and in the following year he captured eight French vessels.

His son, Captain Barton, was a midshipman on Nelson's ship the "Victory," at the battle of Trafalgar, when, under fire from ten enemy ships, Nelson was killed. Captain Barton's tomb is in Salisbury Cathedral.

KNAPP HOUSE

Now a Country Club, Knapp House, was, 200 years ago, the home of Thomas Benson, the smuggling M.P. Although he inherited £40,000 from his parents, Benson preferred an adventurous life. In 1748 he leased Lundy Island from Lord Gower, and then he contracted with the government to ship convicts from Appledore to Maryland and Virginia, but he took them to Lundy instead! Benson used the caves of Lundy for his tobacco and other contraband goods, which at last the government seized, along with the paternal estate at Knapp, which they held for the rest of Benson's life. He then heavily insured a ship's cargo, consigned to Maryland, but he unloaded it at Lundy, and then had the ship scuttled and burned some leagues to the

westward. For this, the chief officers of the ship were executed, but Benson escaped to Portugal, where he ultimately died. Benson used to consider himself to be King of Lundy, and he would fire at any ship which did not hoist her flag in salute when passing the island. He was a relative of the Leighs of Burrough.



Photo] KNAPP HOUSE, NORTHAM [R. L. Knight

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KNAPP HOUSE, NORTHAM Telephone : Northam 53

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Special Temporary Residential Terms.

FULL DETAILS FROM THE SECRETARY

Further information as to accommodation in Northam may be obtained from Mr. T. A. Blackford, Thistle-mor Cottage, or from the Publicity Officer, Council Offices, Northam, N. Devon.

NORTHAM

Apartments, Boarding Houses, &c.

Mrs. N. F. CUMMINGS, 5, Norman Terr., Northam, apts., bd. residence, $\frac{1}{4}$ hour from golf links, bathing, etc.

Mrs. LITTLEJOHNS, 3, Morwenna Terr., Northam. Board residence, bed & breakfast, comfortable; terms moderate.

Comfortable country accommodation; b. & b.; moderate terms, near sea, on bus route. Miss STEER, Kimberley Terr., Northam.

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1-mile - - - Westward Ho!
 $1\frac{1}{2}$ -mile - - - Appledore
 $1\frac{3}{4}$ -mile - - - Bidford

Proprietor - - - - - Mr. A. C. Evans

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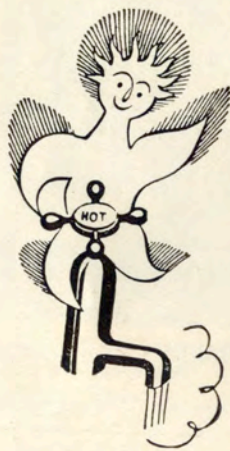
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Top Photo
Bottom

ARMADA FORT, APPLIEDORE

[*Winterbottom*

AMYAS BEGS TO SAIL WESTWARD HO ! [*British Exhibitors
Films, Ltd.*

APPLEDORE

(Where the Vale of Torridge meets the Sea)

THIS "Little White Fishing Village"—as Kingsley called it—with its $1\frac{1}{2}$ miles of waterfront, has quaint charm all its own, and its long narrow streets, odd shaped cottages, and unexpected nooks and corners that confront one at every turn, have an irresistible appeal both to the artist and to the visitor anxious to get away from the hustle, bustle and artificiality of city life.

The old curved quay is always a centre of interest. At one end a coasting vessel is discharging her load; at the other end a ferryman is just pushing off his small craft; dotted here and there in Appledore "Pool" may be seen sailing yachts and vessels of all kinds; on the quayside are small groups of blue-jerseyed seafaring men newly returned from sailing the seven seas, whilst others are waiting to take visitors for a row up the beautiful river Torridge, from which the best views of Appledore can be obtained. On the edge of the quay may be seen an artist, busily committing to canvas a record of the living scene before him, in its natural colouring.

