

Westward Ho!

ON NORTH DEVON'S

Golden Bay



BIDEFORD

WESTWARD HO!

NORTHAM

APPLEDORE

1973



Enjoy your
holiday here !

Minutes from
Sea, Sands and
Shops, Tennis,
Golf, Putting,
Cricket and Riding
Stables.

All mod. cons.
Camp Shop,
Licensed
Club.

S.A.E. for
coloured
Brochure from
Mr. J. W. MARTIN

SUNNY VIEW CARAVAN PARK

GOLF LINKS ROAD, WESTWARD HO ! Tel. Bideford 3848



WESTWARD HO!
with
BIDEFORD
AND DISTRICT



the perfect holiday centre
for
Devon and Cornwall's Atlantic Coast

OFFICIAL GUIDE TO WESTWARD HO! BIDEFORD AND APPLIEDORE AND DISTRICT

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★ ★ ★
ROYAL HOTEL
BIDEFORD

Tel. 02372-2005. (Management)

A.A.

OPEN ALL THE
YEAR ROUND

—
SUPERIOR
DEVONSHIRE
FARE

—
EXCELLENT
ROOMS
(Some with bathrooms
en suite)

—
TWO FULLY
LICENSED BARS

—
Ideally situated for
touring the beautiful
Devon Coast



R.A.C.

FIRST CLASS
ACCOMMODATION

—
The 'Royal' was good
enough for . . .

Charles Kingsley
who stayed here in
1845 whilst working on
his famous book . . .
WESTWARD HO!

—
We know it is good
enough for you as
we've improved it a
lot since then.

AA * **BELLE VUE HOTEL** (Residential)
Licence *RAC

**BUCKLEIGH
WESTWARD HO!**

Telephone Bideford 4468



Set in two acres of secluded grounds and gardens with putting green. The hotel has a comfortable lounge, TV, and residents' bar. Bedrooms are well furnished, with H & C and heating.

Mid-week bookings accepted
Colour Brochure on request

For a homely atmosphere
choose

THE
"EDELWEISS"

A well appointed
Guest House
& Licensed Restaurant
A.A. and R.A.C. Listed

Most rooms have nice views of the river Torridge, and all are fitted with h. and c. water, spring interiors, electric blankets and fires. Excellent English and Continental Cuisine. Choice of food. Patron Chef. Separate Tables. Open all the year. Mid-week bookings accepted. Honeymoon couples welcome.

Personal supervision by resident proprietors, Mr. and Mrs. W. SCHULOF.
For Brochure send S.A.E. to 2, Buttgarden Street, Bideford. Phone 2676.



THE RESTAURANT is open all day, including Sundays during season. Varied Table d'Hôte; Extensive a la carte; and all our dishes are home cooked. Open to non-residents.

AA



RAC



Tel. Bideford 2810

The Old and Historic
NEW INN HOTEL
MARKET PLACE, BIDEFORD

Resident Proprietors: Mr. and Mrs. D. R. Armour

“ TUDOR BAR ”

“ COCKTAIL BAR ”

Traditional English food served in Dining Room overlooking river.

Excellent Bar Snacks available in Tudor Bar lunchtime and evening.

24 Bedrooms, many enjoying excellent views of the river. All fitted with Radio.

Fully Licensed Free House

Residents' Lounge with Colour TV.

SEASIDE BUNGALOWS

JOHN FOWLER'S
SELF-CATERING BUNGALOWS
BESIDE THE BEACH

for the
HAPPY FAMILY HOLIDAY

WESTWARD HO!
DEVON



FROM AS LOW AS £2 PER PERSON PER WEEK. SLEEP 2—4—6

*Lounge. *2 Bedrooms. *Bathroom. *W.C. *H.&C. *Kitchen. *Full sized electric cooker.
*Fire. *T.V. *Fridge. *Sea vjews. *Children welcome. *Bathing straight from bungalow!
*Adjoining 3 miles of golden sands. *Shops, Restaurant, Bars etc., 2 minutes walk.

For FREE FULL COLOUR brochure write :—JOHN FOWLER HOLIDAYS (Dept. D1),
Ilfracombe, on Devon's Golden Coast, Telephone : 2879.

Relax at **RIVERSFORD HOTEL**

LIMERS LANE, BIDEFORD,
N. DEVON
Tel. Bideford 4239



The two acres of gardens provide a peaceful haven for relaxation beside the River Torridge with free dinghy park, slipway and car park.



FAMILY, DOUBLE & SINGLE BEDROOMS	
H and C all rooms	Excellent Food
Separate Tables	Comfortable Lounge
Colour TV	Games Lawn



Personal Attention	Resident Proprietors
Brochure on Request	Mr. and Mrs. M. F. Jarrad



Overborough Holiday Flats

WESTWARD HO !



SELF-CONTAINED HOLIDAY FLATS

to sleep 4-8 persons. Open all the year round.

Wonderful panoramic views of
sea & sands

- ★ SPACIOUS AND COMFORTABLE ROOMS
- ★ H. & C. WATER
- ★ LINEN SUPPLIED
- ★ FREE CAR PARK

Please book early to avoid
disappointment

The TV Lounge

Write for brochure with full details to Resident Proprietors, Mr. and Mrs. J. Wilson, Overborough,
18 Atlantic Way, Westward Ho !

Telephone : Bideford 4405

THE COMMODORE HOTEL

Marine Parade, Instow, N. Devon. *Telephone : Instow 347*

Fully licensed hotel in own attractive grounds overlooking Beach, Taw-Torridge Estuary



Open all the year.

A.A. and R.A.C. Approved

Under personal supervision of the resident proprietors: Bruce and Patricia Woolaway

Most bedrooms with private bathrooms, balconies. Restaurant seating 160. Dancing nightly in new ballroom. Live entertainment.



Ideally situated for bathing, water ski-ing, yachting, fishing, riding, golf, and for touring North Devon.



High standard of cuisine in the licensed restaurant which is also open to non-residents for luncheons and dinners.

SEAGATE HOTEL, THE QUAY, APPLIEDORE

A.A. & R.A.C.

Fully Licensed Free House.

Residential and Commercial.

Dining Room open to Non-Residents for all Meals.

*Owner
Manager*

Tel.
Bideford 2589
and 3833



GAYSANDS Self-catering Flats and Flatlets



**ATLANTIC WAY
WESTWARD HO !**

N. DEVON

A few minutes only from the Beach

FULLY EQUIPPED

(including bed linen) and TV and

COMFORTABLY FURNISHED

TO ACCOMMODATE FROM

2 to 8 PEOPLE

A Lovely House with a Most
Delightful Rose Garden, Lawns and
Attractive Grounds of 3 Acres

Superb Position with Magnificent
Views Across the Bay

FREE CAR PARK IN GROUNDS

Also a new three-bedroomed house

*Stamp for Brochure with full details
Resident Proprietors :*

Mr. and Mrs. S. C. BARSON

Telephone Bideford 3819

TORVILLE HOLIDAY CAMP

ATLANTIC WAY - - - - - WESTWARD HO !

9 MODERN 6-BERTH HOLIDAY BUNGALOWS

2 Bedrooms—1 with Double and 1 with 2 Single Beds

Large Lounge 15ft. 6in. x 10ft. 6in. with Studio Couch to Sleep 2

Television. Electric Fire.

Kitchen with H. & C. Gas Cooker, Refrigerator.

Separate Toilet and Wash Room.

Gas is free. Electricity on Meter.

£10 to £27

KINGSIZE 26ft. 6-BERTH CARAVANS

With Electric Light. Full Gas Cookers. Running Water.

Drains. Some with Toilet. 1 with Bathroom.

£11 to £21

Also . . . 4 BERTH CARAVANS: £8.50 to £14.50

PRICES SUBJECT TO VAT

LICENSED CLUB ON SITE.

FEW MINUTES SEA AND SANDS.

S.A.E. to Resident Owner, R. P. BAIN

Phone BIDEFORD 4216

LENWOOD COUNTRY CLUB

Between Westward Ho! and Bideford

In our 6-acre grounds, 17 spacious 2, 3, and 4 bedroomed **SELF-CATERING BUNGALOWS**, each with private bathroom, are open to visitors from Easter to October.

- ★ Large indoor heated Swimming Pool
- ★ Licensed Club, Billiard Room
- ★ Archery, Rifle Range, Table Tennis
- ★ Ideal and safe for children
- ★ Excellent Golf, Fishing, Sailing and Riding nearby
- ★ Within easy reach of Exmoor and Dartmoor
- ★ Squash and Badminton Courts
- ★ Colour TV, Skittle Alley
- ★ Ample Parking Space
- ★ Near good sandy beaches

Colour Brochure from Lenwood Country Club (WG), Northam, N. Devon (Tel. Bideford 4372)

For the Perfect Holiday
by the Sea try a

CARAVAN

this year

100 yards from the sea front

Caravans are situated in a small, select Garden Site set amongst flowers and shrubs, and each has a perfect sea view. The Caravans have Electric Lighting, are Fully Equipped and all have running water and mains gas. Television available in larger caravans. Mains sanitation and showers.

Linen Hire Service, also Cot and Push Chairs



PERSONAL SUPERVISION. CLEANLINESS GUARANTEED

For Free Brochure write to Dept. "N"

SUNRAY CARAVAN GARDENS

WESTWARD HO ! DEVON.

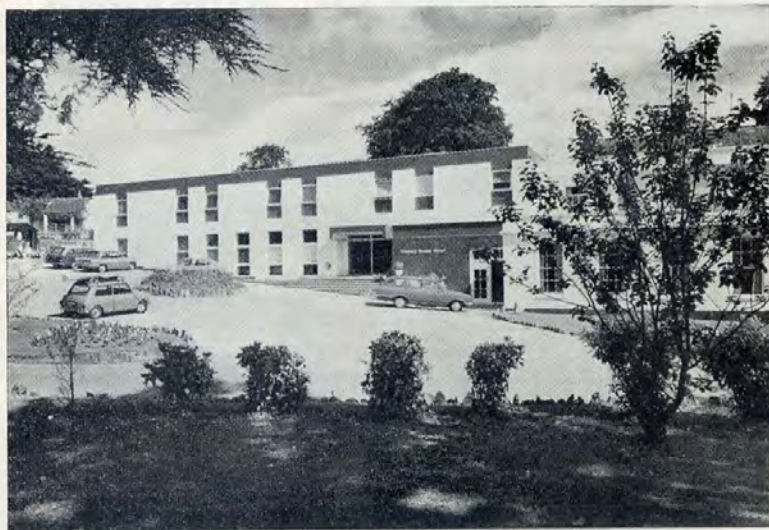
Phone : Bideford 4800 Torquay 65306

DURRANT HOUSE HOTEL

AA

NORTHAM, BIDEFORD

RAC



Ashley Courtenay Recommended

69 rooms most with private bathrooms, three acres of gardens, private swimming pool heated throughout the season. Central heating or electric fires in all rooms. B/B from £2.75 Inclusive from £27.00 according to season. Dining room open until 10.00 p.m.

