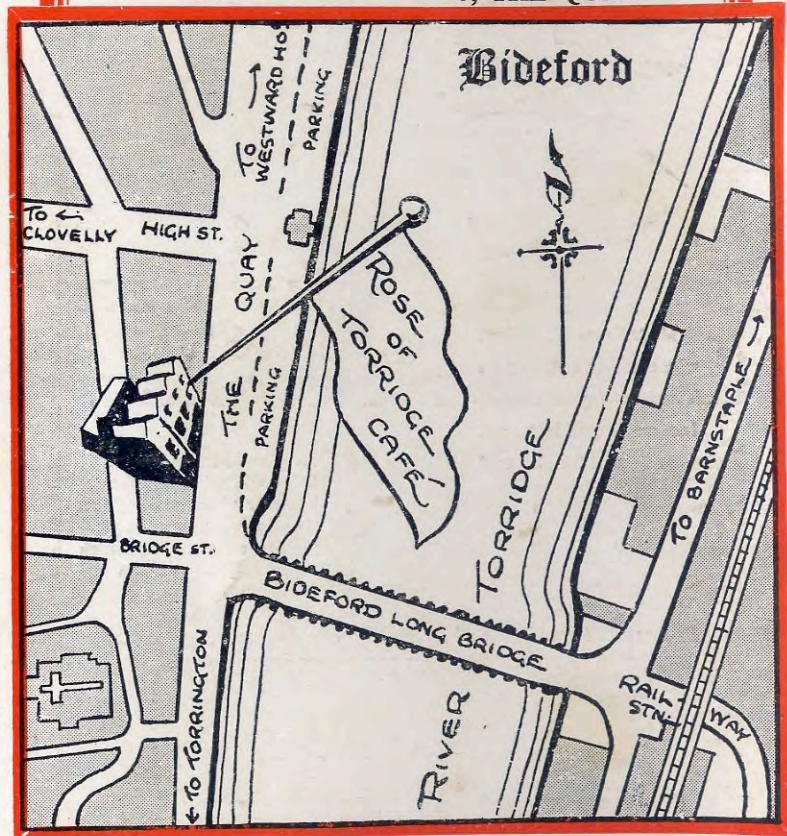


Telephone 709

Rose of Torridge Cafe

6, THE QUAY



OUTSTANDING for Morning Coffee, Hot & Cold
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DAY AND EVENING SERVICE



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BIDEFORD
in Glorious Devon

The Old and Historic
NEW INN HOTEL

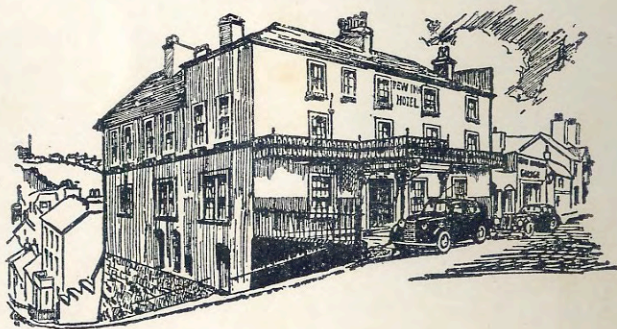
MARKET PLACE, BIDEFORD

Telephone No. 83

Proprietors : Mr. T. and Mrs. H. Pennington

A.A. and R.A.C. APPOINTED

LISTED IN GOOD FOOD GUIDE



Fully Licensed

LUNCHEONS : TEAS : DINNERS

A LA CARTE MENU AVAILABLE

*All Bedrooms fitted Hot & Cold. Wireless. Electric Fires.
Good Centre for North Devon. 3 miles from Royal
North Devon Golf Club*

Brochure and Tariff on application



Bideford-in-Devon

Centre for "Kingsley's Country"

Official Guide to

BIDEFORD AND DISTRICT

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by the
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Publicity Officer : R. G. BALSDON, Town Hall, Bideford



IN BIDEFORD
IT'S THE

ROYAL HOTEL

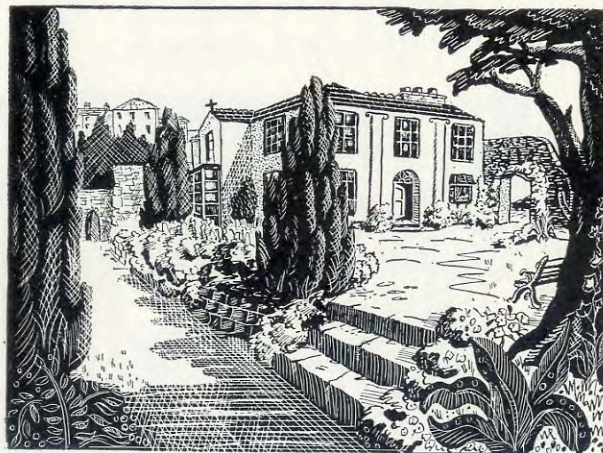
Telephone : Bideford 5



Mr. and Mrs. D. S. Middleton, the Managers, offer you the best in food, wines and service at the "Royal"—a 26 bedroomed hotel.

A TRUST HOUSE HOTEL

The Mount



An interesting old house with sheltered, walled garden situated at the junction of Northdown and Northam Roads and within five minutes walk of the Quay, Town Centre and 'Bus Station.

We all do our best to see that visitors enjoy their stay in bright and comfortable rooms with good food attractively served.