Appledore's history goes back over 1,000 years, the township being known as Apultroe in the days of King Alfred and the Danes, but unlike many health resorts its old-world charm has not been spoiled by the passing years. Thus it is that Appledore was chosen for the "shooting" of the film "Westward Ho!" and its quaint old buildings, quay and inhabitants figure largely in the film. The location of the scene where Captain John Oxenham and Salvation Yeo recruited volunteers to sail the Spanish Main was outside some cottages south-east of the Royal George Hotel; whilst the slip upon which blind Sir Amyas Leigh landed with the body of Salvation Yeo (after

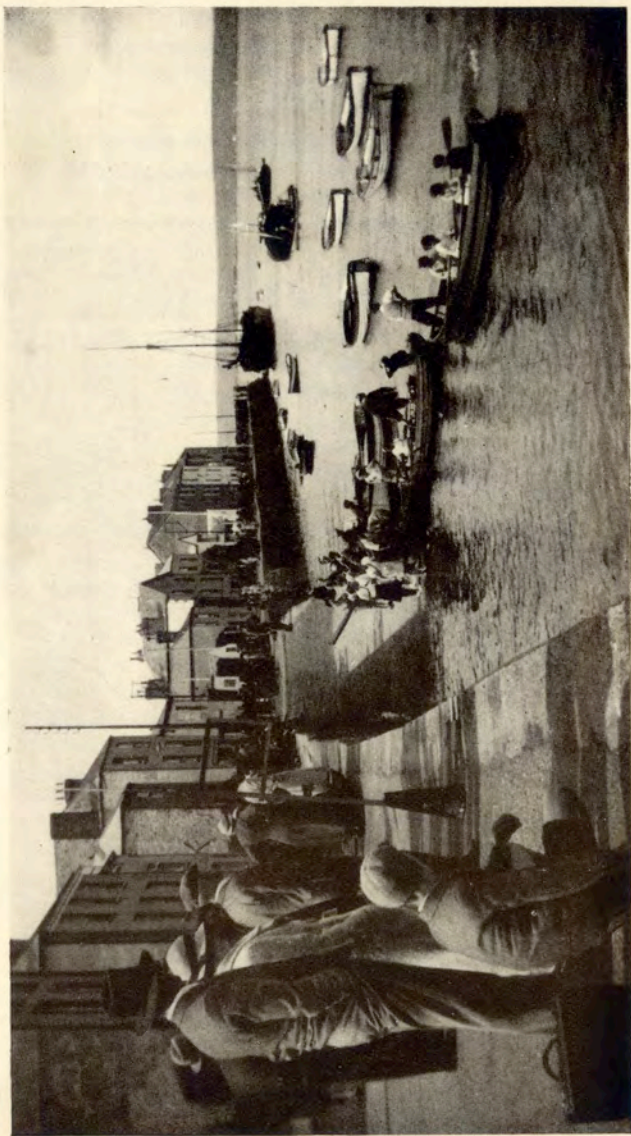
driving Don Guzman's Spanish Galleon on to the rocks at Lundy Island) is at the north end of the curved quay opposite the Sailors' Rest.

Charles Garvice, the world famous novelist, lived for many years at "Boathyde near Appledore," where he derived much inspiration; whilst J. Weare Gifford chose Appledore for the scene of his novel of smuggling days—"Lure of Contraband"—based, no doubt, upon the activities of Thomas Benson, the Smuggling M.P., who lived at Knapp House in 1748.

Visitors who wish to spend a holiday at a resort different from the usual class of seaside holiday centre, will find Appledore peculiarly attractive, and it is no exaggeration to say that its quaint charm will so captivate new visitors that they will come again, just as it has charmed thousands of others. There are several nice rooms and hotels at Appledore, and the Vicar, who is on the telephone, is always willing to recommend suitable accommodation.

YACHT RACING

Born to a sea life, the sons of Appledore are never happier than when skimming over the billows in their sailing boats, engaged in the friendly rivalry of yacht racing. It is thrilling to see the 40 or so yachts of the Appledore Sailing Club, after the firing of the starting gun, straining to gain and maintain the lead from one another. Every square inch of the 22 yards of sail is used to capture every ounce of wind, and great skill is required when rounding the various buoys—an unexpected puff of wind and a "Lee O" at the wrong time may easily result in a yacht's sinking under her crew. Visitors, therefore, who like a thrill and are good swimmers, might feel inclined to take part in such races. A skipper is usually agreeable to taking one visitor amongst his crew, but such visitors must not mind getting splashed nor must he be easily scared, as by inattention to his small duties he might cause his yacht to lose the race.