Dancing, Live Entertainment

Golf (Royal North Devon course), private fishing rights, riding, sailing, swimming and surfing are all within easy reach. Children are very welcome.

Telephone Bideford 2361.

Brochure available.

FOXDOWN MANOR

NEAR HORNS CROSS, PARKHAM, BIDEFORD

Ashley Courtenay
Recommended

Small, friendly, homely,
family-run, licensed hotel
in picturesque country-
side. H and C all bed-
rooms. Central heating.
Separate Tables, Colour
T.V. Free Parking.
**Ensure comfortable, peace-
ful and relaxed holiday by
early reservations**

Tel: Horns Cross 221



Golden Sands

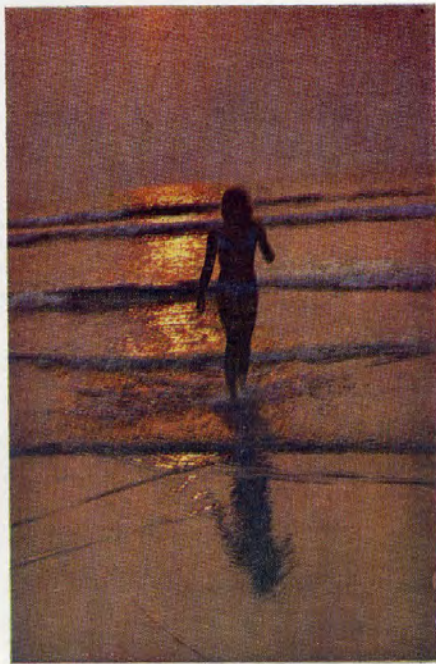
The wonderful expanse of three miles of firm golden sands, washed clean twice daily by the Atlantic.





Westward Ho ! Beach

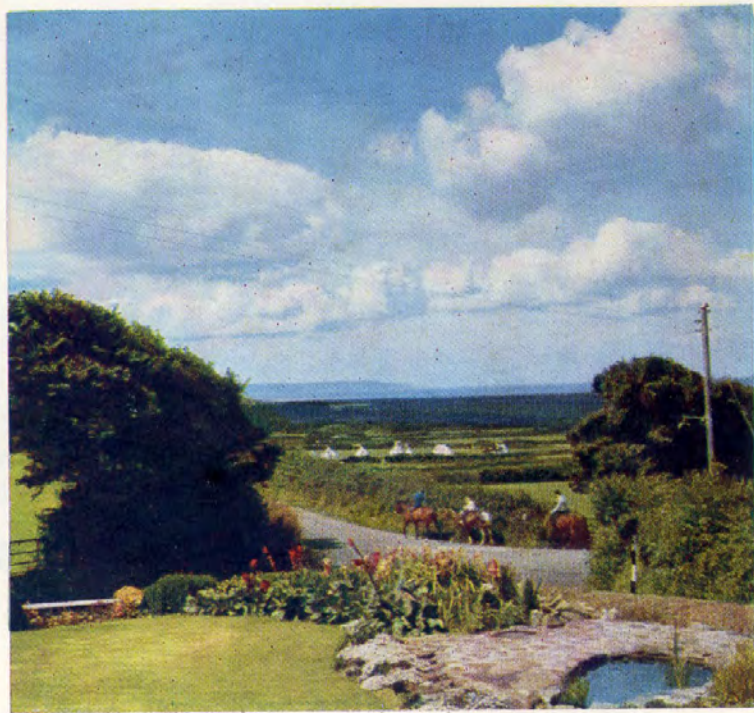
In Sunshine and at Sunset



Looking Down River

A short distance from Northam is Cleave, on the bank of the river Torridge. This is one of the many delightful scenes which greet you as you take the riverbank walk from Bideford down river to Appledore.





Pony Riding

Pony riding through the lovely leafy Devon lanes becomes increasingly popular. Here we see a group riding from Appledore towards Westward Ho !

EDGEHILL HOLIDAY FLATLETS & CHALETs



A VIEW FROM THE GARDEN

Dept. A.,
134, BAY VIEW ROAD,
BUCKLEIGH

Westward Ho !

In quiet surroundings yet only 2 minutes by car to sea and shops. Clean attractive accommodation, equipped for 2-6 persons. All mod. cons. H. & C. Own meters gas fires—cots—good laundry facilities.

Real beds with spring interior mattresses. Shaving points and bed switches in all rooms—T.V.—Free Parking in grounds. Bed linen hire—Children welcome.

Under the personal supervision of the resident proprietors.

S.A.E. for Brochure.

Tel. Bideford 4798.

O U R aim is to please Y O U

RING O' BELLS HOTEL

*At the sign of the
Merry Jester*



This is a pleasant centrally situated family hotel. Open all the year round. Free car park. Centrally heated. 10 bedrooms, all with hot and cold water. Comfortable T.V. lounge and bars.

Brochure and tariff on request from resident proprietors, Mr. and Mrs. Suggate, Ring O' Bells Hotel, Bideford. Tel. 2551 023-72-2551

*Cocktail Lounge and
Dining Room*



KNAPP HOUSE

“The Country Holiday by the Sea”

Self Service
Flats, Flatlets and
Six Luxury Caravans

Idyllic situation in nine acres of peaceful lawns and woodland, only about a mile from the Golden Sands of Appledore and Westward Ho!

Heated swimming pool, Hard tennis court, Billiards, Licensed Club. Children and pets welcome. All accommodation to modern standards.

S.A.E. for Brochure to . . .
KNAPP HOUSE, Northam,
North Devon.

Telephone Bideford 4804.





A WARM WELCOME AWAITS
YOU AT

CHEVERELLS

LIMERS LANE, NORTHAM

Bideford 2548

H & C ALL ROOMS

FREE PARKING

SEPARATE TABLES

LICENSED

COLOUR T.V.

AA LISTED

CONVENIENT TOWN/BEACH, SURFING, SAFE BATHING, FISHING, GOLFING

A. and J. Morrish

HAPPY CAREFREE HOLIDAYS!

at WESTWARD HO !



Self-catering Holiday Flatlets to sleep 2-6 persons, only 200 yards from sea. Licensed Club. Free Parking. Children and Pets welcome. All facilities h. and c. Shop on Premises. Everything for your comfort and enjoyment.

Two minutes from Golden Sands
Near all amenities and entertainments
On bus route

REDUCED RATES MARCH, APRIL, MAY & SEPTEMBER

Book early to avoid disappointment

Booking Office :

Atlantic Flatlets

7 ATLANTIC WAY

WESTWARD HO ! NORTH DEVON. Tel Bideford 4115

*Interior
of
Flatlet*



It's

STAR

for

Perfect Holidays

Write for fully illustrated brochure of
Chalets and Caravans to :—

**STAR HOLIDAYS,
GOLF LINKS RD., WESTWARD HO!
BIDEFORD, DEVON.**

Enquiries, Phone Bideford 2238



★ Star Holiday Chalets ★



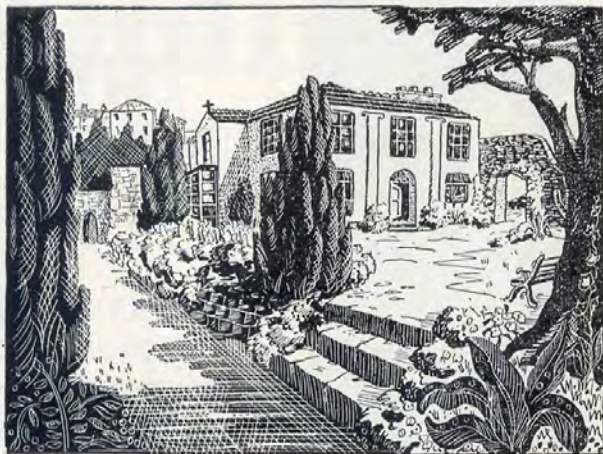
SUPERIOR HOLIDAY CHALET BUNGALOWS

4-, 5- and 6-Berth with 4 Rooms and Home Comfort. All Main Services with Gas Cooker. Own Inside Toilet. All with Television and Radio inclusive. **Completely Self Contained.**

★ Star Holiday Caravans ★

NEW 1973 6-BERTH Caravans on well-spaced privately-owned site near miles of Golden Sands and Safe Bathing. Each Caravan has Electric Light, Water direct to Sink and Main Drainage. Gas Cookers. All with Television. Some with Flush Toilets. Hot Showers and Launderette with "Bendix" available on site.

Proprietors: Eric and Connie Mitchell



The Mount

Northdown Road

Here's a small, friendly, unlicensed hotel in a stone-walled garden where a warm welcome and good English cooking awaits you.

Our address is :

THE MOUNT, BIDEFORD, NORTH DEVON
and we hope you will pay us a visit

ASHLEY COURTENAY RECOMMENDED
Tel. Bideford 3748

A.A. and R.A.C.
Our Brochure with pleasure



THE PINES

Atlantic Way, Westward Ho!



HOLIDAY FLATS AND FLATLETS

Standing in own grounds of 6 acres
of attractive and colourful gardens
and woodlands and with a magnifi-
cent sea view

- Self-contained
- Well furnished
- Fully equipped
- All bed linen supplied

- Spring interior mattresses
- Modern oven cookers and heaters
- Hot and cold running water
- Every comfort

- Free parking
- Cleanliness guaranteed
- T.V. Hire Service
- Terms moderate

Under the Personal Supervision of the Resident Proprietors.