CHILDREN'S DAY, APPELDORE REGATTA

BOATING

Appledore is a popular boating centre, where canoes, rowing and motor boats can be hired, and on a flowing tide visitors can sail with the minimum of effort for a distance of about six miles up the beautiful river Torridge to Weare Gifford, passing under the many arched bridge of Bideford on the way. After picnicing on the river bank amid glorious woodland scenery, the return journey can be made on the ebb tide.

The enchanting scenery of the Vale of Torridge is viewed at its best from the river. One sees the little white houses of Appledore climbing up the wooded hillside, sheltered from the prevailing winds, and watched by the crumbling tower known as Chanter's Folly—so named after the merchant who had it built to watch his ships come in over the bar, and then found that it was not high enough! Higher up the river are the lovely slopes of Northam opposite which are often moored ocean going vessels waiting for a commission, whilst across the ferry from Appledore sits sleepy little Instow.

FISHING

Next to boat building, the chief occupation of Appledore is salmon fishing, and visitors so inclined may follow this pastime to their hearts' content. Fishing for bass, between the "pool" and the bar, is also a popular sport.

BATHING

Sea water bathing is popular at Western Hill, near the old Armada Fort and lifeboat slip, whilst a new bathing pool will soon be available to visitors to the north of the quay.

REGATTA

In August Bank Holiday week, one day is set aside for Appledore's annual regatta, which attracts crowds of people from the surrounding districts. There is

something going on from morning until night, and all kinds of river sports are indulged in. A dance at night concludes the festivities. Twice a week throughout the season there is yacht racing also, so that in addition to the usual life of the river, there is always something to look forward to.

WALKING

Numerous walks may be taken from Appledore, and the visitor who owns a camera will not regret bringing it on holiday. In the streets themselves the observant "snapshotter" will find many quaint corners and passages lying in wait for him, not least of which is the curious old market enclosure, which is open on Saturday mornings.

The walks from West Appledore include one across the golf links to Westward Ho!—a distance of two miles—or one can branch off to Northam on the left.

From East Appledore is a lovely riverside path past Boathyde—the former home of Charles Garvice, the famous novelist—up Leafy Windmill Lane (so called because a windmill belonging to the Leighs of Burrough once stood near the summit) and on to the centre of Northam, or one can turn left and continue along the river bank, through Cleave Houses (a cosy Northam riverside retreat) and on to Bideford, famous for its long bridge of 24 unequal arches.

GOLF

As Appledore forms the eastern boundary of the Royal North Devon Golf Course, it is as convenient as Northam or Westward Ho! for visitors wishing to include golf in their holiday programme.

MOTORING

A glance at the drive map in this guide book will show that Appledore is right in the centre of the beauty spots which abound along the coasts of North Devon and Cornwall, whilst in this radius also is included most of the whole county of Devon. Visitors



Top Photo]
Middle]
Bottom]

AN EVENING YACHT RACE
BATHING AT WESTERN HILL
BOATING ON THE TORRIDGE
APPLEDORE

[Garbett

will therefore not need to wrack their brains as to "where shall we visit tomorrow" but rather "how many of the places of beauty and historic interest can we visit during the period of our stay."

HISTORICAL

3,500 years ago, Appledore was inhabited by people of the Bronze Age, as is proved by the discovery, during excavation, of axe heads belonging to that period. The recorded history, like that of Northam, goes back to the year 878, when Hubba the Dane landed near where Chanter's Folly now stands and pitched camp on the high ground, awaiting his time to attack Odun, Earl of Devon, who was at Kenwith Castle. During the night, Odun and his men invaded the Danish camp, and in the ensuing battle Hubba was killed, but not before he had slain Odun's wife, who followed her husband into battle and had thrown herself in front of Odun to save him from Hubba's double-handed battle axe. Hubba's tomb was on the Hubbastone (now the site of two cottages) but the cairn has long since been washed away by the tide.

At the time of the Spanish Armada, in 1588, the North Devon Fleet sailed from Appledore "Pool," and Appledore, with Northam, can claim to have built some of the ships which took part in this great conflict which made England Mistress of the Seas.