Dept. W., The Pines, Atlantic Way, Westward Ho ! N. Devon. Phone : Bideford 4789 (STD 023 72 4789)

Write or Phone for Brochure.

Kipling Tors

SELF CATERING
HOLIDAY CENTRE



Write for Brochure now to:—

KIPLING TORS SELF-CATERING HOLIDAY CENTRE

Westward Ho! Nr. Bideford, Devon. Telephone: Bideford 3368 (STD 0237-2)

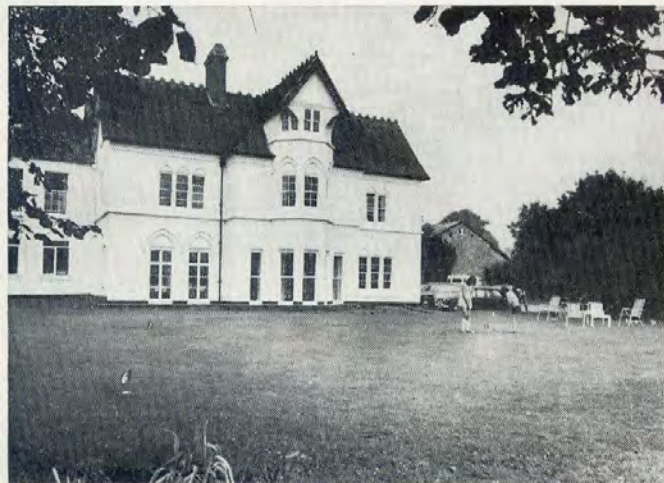
In this section of Westward Ho! Centre, you have your own brick-built villa, fully-equipped for up to six people. Gas cooker, electric light, mains water, TV and refrigerator, toilet and bath all included.

Own Car Port.

Also you can enjoy the entertainment facilities at Westward Ho! Holiday Centre.

PENHAVEN HOUSE

THE FAMILY HOTEL



RUN BY A FAMILY FOR THE FAMILY

FOR YOU . . .

- ★ A place to relax
- ★ Attractive reception and bedrooms
- ★ Well stocked bar
- ★ Choice of superb English and Continental dishes

FOR THE CHILDREN . . .

- ★ 30 acres of farm and woodland with plenty of interest
- ★ Putting, table tennis and play area
- ★ Cots, highchairs, baby listening, nappy service, etc.
- ★ Early dinner for the young ones

Write or phone:

JANE & GERRY MARSDEN,
Penhaven House, Parkham,
Nr. Bideford.

Telephone: Horns Cross 434



*Occupies an unrivalled position
overlooking the river*

TANTON'S HOTEL BIDEFORD N. Devon

Open all year round. 74 bedrooms — 50 with private bathroom. Cosy and attractive Cocktail Bar, themed Village Bars. Grill Room and Buttery. Bier Keller Club open to non-members. Dancing. Entertainment. Ideal Touring Centre. Easy reach of beach. Golf, Riding, Swimming, Boating, Fishing, close by.

**Reasonable Terms.
Noted for Food and Service**

Send for coloured
illustrated brochure.
Telephone: Bideford 3317/8



SUNSET HOLIDAY FLATLETS

*Atlantic Way
Westward Ho!*

In own grounds,
overlooking sea

Beach 5 minutes' walk

Comfortable Well-Furnished HOLIDAY FLATLETS

FREE CAR PARKING

CHILDREN WELCOME

Proprietors : Mr. and Mrs. A. L. BILHAM. Phone Bideford 4459

It's worth

a visit to

SUNSHINE & SEAGULL

RESTAURANTS and STORES

**BREAKFAST
LUNCHEONS
TEAS**

**PARTIES
UP TO 130
CATERED FOR**

Yeoldon Hotel

DURRANT LANE
NORTHAM

Conveniently situated in
quiet and beautiful grounds
mid-way between Bideford
and Westward Ho !



Ideal centre for West Country. Within easy reach of Sea, Sailing, Fishing, Golf, Riding,
etc. Excellent Food—choice of menu all meals. Every amenity and comfort. Ample Parking.
Central Heating.

Telephone and Telegrams: Bideford 4400

WESTWARD HO! N. DEVON

★ ★ ★ ★ ★ ★ ★



Self-contained all electric Chalet Bungalows. Type 'A' to sleep six persons; Type 'B' four persons. Majority with TV and refrigerator. Private access to beach-promenade. Reserved car space per chalet. Nearby horse-riding, tennis, putting, etc. Royal North Devon golf course under one mile.

★ ★ ★ ★ ★ ★ ★

Send 3p stamp for brochure to

CONTINENTAL CHALETs, Golden Bay House,
Westward Ho! Tel. Bideford 4161.

A.A. ★ **ROSSKERRY HOTEL** ★ R.A.C.



ORCHARD HILL • BIDEFORD

Bideford's "Little Gem" set in two acres of garden and woodland, overlooking the river.

Licensed with bar. Two lounges, separate T.V. Centrally heated, spacious rooms all with modern furnishings and fitted vanity units. H. and C. Ample parking. Excellent food and always a choice.

Close to sandy beaches, shops, park and children's playground.

Midweek booking with pleasure, Children very welcome.

Illustrated brochure from resident proprietors:
Mr. and Mrs. A. H. JACKSON, Mr. and Mrs. D. L. BUTLER

Bideford 2872

OPEN ALL THE YEAR ROUND

FERNWOOD GUEST HOUSE

(Mrs. J. Tyler)

14, CLOVELLY ROAD, BIDEFORD
NORTH DEVON

Phone: Bideford 3761

Bed and Breakfast. Evening Meal optional
Comfortable and Homely Atmosphere

EXCELLENT CUISINE

SANDY BURROW LUXURY HOLIDAY BUNGALOWS

(Personally supervised)



Few Bungalows on select site. Practically adjoins the Famous Burrows and Golf Course with a few minutes walk to safe and sandy beach.

Bungalows sleep 2-8, comprise 2/3 bedrooms, W.C., bathroom (h & c) with shaver point, lounge with T.V., electric fire, separate kitchen (h & c), electric cooker and refrigerator.

Plenty of room for children to play. Free parking.

S.A.E. for brochure: Mrs. S. K. Withecombe, "Greenbanks," Lakenham Hill, Northam, North Devon. Tel: Bideford 4429.

Special Terms for April, May and September.

HIGHBOROUGH HOLIDAY FLATS



These Flats, with fabulous views over the sands and Bideford Bay, will provide you with a clean and comfortable home by the sea. All are tastefully decorated and carpeted.

They range from one room flats to a five room luxury flat, and sleep from two to nine persons. Most have private bathrooms, are fully self-contained and are well equipped, including electric fridges, cookers, kettles, irons, fires, etc.

Television and linen hire service. Well equipped laundry rooms, ample free parking space. Very special terms April, May, September, October.

Brochure—Mr. and Mrs. G. King. Tel. Bideford 5809. 125 Bay View Road, Westward Ho ! Devon.

MODERN LUXURY CARAVANS AT WESTWARD HO! 4—5—6 BERTH

All Caravans are fully equipped, and larger ones have electricity, running water, flush toilets and some have a bath.

Well spaced select site, with wonderful view of the three miles of golden sands. Shop with farm produce. Hot and cold showers, flush sanitation, shaving points, laundry room with washing machines, spin driers and irons.

Brochure from:

Mr. and Mrs. Alan Boot,
Glendevon Hotel,
Cotmaton Road,
Sidmouth, Devon.

Tel: Sidmouth 4028.

SANDYMERE

Holiday Bungalows

- ★ Accommodate 4/7 persons
- ★ Lounge, 2 bedrooms, bathroom and W.C., separate kitchen
- ★ Hot and cold water in kitchen and bathroom
- ★ All electric
- ★ T.V. available

Well-spaced semi-detached bungalows on small private site across the Burrows from Westward Ho ! Sands.

Mrs. W. ROBERTS,
"SANDYMERE," SANDYMERE ROAD,
NORTHAM. Tel. Bideford 3975

For first class Bed and Breakfast when
visiting North Devon, try

"COTFIELD"

132 BAY VIEW ROAD
BUCKLEIGH
WESTWARD HO!
N. DEVON

Tel: Bideford 5381

(Turn left at Northam War Memorial on to B3236
—we are $\frac{3}{4}$ mile on sea side.)

● TV LOUNGE ● H. & C. ● PARKING

● RAZOR POINTS

● SEPARATE DINING ROOM

Write (s.a.e.) or phone for brochure and terms

WESTWARD HO !

Telephone : Bideford 4783

BUCKLEIGH PINES · Westward Ho!

SELF CATERING, BUNGALOWS, CHALETs AND CARAVANS

(ALL WITH PRIVATE BATHROOMS)

HEATED SWIMMING AND PADDLING POOLS

- ★ Set in delightful wooded surroundings
- ★ Fully equipped (except linen)
- ★ All with T.V.s and Fridges
- ★ Baby-minding service

- ★ Close to safe sandy beaches
- ★ Shop on site
- ★ Children and dogs welcome
- ★ Children's Play Area

Resident Manager on Site: D. L. HAW

CARABELLE (HITCHIN) LTD.

APPLEDORE HOLIDAY COTTAGES

LIMERS LANE, BIDEFORD

TELEPHONE 3356

Accommodation available throughout the year.

S.A.E. FOR BROCHURE PLEASE

RIVORA HOTEL

BIDEFORD

Telephone 2419

Small friendly hotel,
marvellous river views.
400 yards to town. Good food.
Licensed. T.V. Lounge.
Free Parking.

Write/phone for Brochure.

Resident Proprietors
Mr. and Mrs. ROBINSON



JOHN PROUSE CONTINENTAL CHALETs

WESTWARD HO!

SELF CATERING—MODERN CHALETs, IN CORNISH STONE WITH CEDAR ELEVATIONS

- ★ Free TV Set, all electric
- ★ New Full Size Cooker, Refrigerator
- ★ Membership Licensed Club included
- ★ Spacious grounds adjoining beach
- ★ Fully equipped for six persons
- ★ 3 miles golden sands
- ★ Self-service Store—Parking space

Details from: JOHN PROUSE, "CONTINENTAL CHALETs," WESTWARD HO!