Later Prince Charles is said to have landed at Appledore when fleeing to Cornwall, and to have stayed at Docton House. This building, which is now a workshop, has the Docton coat of arms on the outside, although the structure was once a monastery and later used as a rest house by pilgrims to Hartland Abbey.

Between 1700 and 1750 Appledore did a flourishing tobacco trade with the Colonies, and owing to its position near the mouth of the river estuary and to the depth of water, the port was used by the biggest ships of the time.

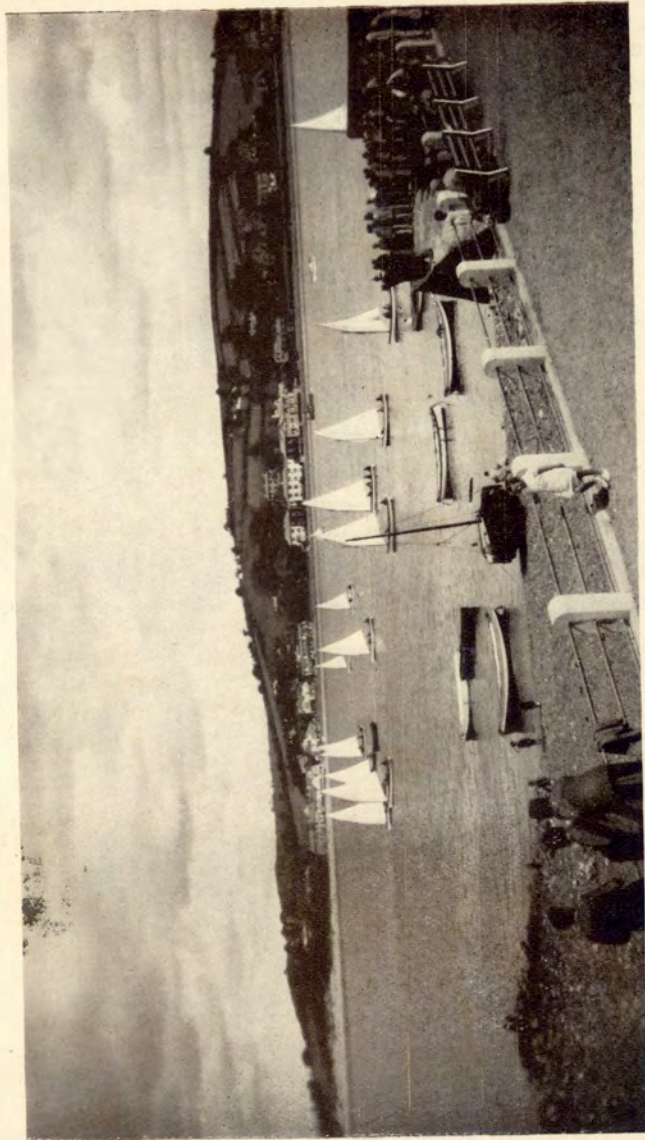
Prior to the Napoleonic Wars, Appledore did a considerable coasting trade, and its ships were a prey to press gangs. One of the Appledore manned ships was stopped off the Longships (Lands End) and boarded by one of His Majesty's ships, and amongst the crew was young Daniel Jenkins, who was famous for his exceptional eyesight. He was placed on board Nelson's ship the "Victory," and became one of the principal signalmen on the ship, and it is handed down amongst his descendants that he was one of the signalmen who hoisted the famous signal at the battle of Trafalgar, under the orders of Flag-Lieutenant Pascoe, whose descendants lived at Bodmin (Cornwall).

The Victory's coxswain was also an Appledore man named Cox, and Nelson nicknamed him "Warrior." At one time, after a long period of service afloat with Nelson, he deserted the ship, but Nelson happened to meet him at Milford, and being rather fond of "Warrior," Nelson gave him the choice of returning at once to the "Victory," or being hanged at the yard arm. Needless to say, "Warrior" chose the former alternative!

Two of Cox's direct descendants were coxswains of the famous lifeboat "Hope," which was stationed on the Burrows. Their names were Nathaniel Cox and Joseph Cox, and they were bemedalled by grateful foreign countries for saving men of foreign ships.