HOLIDAY COTTAGES

Northam/Westward Ho! Appledore and Bideford. Sleeping 6/8, fully equipped except linen. Convenient shops, transport, beaches.

For full freedom to explore at leisure this beautiful part of Devon, a self-catering holiday is ideal.

All enquiries:

Mrs. E. SEALY, Uplands, Orchard Hill, Bideford. Tel: Bideford 2661

Please enclose stamped addressed envelope for reply

Tadworth Guest House Northam nr. Bideford N. Devon

16th CENTURY FARMHOUSE
ON NORTH DEVON COAST
WITH VIEWS OF SEA AND
TAW AND TORRIDGE ESTUARY

- ★ Golfing, fishing, surfing nearby
- ★ Riding from our own stables
- ★ Children and pets welcome

- ★ Open all year
- ★ Licensed

Telephone BIDEFORD 4721



ATLANTIC SANDS TRAILER PARK

WHY NOT SPEND YOUR HOLIDAYS WITH
US ?

We have one of the finest views in North Devon and yet only six minutes walk to the beach which has 3 miles of golden sands with safe bathing and surf riding. Golf course nearby, shop on site with farm produce. Flush sanitation. Hot and cold showers. We look forward to your paying us a visit. S.A.E. for brochure. SITES—SALES—CARAVANS FOR HIRE.

ATLANTIC SANDS TRAILER PARK

Dept. B.G.

CORNBOROUGH ROAD, WESTWARD HO !

North Devon

Tel. BIDEFORD 4774

WESTWARD HO !

" BEST VIEW IN DEVON "

Carefree happy holidays for all with no restriction.
Cater for yourself.

SELF-CONTAINED FLATS

Sleeping two to eight persons. Own baths etc.

BUNGALOWS AND BUNGALETTES

Sleeping two to seven persons. Fully equipped.

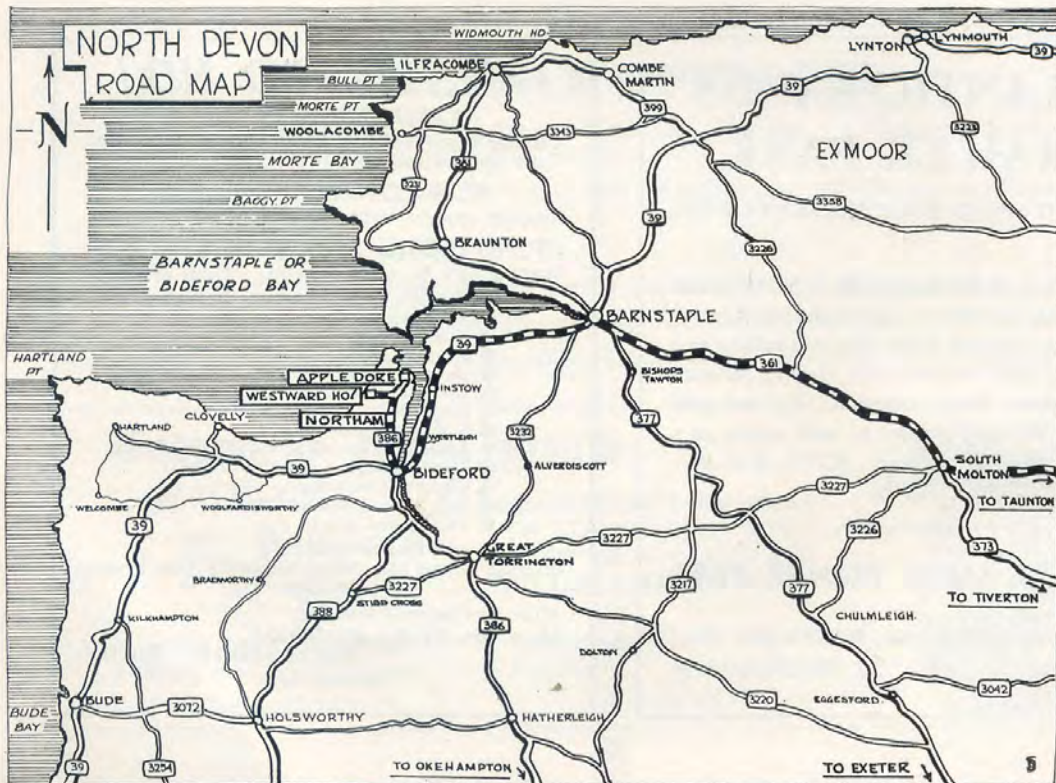
- Spring interior mattresses throughout
- All mains services
- Free parking
- Shop on site
- Dogs welcome
- Rocks and pools
- Cots, High Chairs, etc.
- T.V. available
- Everything supplied, including bed linen
- Overlooking sea and golden sands
- Children's corner
- Safe bathing and surfing
- Private and select

also CARAVANS

on small private site. Mains Electricity, Gas, Water,
Drainage

Write for Illustrated Brochure:

Mr. & Mrs. EVERS, STANWELL,
WESTWARD HO ! DEVON
Bideford 4526



The dotted road shows the Royal Blue coach route through Taunton to Westward Ho !

An introduction to a HAPPY HOLIDAY

Among all the Western counties of England, Devon stands supreme as a county for happy holidays and the heavy flow of holiday seekers westwards throughout the summer months speaks volumes for the popularity of this lovely part of England.

Nowhere along the coast of England will be found finer scenery than along Devon's northern coastline and more and more people are realising that in this part of the county they can enjoy a holiday, far removed from the hurry and bustle of the big cities and the crowded beaches of the large seaside resorts. Here, amid surroundings quite unspoiled by man, is a district providing all one could ask for in a perfect holiday.

On your holiday journey, and when travelling the road alongside the River Torridge, you will see the 24 arches of Bideford Bridge spanning the river. You will then know that your holiday journey is nearly ended.

Soon you will be on Bideford's broad tree-lined Quay, with the shopping area and High Street climbing up the hill, beyond which lies Abbotsham, Clovelly, Hartland and numerous villages and hamlets awaiting your exploration.

Continuing along the Quay towards Kingsley statue, the road turns towards Northam, from which branch roads radiate towards Westward Ho! and Appledore. In this triangle of land, the sides of which are the river Torridge and the Bristol Channel, with Bideford as its base, your holiday journey will have ended. Soon you will find enough varied interests to ensure a complete holiday.



BIDEFORD QUAY AND RIVER TORRIDGE

A. C. Littlejohns



Bideford



Many writers have sung the praises of Bideford and of this corner of North Devon and none more so than Charles Kingsley who was so closely associated with this district, and whose statue stands at the north end of the Quay near Victoria Park.

“The little white town” of Bideford, as Kingsley called it, stands astride the River Torridge and is steeped in the history of England, retaining the charm of which Kingsley wrote in his famous story *Westward Ho!*

The period in history of the first Queen Elizabeth is of particular interest to our American visitors for one of the first true Americans to visit England came to live at Bideford—as long ago as the 16th century! The Bideford Parish Register records in 1588 the baptism of “Rawly,” a Winganditorian, and almost exactly a year later, his burial.

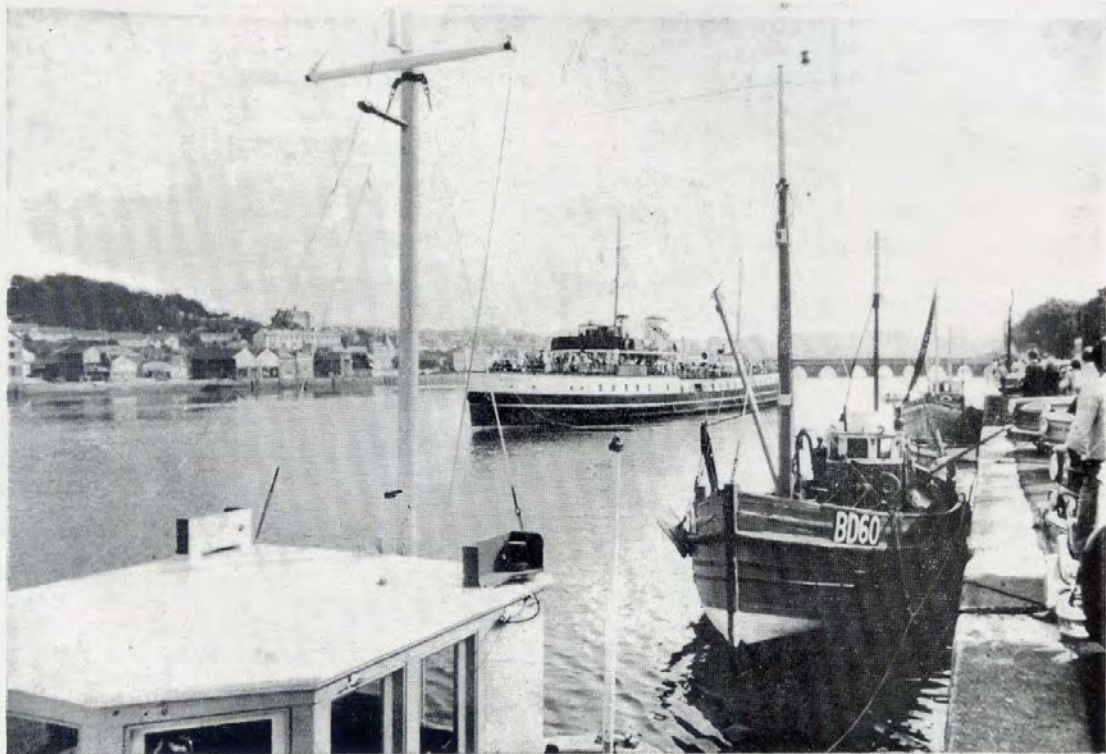


Bideford Bridge

Research reveals that the first structure, a wooden bridge, was erected in about 1280, and was not replaced with a stone bridge for at least two centuries. The present width and parapet of local stone were reached in 1925 and the Bridge has been declared an Ancient Monument. The Bridge, through its trustees, owns property in the town and over the course of many centuries has paid not only for its own upkeep but also contributed to the welfare of the community. The carriageway of the Bridge was widened, the Quay approach improved, and the whole structure strengthened in 1969/70.



Photo : Castle Studio, Torrington



ONE OF CAMPBELL'S STEAMERS LEAVING BIDEFORD

Photo: A. C. Littlejohns

PARISH CHURCH

The Parish Church of Bideford is the Norman Church of St. Mary the Virgin, dedicated by Bishop Bronescombe in 1259, and undoubtedly replacing an earlier Saxon structure. In 1862, except for the tower, it was completely levelled in the name of "restoration." There still remain the tomb of Sir Thomas Granville, who died in 1513, and the Norman Font.

LIBRARY AND MUSEUM

Visitors to Bideford will find the Free Library and Museum at the west end of the Bridge worth a call. The Library has a fine section of books devoted to the West Country, and in the Courtroom of the Town Hall, in the same building, may be seen the Elizabeth I and James I Charters granted to the Borough.

ART GALLERY

For a town of its size Bideford is rather unique in possessing a remarkably fine Art Gallery, specially built for the purpose and situated adjacent to the Victoria Park. Named after its donor the Burton Gallery is always well worth a visit. Apart from the permanent exhibitions the gallery frequently houses one of the notable travelling exhibitions and normally the annual exhibition of the Westward Ho ! and Bideford Art Society opens here in July and runs into August.



THE BURTON GALLERY



REGATTA DAY AT BIDEFORD

REGATTA TIME

Summer time, too, is regatta time and the broad waters of the Torridge will carry the light, fast, four-oared racing gigs as the crews practise for the various West of England Regattas. There are two rowing clubs in Bideford, one of which has a ladies' section and between them they have been Champions of the West on innumerable occasions.

Two regattas are held on the Torridge. One on May 28th off Appledore—the Appledore and Instow Regatta, which also features sailing races, the other at Bideford, traditionally the last—and the best—of the West of England regattas. Bideford Regatta is usually held during the first week in September and is a definite homecoming date for Bidefordians in other parts of the country. Some of the finest rowing crews in the South and West of England compete for the Championship races and, of course there is “all the fun of the fair,” and an important athletics meeting.

The Torridge and the estuary are ideal for the light outboard motorboat and the estuary also for the thrills of water-ski-ing. A slipway for the trailer type of boat will be found on the west bank of the river some half-mile down river from Bideford Bridge. Advice regarding the hiring or use of boats can usually be obtained at Appledore Quay.



BOATING FISHING

The river itself provides boating, sailing and fishing. Motor-boats can be hired for trips, including fishing trips, down river to the estuary of the twin rivers Torridge and Taw, while there is nothing more pleasant than a trip up with the tide to Weare Giffard for a picnic on the banks of the river and a return with the outgoing tide.

Salmon fishers may be seen at work with their long nets in the Bridge Pools at low tide or working from one of the sandbanks at other points in the river and estuary. Summer evenings find the anglers busy on Bideford Bridge, where they fish for bass long into the night.

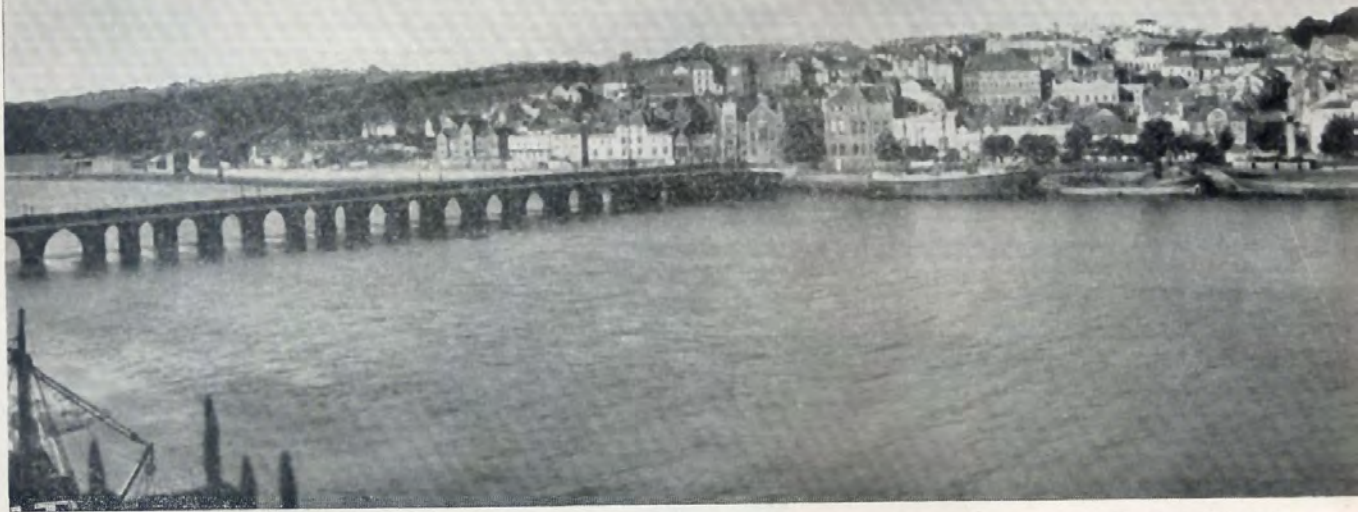
Photo : J. E. Reynolds

VICTORIA PARK

Beyond the Kingsley Statue the tree-lined promenade is flanked on the one side by the river and on the other by the Victoria Park and the King George V Playing Fields. In the park the flowers present a kaleidoscope of colour and there is a combination of sheltered, sun trapping and shady seats from which one can see a variety of activities—bowling, putting, cricket, and, of course the heart-warming picture of children enjoying themselves on their own amusement devices. Surrounding the bandstand in the Park are the old Armada guns, which once served as mooring posts on Bideford Quay. They are eight of the finest specimens of the type of gun used by the Spaniards in their Armada (in Bideford Museum, incidentally, is an Armada treasure chest).

CHUDLEIGH FORT

High above East-the-Water is Chudleigh Fort and Memorial Park which command a magnificent view of the town and the river.



Herbert Ellis, Holman, Ham and Co. Ltd., Bideford

The River Torridge, spanned by the twenty-four arch bridge and with its mile long quay and promenade is Bideford's crowning glory. There is something almost ethereal in the scene presented on a summer evening with the tide full in; it is a scene which has lived in the memory of generations of exiled Bidefordians and a scene which will long be remembered by the visitor.



WESTWARD HO! PROMENADE

A. C. Littlejohns



THE "CONTINENTAL," APPROACH TO WESTWARD HO!

E. C. Beadle



Westward Ho !

ON ARRIVAL at Westward Ho ! the promise offered in the continental-like approach is fulfilled by the wonderful beach, which surely must be one of the finest in the country.

Three miles long, the sands slope gently into the sea, making it the safest bathing beach in North Devon. The firm golden sands are fully covered when the tide is in, so that they are washed clean by the waters of the Atlantic twice daily and, being firm, are ideal for all types of games for adults or for sand castle building by the children.

As for the sea itself—it has every mood and every shade of blue, green and grey to offer, from gently lapping in over the sands to surging in with the long Atlantic rollers breaking majestically. Yet so steady are the waves that while you will see surf-riders enjoying the thrills and excitement of their sport, at the same time on the edge of the sea you will find toddlers happily and safely splashing about.

The long pebbleridge, which is an outstanding feature of the Westward Ho ! beach, apart from providing a natural barrier to the sea, forms an ideal picnicking or sunbathing grandstand for the whole family. Here mothers can bask in the sunshine while their children play on the sands within full sight all the time.

And when the tide reaches the pebbleridge the children will find on the other side of the ridge the vast extent of the flat, green Northam Burrows on which to continue their games. Roads lead out from Northam, Appledore and Westward Ho ! right across these Burrows so that your car can be parked within a few yards of the sands. Towards the river estuary the pebbleridge is backed by sand dunes.



WESTWARD HO! SANDS

A. C. Littlejohns

At the west end of Westward Ho! the sand merges into the rocks and amid these, the gullies and pools swarm with myriad forms of sea-life, especially fascinating to children who can spend many delightful hours clambering from pool to pool, shrimping net in hand. For the enthusiastic adult the rocks make a paradise for prawning, lobstering and rod and line sea-fishing for bass, mackerel, etc., proves an intriguing pastime.

Among the rocks is a semi-natural open air swimming pool and a little further along the promenade is a sun-trap high walled swimming pool.

Westward Ho! itself also offers two putting greens—one right on the sea front—tennis courts, a beautifully situated cricket field, pony riding stables, and at eventide variety concerts, dances or convivial company in one of the well appointed bars.

Behind Westward Ho! proper looms Kipling Tors, beloved by Rudyard Kipling who went to school at the old United Services College at Westward Ho! and now belonging to the



THE ROCK POOL, WESTWARD HO!

(R. L Knight

nation, with a number of paths giving walks with exceptional panoramic views over the bay. To be on Kipling Tors as the sun sinks slowly down beyond the sea, twixt Hartland point and the mysterious island of Lundy is a never-to-be-forgotten moment.

For a number of years now, Westward Ho! has been the centre to which schools from various parts of the country come to spend educational holidays, studying the district. They have found it ideal in the wider educational sense, with raised beaches, the natural formation of the famous pebbleridge, historic finds, the ship-building, the lifeboat and various activities in the estuary.

Above all, the schools have found the beach so essentially safe.

FOR THE EXPERTS THERE'S NOTHING
LIKE THE THRILL OF RIDING A
MALIBU BOARD

Photo)

(Western Times Co. Ltd.





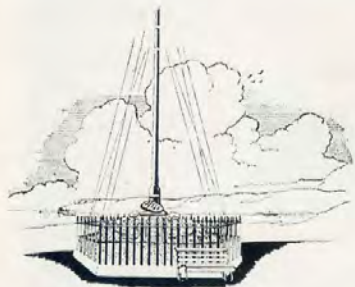
ALL THE FUN OF SURFING TOO

(A. C. Littlejohns)



PANORAMIC VIEW OF WESTWARD HO!