A descendant of Daniel Jenkins is represented at Appledore by Mr. John Jenkins, Retired Senior Trinity Pilot, who resides on the Quay, whilst Captain William Cox, in Market Street, is descended from Nelson's coxswain. The Jenkins' and the Cox's are now united by marriage.

When the grateful full rigged sailing ships traded between England and Australia, Appledore men, as usual, took an active part, and anyone who walks on Appledore quay to-day will find at least one old master mariner who can tell tales of those good old days when



YACHT RACING AT APPLEDORE

sails were set to the music of the sea shanty. The late Mr. William Hill was a sailor in the famous Cutty Sark.

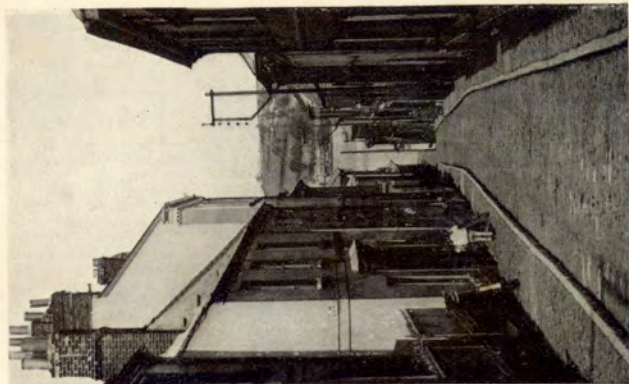
In 1936, Appledore played her part when R.M.S. "Queen Mary" recovered for Britain the blue riband of the Atlantic from the "Normandie" as three of her officers and crew hail from Appledore.

Thus, throughout the centuries, Appledore has had an active part in moulding the history of England and in the romance of the sea.

APPLEDORE CHURCH

The Parish Church is well worth a visit. It contains some splendid and valuable stained glass windows generously presented by the Right Honourable Lord Glanely, one of the windows being in memory of those who made the great sacrifice. The late Sir W. Reardon Smith, Bart., of Cardiff; Mrs. Drew, daughter of the late Mr. Yeo, the pioneer shipbuilder; Captain Thomas' executors; Captain and Mrs. Wicksteed, have all added stained glass windows. The large and attractive wooden screen has been fashioned out of the famous old windjammer and sailing ship the "Marco Polo," the work having been done by the relatives and staff of Mr. P. K. Harris, the veteran shipbuilder, who gave the screen. The peal of eight bells was given by the Right Honourable Lord Glanely in memory of his only son. Amongst the mural tablets is one to John Slader, who, for over fifty years, was clerk under the four Vicars of Appledore. The electric lighting was given by Mrs. Gibson, in memory of her sister-in-law, Baroness Glanely. The present Vicar, the Rev. H. C. A. S. Muller, M.A., Retired Royal Naval Chaplain, has been Vicar of Appledore for sixteen years, and for the three years from 1901-4 he was curate under the late Rev. Gurney Goldsmith, after which he joined the navy.

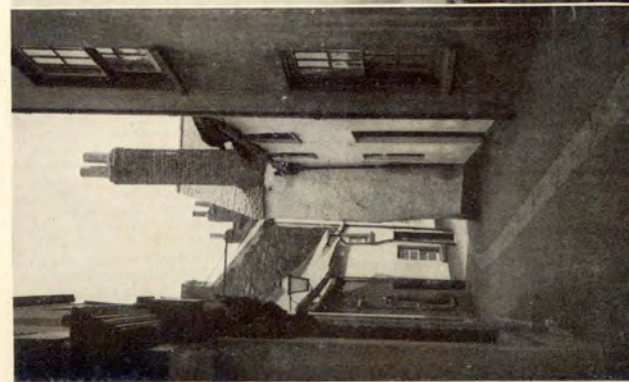
The foundation stone of the church was laid in 1836, whilst the dedication ceremony took place in June, 1838. Next year will, therefore, be the church's centenary.



BUDE STREET [Chapman



CHANTER'S FOLLY
APPLEDORE



MARKET STREET [Garbett

Photo]

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Old-estab. bd. res. or apts., bath h.&c., good table, nr. Quay & buses, highly recom., JAQUES, Rose Cottage, Appledore.