E. C. Beadle

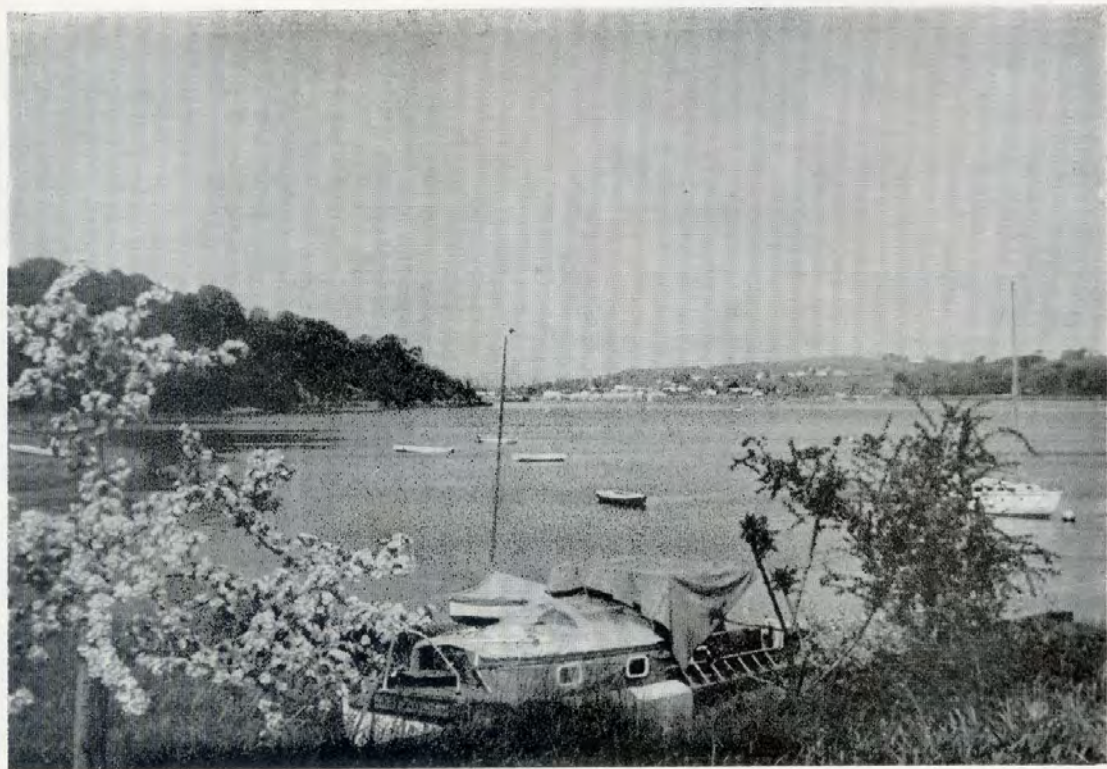


Northam

This village, which is the administrative centre for the Northam urban district, is equidistant from Appledore, Westward Ho! and Bideford, each being $1\frac{1}{2}$ miles away. It is an ideal centre for exploring the area. Stand on Bone Hill, where there is erected a cairn of pebbles, each inscribed with the name of a naval man of bygone days and you have a tremendously exciting view of the bay, estuary and river. And from the crest of Bay View Road the eye can take in the full panoramic sweep from Dartmoor to the Bristol Channel.

The Church, with its tall, windswept tower, is well worth a visit and it contains an inscription "this Yele (aisle) was made anno 1593."

Country lanes and riverside walks radiate from Northam and one can soon be deep in the heart of the Devon countryside or down across the Burrows to the sea. Northam Burrows is a notable feature of the district, consisting of some 650 acres of flat, common land, protected from the inroads of the sea by the Pebbleridge and sand dunes. The Burrows provide the perfect setting for a quiet stroll on springy turf where one can be sufficiently at peace to hear the song of the skylark and the murmur of the waves on the shore.



CLEAVE ON THE RIVER TORRIDGE

R. Newbold, Torrington

On the Burrows is the Royal North Devon Golf Club's course—the earliest of England's seaside courses and Northam is very proud of the late J. H. Taylor, five times Open Champion, who was born at Northam.

Other walks can bring you down to the bank of the River Torridge and the picture on the facing page, taken at Cleave, gives a delightful glimpse of a typical view along the riverside walk.

ORCHARD HILL

is the attractive name for that part of the district adjoining Bideford. Semi-rural in character it is becoming increasingly popular with those seeking somewhere to live in retirement and also has some select hotels for holiday visitors.



WEST APPLIEDORE FROM THE AIR



APPLEDORE QUAY Preparing for a sailing race



WESTWARD HO! The Sands, Pebbleridge and Burrows from Kipling Tors



WESTWARD HO! The Raised Beach. These rocks form a natural platform for sea fishing



APPLEDORE QUAY The Slipway and River Torridge



Appledore

On the mouth of the River Torridge, Appledore is the ideal centre for all maritime activities. From here you may make trips to Lundy, the island some 21 miles off shore in the Bristol Channel, and which now belongs to the Nation, or hire boats for fishing in the bay or river estuary. Water ski-ing is also a popular estuary sport.

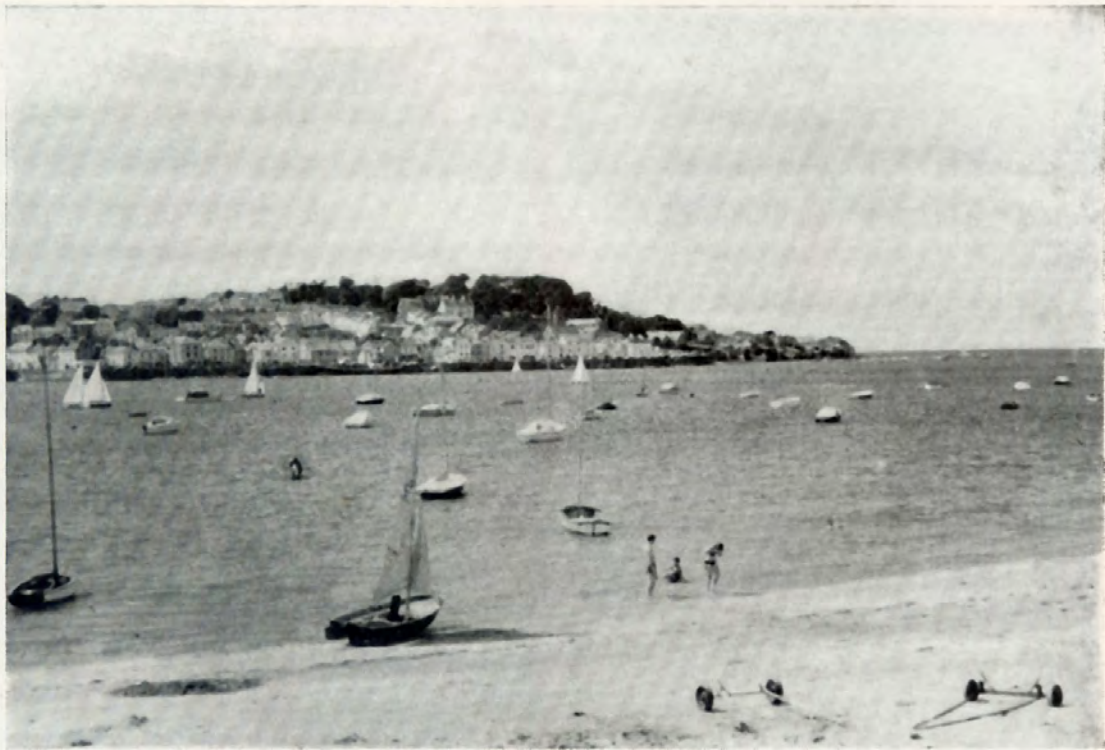
The Redwing section of the North Devon Yacht Club is based at Appledore and when sailing races take place on the full evening tide it really is a case of "Red Sails in the Sunset."

The boat and shipbuilding yards are a continuous source of interest to the visitor and the frequent launchings provide an additional thrilling spectacle.

Appledore's history goes back through the ages. King Hubba, the Danish invader, is reputed to have landed nearby at "Hubbastone" and later to have been slain by King Alfred the Great. A tablet at "Bloody Corner," on the first sharp bend on the main road from Northam to Appledore, draws attention to this event and records :

*Stop, Stranger, Stop,
Near this spot lies buried
King Hubba the Dane
Who was slain by
King Alfred the Great
In a bloody retreat.*

DCCCLXXXII



APPLEDORE FROM INSTOW SANDS

Ships sailed from Appledore Pool to meet the Spanish Armada and an Appledorian is reported to have hoisted Nelson's famous "England Expects" signal. Numerous are the smugglers' tales you can expect to hear over a pint in one of the many inns.

Out in the Pool the Lifeboat swings gently at her moorings, ever ready to answer a call for help. There have been Appledore Lifeboats since 1825 and to date they have saved 453 lives for the loss of two lifeboatmen in 1933 and 25 silver and 8 bronze medals have been won. The present Appledore lifeboat is the *Louisa Anne Hawker*, a 47-foot Watson type. The Lifeboat House is situated at Western Hill and during the summer months is open to visitors on most afternoons. On most Thursdays in the summer the Lifeboat has taken part in exercises with the R.A.F. Helicopter Rescue Service close to Westward Ho!

Coming right up-to-date, Sir Francis Chichester spent much of his younger days at Shirwell, just across the river estuary, where, no doubt, he had his earlier boating experiences.

Although, of course, modern development has taken place in Appledore, as elsewhere, it still retains its individual characteristics and its numerous courts and narrow streets are of great interest to artists.



Left: Market Street, one of Appledore's quaint old streets, beloved by artists.



Right: The ferryboat which plies across the Torridge between Appledore and Instow.

Close at Hand INSTOW

On the opposite side of the river to Appledore is Instow, beloved of toddlers, for the sand of its beach and sand dunes are soft and there are no waves to speak of.

These sands are reached by an enjoyable ferry-boat trip across the River Torridge from Appledore.





Going WEST out of Bideford parallel to the coast for most of the way is a trunk road and along this road the motorist is presented with opportunities of finding attractive little villages, combes and coves.

Off this trunk road another road leads to CLOVELLY, one of the most famous villages in the world, with its steep cobbled and stepped street. For those who have never seen Clovelly it is a must. It is unique.