Mrs. E. BUTLER, Greysands, Appledore. Apts. or board res., bath (h. & c.); close to sea and golf links.

To Let, a small well-furnished house, any period from May to Sept. moderate terms.—Howe, 4, Odun Road, Appledore.

"Ye Champion of Wales," Appledore (by the Quay), splendid accommodation; fully licensed, bathroom h. & c. Mrs. JONES.

Cliff Cottage, Appledore, Nth. Devon; Bd. residence, excellent cuisine & service; one minute to sea. Mrs. LOVELL.

Prince of Wales Hotel, fully licensed, Bd. res., apts. (h. & c.); on sea front; buses pass door; terms mod. Apply Mr. E. PITCHER.

Miss POPHAM, 33, Bude Street, Appledore, N. Devon. Brd. res. or apts.; good table; terms moderate.

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Further information as to accommodation in Appledore may be obtained from Mrs. Hookway, Gables, Appledore, or from the Publicity Officer, Council Offices, Northam, N. Devon.

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SEAGATE HOTEL

APPLEDORE, N. DEVON

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The hotel is situated on the Quay of this old-world fishing village, and is $1\frac{1}{4}$ miles from Westward Ho! Golf Links by direct road.

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Suggested Visits from Westward Ho! Northam and Appledore



CLOVELLY.—Ten miles to the west, is the quaintest village in the world, with its steep-stepped cobbled street, up and down which pannier donkeys are the only means of transport. The home of Salvation Yeo is now incorporated in the north-west corner of the Red Lion Hotel adjoining the Quay. Gallantry Bower, a cliff about 400 feet high, is worth a visit, as also is Clovelly Church, the names on

many of the tombs being reminiscent of the characters in Kingsley's "Westward Ho!" Visitors can either go direct to Clovelly by 'bus or they can alight at Hobby Lodge, and walk for a glorious 3 miles along the winding Hobby Drive.

ABBOTSHAM.—A delightful $1\frac{3}{4}$ miles walk south from Stanwell Hill, and well signposted all the way, brings one to the village of Abbotsham, which possesses what has been described, with justification, as the prettiest little church between the Torridge and Hartland. The 16th and 17th century benchends in the nave are magnificently carved, and being all different they deserve individual attention. Return via Bideford and Northam, or turn west and then north to return via Cornborough Cliffs.

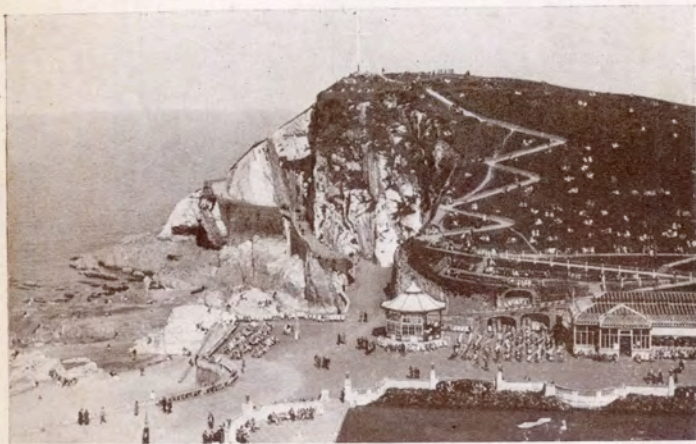
BIDEFORD.— $1\frac{3}{4}$ miles south of Northam, is the town of Bideford, famous for its ancient bridge of 24 unequal arches. The church has a brass plate to Sir Richard Grenville, who was killed in his ship the "Revenge" in 1591, which, alone, and for 24 hours continuously, held out against a complete ring of Spanish galleons. There is also a monument to John Strange, who died of the plague in 1646 after accepting the mayoralty whilst others were fleeing the town.

In the town hall east of the church is a small museum which is worth a visit. On the hill behind the railway station is the site of Chudleigh Fort, which was surrendered by the Roundheads to the Royalists in 1643, and from which good views of the district can be obtained. In the Victoria Park (north of the Kingsley Statue) are guns of the Armada period. A return from the park, along the river path to Northam or Appledore, concludes a pleasant and interesting day.



BIDEFORD. SHOWING THE FAMOUS LONG BRIDGE

ILFRACOMBE is reached by means of a half-hourly through 'bus service from Westward Ho ! and Northam, and not only is the journey through Bideford, Instow, Fremington and Barnstaple very pleasant, but the diversity of interests when arriving at one's destination will provide a good day's outing.



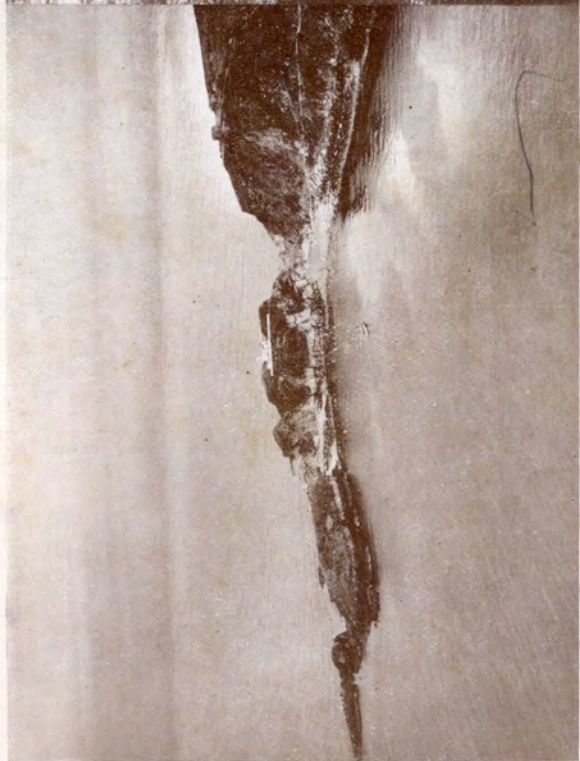
Photo]

CAPSTONE HILL, ILFRACOMBE

[Burrow

LUNDY ISLAND is about 12 miles from Hartland and 23 from Appledore, and the M.V. "Lerina," under Captain Dark, of Instow, sails from the Hubbastone Quay at Appledore to Lundy on certain days of the week in summer and about once a week in winter. The history of the island goes back to about the 4th century, and for $2\frac{3}{4}$ centuries from about the year 1100 it was owned by the de Mariseo family, who lived by piracy. Until about 200 years ago, the island was almost continuously in the possession of pirates, and later, Thomas Benson, the smuggling M.P. of Northam, used it for the storage of his contraband goods.

The island at present has about 40 inhabitants. The postage stamps are valued in "puffins." On a calm day, the voyage to Lundy is very pleasant.



[Photo] LUNDY ISLAND
SHOWING MARISCO CASTLE, SOUTH LIGHTHOUSE
AND M.V. "LERINA"



[Knight Photo] HOBBY DRIVE
CLOVELLY

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IF YOU
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How to get to Westward Ho! etc.

(The A.A. and R.A.C. Supply Route Maps to Members)

FOR those travelling by rail express services run from the London (Waterloo and Paddington) stations, Manchester (London Road and Central) and other principal North and Midland stations. Passengers should book to Bideford, whence Southern National Omnibuses run every 15 minutes to Westward Ho! and Appledore, both passing through Northam. Royal Blue and other luxury coaches run from London and principal towns.

SUNSHINE HOLIDAYS

Visitors to this district are assured of the maximum amount of sunshine, as during the last 60 years the percentage in the South West has been higher than in any other part of the British Isles. During the winter of 1936-7, Christmas here was mild with brilliant sunshine, as also was Easter, whilst other parts of the country suffered from hail, snow, and floods.

RESIDENTIAL

Westward Ho! and Northam by virtue of their equable climate and diversity of natural interests, are popular residential resorts, particularly attractive to retired civil servants and officers of the Crown who have served in India and other parts of the Empire.

Although the urban district is well supplied with all modern services no works of any kind are within the boundaries, thereby ensuring a pure, healthy atmosphere unsurpassed in any other part of the world.

The U.D.C. rates are also attractive, being only $5/4$ in the pound per half year, but what is more important, property assessments are very low, an unusual combination in a seaside resort.

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Acknowledgements

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