HARTLAND

A short distance along the main road from Clovelly Cross comes a sharp bend with a turning off to the right for Hartland, where there is a magnificent tower at the Church of St. Nectan, Stoke, about a mile away from Hartland itself. The parish is one of the largest—and wildest—in England. Hartland Abbey has been rebuilt as a residence. Hartland Quay and Hartland Point are well worth visiting and at the former there is a hotel right at the foot of the cliffs. The coastal scenery here is the finest in England, with majestic cliffs rising to 300 feet. It is possible at Hartland Quay to look right down the coast towards Cornwall. Near here are Spekes Mill, with a fine waterfall (1 mile south of Hartland Quay), Shipload Bay (National Trust) $2\frac{1}{2}$ miles north of Hartland Town, and Welcombe Mouth, a few miles to the South-West.



HARTLAND LIGHTHOUSE WITH LUNDY ON HORIZON

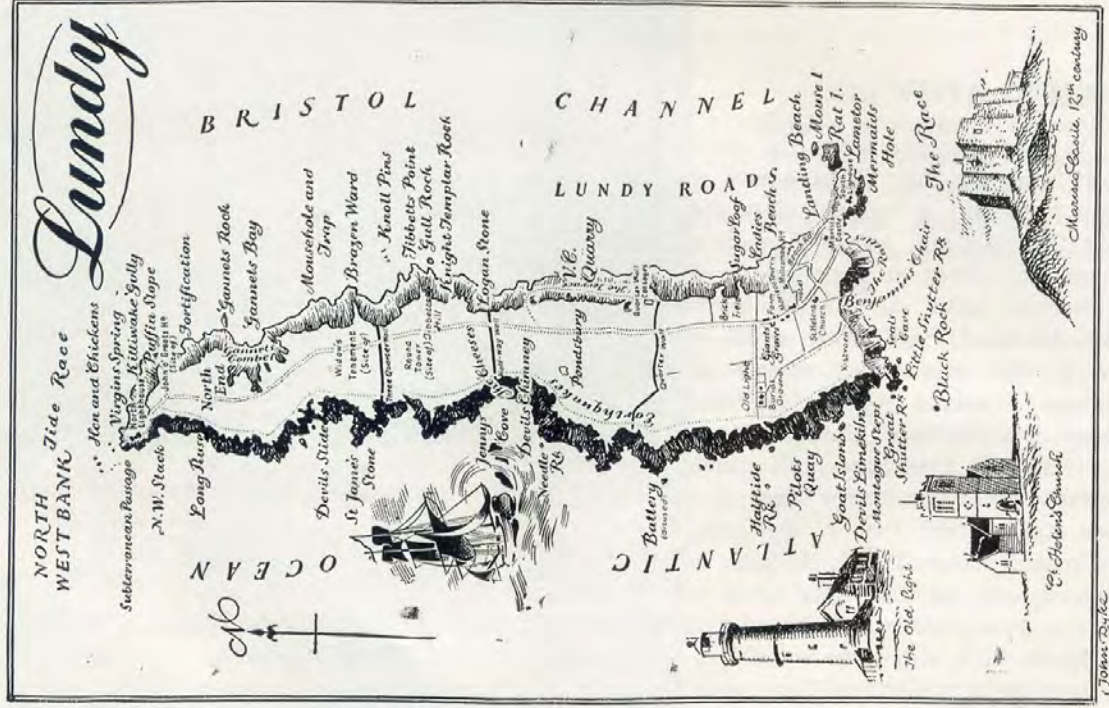


Photo Block by Courtesy Atlantic Coast Studios Ltd.

LUNDY

The cliffs of Hartland give a magnificent view of Lundy, the mysterious and romantic island, which stands guard out in Bideford Bay, about twenty miles off Westward Ho! Lundy has now been preserved for the nation and is administered by the National Trust. The Ornithologist Society have a Warden stationed on Lundy. Messrs. Campbells run a passenger boat service from Ilfracombe to Lundy during the summer months; and the *Lundy Gannet*, now based at Ilfracombe, makes all the year round trips, weather permitting. Bookings may be made at Appledore for private trips to Lundy.



WOODED VALLEYS Other main roads out of Bideford take the motorist in a variety of directions
AND MOORS each with an attraction of its own. Follow the River Torridge away from the sea, up the delightful wooded valley of the Torridge, through the “strawberry” village of Weare Giffard, one of the longest villages in the country and on to Torrington, the “Jerusalem” of England, with panoramic views from its famous Castle Hill. This road will lead you on to Dartmoor, the rugged moorlands of Central Devon, or there is an alternative route through Monkleigh and Holsworthy.

Cross Bideford Bridge and turn left for Barnstaple and so to Exmoor, another moor, but completely different from Dartmoor. You only have to see both to “feel” the difference.

Within a few miles of Bideford are many attractive villages—Abbotsham, Buckland Brewer, Frithelstock, Horwood, Alwington, Landcross (where General Monk was christened), Monkleigh, to mention a few. The routes to them can be seen in the map elsewhere in this guide and each bend in each road brings something new, for the whole countryside is Devon at its very best.

TRIPS BY CAR, COACH 'BUS and BOAT through the lovely Devonshire Countryside

to BUCKS MILLS,
a delightful cliffside
village, off the main
road to Clovelly.



To WEARE
GIFFARD in the Tor-
ridge Valley, famous
for strawberry teas.



To ABBOTSHAM, a
pretty village only two
miles from Bideford.

To CLOVELLY, and
its world-famous
cobble street. This
cliffside village is
unique in its appeal.



TO PARKHAM, 7
miles from Bideford.
The ancestors of John
Gay, who wrote "The
Beggar's Opera," lived
at Goldworthy, a ham-
let, 1½ miles from Park-
ham.



TO HARTLAND QUAY and Lighthouse for magnificent coastal scenery that will take your breath away.



TO TORRINGTON for a really enchanting view of the surrounding countryside from Castle Hill.



TO LUNDY, the fascinating little island, by boat from Bideford or steamer from Ilfracombe.



TO LYNTON and Lynmouth — a most enjoyable run to the scene of the tragic floods and to see the wonderful transformation now.



TO DARTMOOR through Hatherleigh, Moretonhampstead, seeing the prison, and on to Torquay. Return through Exeter.



TO HUNTERS INN and Exmoor and the lovely Woody Bay. Miles of moorland, a delightful inn. Return via Ilfracombe.

IT'S THE IDEAL CENTRE . . .

For COACH TOURS to many other beauty spots and places of interest in Devon, Cornwall and Somerset. Seats may be booked at Westward Ho ! Northam or Appledore.

Below are given some examples of the tours with earliest times of leaving and latest times of returning in parenthesis—these times should be checked on booking.

PLYMOUTH, via Torrington, Hatherleigh, Okehampton, Tavistock, Yelverton (9.30 a.m., 8.30 p.m.).

TORQUAY via Torrington, Exeter and Newton Abbot, Returning same route (9.30 a.m., 7.45 p.m.).

EXMOOR and MINEHEAD via Bratton Fleming and Dunster and returning through Lynmouth (10.15 a.m., 7.30 p.m.).

BOSCASTLE and TINTAGEL via Clovelly Cross, Kilkhampton, back through Widemouth Bay and Bude (10.15 a.m., 7.45 p.m.). This trip is sometimes extended to **NEWQUAY** when times are 9.0 a.m., 8.0 p.m.).

DOONE VALLEY and LYNMOUTH via Bratton Fleming and Simonsbath, returning through Blackmoor Gate (10.15 a.m., 7.15 p.m.).

LOOE and POLPERRO through Launceston and Liskeard and back over Torpoint Ferry and Plymouth (9.0 a.m., 8.0 p.m.).

FALMOUTH and TRURO over Bodmin Moor, back through St. Austell and Launceston (9.0 a.m., 8.0 p.m.).

MEVAGISSEY and FOWEY via Camelford and Bodmin, returning via Liskeard and Holsworthy (9.0 a.m., 8.0 p.m.).

Shorter, half-day tours include those to Clovelly and Hartland, Bray Valley and South Molton, Croyde, Woolacombe and Ilfracombe, Lynton and Hunters Inn, in most cases earliest leaving time being 1.45 p.m., latest returning time 6.30 p.m., except Lynton (7.30 p.m.).

In addition there are many pleasant evening mystery tours, times being 6.0 p.m. to 9.0 p.m.

During the summer a daily Royal Blue Express Service operates from Westward Ho! to Taunton with connections to London, Bournemouth and the Midlands.



Bideford and District Angling Club organise open Club fishing competitions. Details from the Club Secretary, Mr. V. B. Eveleigh, 21, Capein, Road, Bideford. Phone: Bideford 2470.

There are fishing tackle shops at Bideford, Westward Ho! and Appledore, and bait can be obtained locally.

FISHING

The angler on holiday in this district has a wide choice of fishing interests, owing to the fact that this district is a peninsula, bounded by river and sea.

In the river estuary off Appledore, from hired boats, fishing is for cod, bass or mackerel.

Rod and line fishing in the sea from the shore at Westward Ho! and Greysand Point is quite popular and in the evenings when the tides are suitable, it is a favourite pastime from Bideford Bridge.

Fly fishing in the local reservoirs at Jennetts, Gamma-ton and Melbury is available. Permits and tickets obtainable from the North Devon Water Board, Boutport Street, Barnstaple.



Golf

A lively challenge to all golfers is presented by the Royal North Devon course at Westward Ho! It is one of the greatest in the world — and visitors are warmly welcomed.

In superb surroundings, with great natural hazards and invigorating sea breezes, the course includes dykes, bushes of great sea rushes, whilst the mobile hazards are the sheep of the "Potwallopers" (the commoners) which keep the turf so short on the approaches that it does not need mowing.



THE FAMOUS FIFTH!

(R. L. Knight

ROYAL NORTH DEVON GOLF CLUB

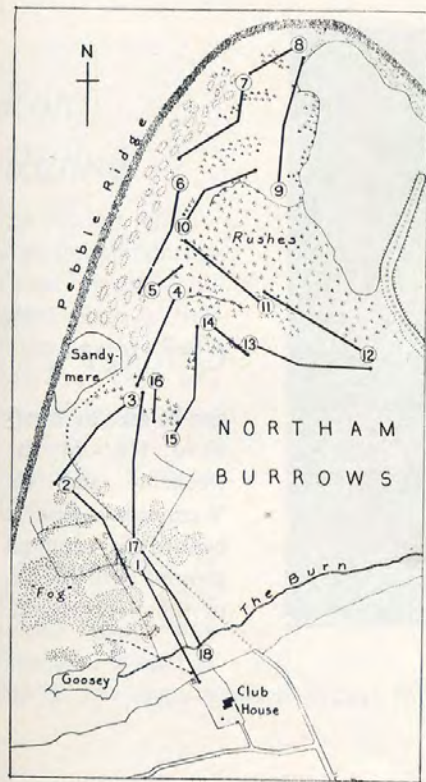
Length of holes in yards:

1—485	10—372
2—424	11—371
3—422	12—425
4—354	13—440
5—137	14—178
6—413	15—431
7—400	16—145
8—197	17—548
9—481	18—416

Total: 6939 yards.

Green fees: 1 round, £1; 1 day, £1; after 6 p.m., 50p; 1 week, £5; 2 weeks, £8; 1 month, £10.

Juniors: 1 day, 50p; 1 week, £1; 2 weeks, £1.50p; 4 weeks, £2.





Cricket . .

can be seen at Westward Ho! at the weekend and on Wednesdays, on a beautifully situated ground with the sea in the background.

Pony Riding

has become increasingly popular during recent years and many enjoy a trek through the leafy lanes. There are several pony riding stables in the Northam Urban District.

Here a group of Pony Club riders splash their way through a stream in one of the many wooded valleys in North Devon. In the season good hunting can be enjoyed.



PUTTING

There is an 18-hole course at Westward Ho !—right on the sea front (see coloured pages), and a 9-hole course and a novelty course a few minutes' walk from the sea.

TRAMPOLINE

A Children's trampoline is adjacent to Tennis Courts.

TENNIS

As well as private courts open to the public, there are four newly laid hard courts at Westward Ho !



Photos

(A. C. Littlejohns)

Bowls

At Bideford there are two Clubs where a pleasant game can be had. There is an annual tournament early in August.



Archery

An ancient sport which has seen an interesting revival in recent years in this district is Archery and there is a steadily flourishing club in the district.

Football

Come early or late and there will be attractive Soccer matches in the district. There are facilities for floodlit games at Bideford Sports Ground where they play Southern League football. Rugby is played at a private ground adjacent to Victoria Park (no floodlights).





THE CHILDREN
will love their holidays in this district.



EDUCATION

Educationally, the district is well provided for with the usual infants, junior, secondary modern and preparatory schools; Grenville College (day and boarding), Bideford Grammar School and Shebbear College (day and boarding) for boys; Edgehill College (day and boarding), and Stella Maris Convent (day and boarding) for girls; there is also the Bideford School of Art and, at Barnstaple, the North Devon College and College of Further Education.

● *The centre coloured pages in this Guide are reproduced by kind permission of Judges Limited, St. Leonards-on-Sea, Sussex.*

Places of Worship

Church of England—St. Mary's Parish Church, Bideford, St. Peter's, East-the-Water, Bideford; St. Margaret's, Northam; St. Mary's, Appledore; Holy Trinity, Westward Ho!; The Mission, Orchard Hill.

Baptist Churches—Mill Street, Bideford; Meeting Street, Appledore; Nelson Road, Westward Ho!

Methodist Churches—High Street, Bideford; Cross Street, Northam; Richmond Road, Appledore.

Congregational Churches—Lavington, United Reformed Church, Bridgeland Street, Bideford; The Square, Northam; Meeting Street, Appledore.

Roman Catholic—The Church of the Sacred Heart, North Road, Bideford.

Seamen's Mission—The Quay, Appledore.

Free Church—Bethel, East-the-Water, Bideford.

Gospel Hall—North Road, Bideford.

Mission—Lime Grove, Bideford.

Apostolic Church—Lower Gunstone, Bideford.

Christian Science—Kingsley Road, Bideford.



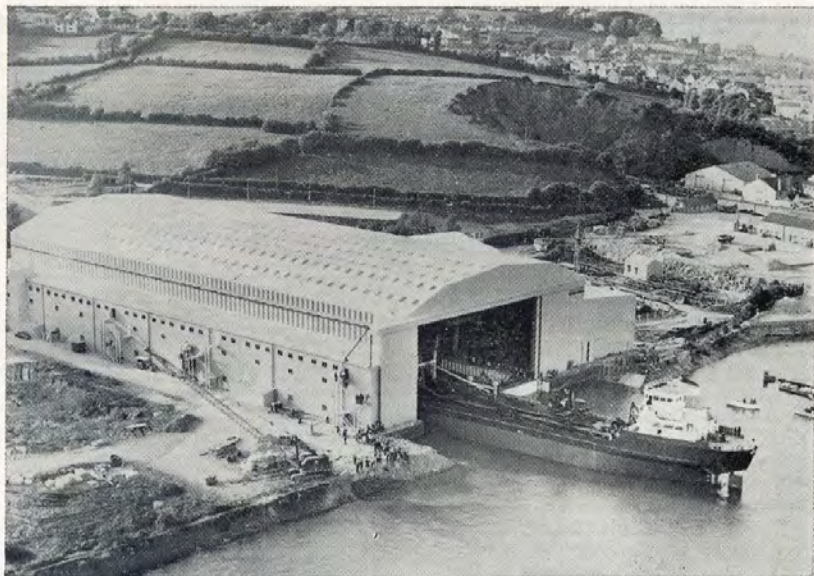
THE OLD and

Flashback to the days of the old wooden sailing vessels is this full-size replica of the "Nonsuch," built at Appledore to the order of Hudson's Bay Company. The voyage of the original "Nonsuch" 300 years ago led to the granting of a charter to the company.

(A. C. Littlejohns, Biddeford

THE NEW

Appledore's new covered shipbuilding yard—the largest of its type in Europe. The opening, in 1970, was a landmark in both local and national ship building circles.



Rivers Taw and Torridge

(Nautical Information)

APPLEDORE, BIDEFORD, BARNSTAPLE
and INSTOW

H.W. Appledore 5 hrs. before H.W. Dover.
Rise 23ft. spring, 11 neaps.

The Taw and Torridge unite at Appledore and enter the Bristol Channel over Bideford Bar as a combined stream. The Bar is well buoyed as is the channel to Appledore and the Pool in which yachts may anchor. It is advisable to obtain local knowledge when anchoring in the Pool, as the bottom is fouled by old cables.

The river should be entered on the flood and if it is intended to proceed up the Torridge to Bideford it is advisable to take a pilot at Appledore. At Bideford a vessel can lie (aground at low water) comfortably alongside the Quay. The tides in the river and estuary are very strong and except in Appledore Pool there is no anchorage to be found—the Pool has a depth of $2\frac{1}{2}$ to $4\frac{1}{2}$ fathoms.

The River Taw may be explored as far as Barnstaple in a dinghy and the Torridge as far as Weare Giffard—up on the flood tide and back on the ebb. The depth on the bar is 27ft. ordinary H.W. Springs, and 21ft. H.W. neaps. There is often a dangerous sea on the bar in even moderate weather and a short steep sea in the channel on the ebb with a strong nor-westerly wind. A stranger is strongly advised NOT to attempt to enter at night without a pilot.

High Water at Bideford

MAY TO SEPTEMBER, 1973

				a.m.	p.m.
MAY	7			8.42	21.02
"	14			3.26	15.51
"	21			7.46	20.03
"	28			1.37	14.12
JUNE	4			7.44	20.04
"	11			1.52	14.27
"	18			6.59	19.15
"	25			—	12.11
JULY	2			6.45	19.04
"	9			—	12.29
"	16			6.08	18.23
"	23			10.25	22.58
"	30			5.44	18.03
AUG.	6			10.31	22.55
"	13			5.10	17.25
"	20			9.10	21.35
"	27			4.42	17.01
SEPT.	3			9.06	21.23
"	10			4.05	16.20
"	17			8.10	20.33
"	24			3.38	15.56

For Westward Ho! reckon approximately 20 mins. earlier

This table has been prepared with as much care as possible, but the publishers can accept no liability for any inaccuracy.

LOCAL SOCIETIES INCLUDE :

Bideford and District Chamber of Commerce.

Northam and Westward Ho! Chamber of Commerce.

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Bideford Rotary Club.

Bideford Round Table.

Bideford Branch Toc H.

British Legion Branches at Bideford and Appledore.

Bideford Conservative Club.

Bideford Liberal Club.

Bideford Amateur Athletic Club.

Bideford Amateur Rowing Club.

Bideford Rugby Club.

Bideford Association Football Club.

Appledore Association Football Club.

Northam Association Football Club.

Freemasons, Order of, Lodge Benevolence 489.

North Devon Yacht Club (Instow).

Westward Ho! Tennis Club.

Westward Ho! Surf Club.

Westward Ho! Community Association.

Bideford Community Centre.

Bideford and District Horticultural Society.

Northam Horticultural Society.

Atlantic Flower Club.

Bideford Choral Society.

Bideford and Westward Ho! Art Society.

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During 1973 Bideford Borough will celebrate the 400 year anniversary of Queen Elizabeth I granting the Charter of Incorporation to Bideford in 1573.

Included in the celebrations will be a Folk Festival, the Trades and Industries Exhibition during week commencing 18/6/73 organised by the Bideford Chamber of Commerce and an Historic Carnival and Regatta Week during the first week in September.

(See separate programme giving full details of events.)

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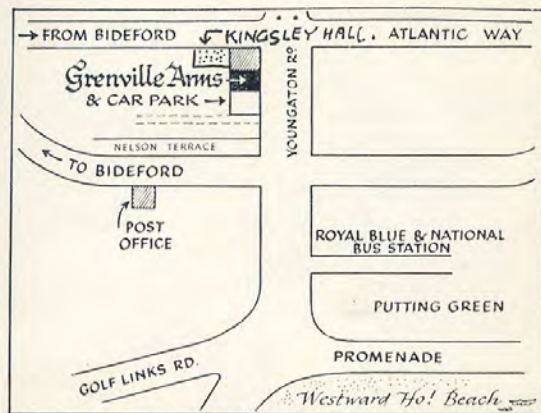
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