All Bedrooms H. & C. and Interior Sprung Mattresses.

TARIFF 7½ - 10 guineas

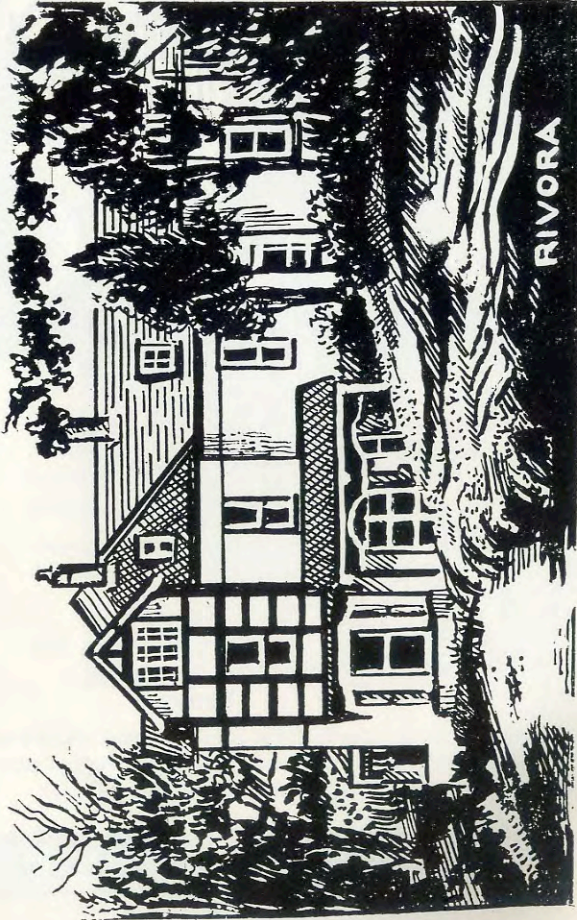
Telephone Bideford 248 Brochure with pleasure A.A. Approved R.A.C. Listed

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Mr. & Mrs. J. Cockren, The Mount, Bideford, Devon

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BIDEFORD, Devon



Stands in own spacious grounds overlooking Torridge Estuary.

Golfing and Bathing at Westward Ho!

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Resident Owners:
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UPLANDS ORCHARD HILL BIDEFORD

In lovely position overlooking the Town, a few minutes from the Quay.

Easy access to all parts of Devon and Cornwall.

Generous Devonshire Fare, Local Produce, Cream.

COMFORTABLE, ATTRACTIVE BEDROOMS with Interior Sprung Mattresses, Fitted Basins, and Electric Razor Points.

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Moderate Terms with a helpful service that will ensure a happy holiday.

ALSO—2, 3, 4, 5 and 6 Berth CARAVANS TO LET, IDEALLY SITUATED OVERLOOKING SEA AT WESTWARD HO!

REMEMBER—UPLANDS—3rd TURNING RIGHT PAST THE STRAND CINEMA, KINGSLEY ROAD.

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BIDEFORD 661

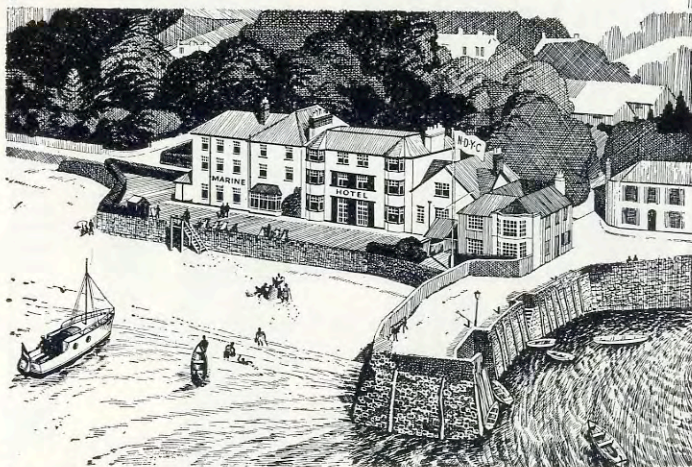
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MARINE HOTEL

(Bideford 2½ miles)

INSTOW 88

Open to Non-Residents : Fully Licensed

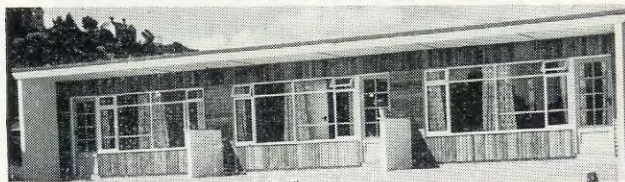


MAGNIFICENT VIEW OVER THE ESTUARY

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FISHING : SAILING
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GOLF AT SAUNTON AND WESTWARD HO !

★ **Star Holiday Chalets** ★

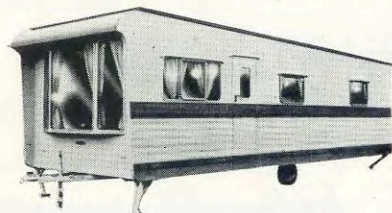


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BUNGALOWS**

4- 5- and 6-Berth with 4 Rooms and Home Comfort.
All Main Services with Electric or Gas Cooker. Radio.
Own Inside Toilet.

COMPLETELY SELF CONTAINED

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BEST IN THE WEST

4- 5- and 6-Berth Caravans on well-spaced privately-owned site near miles of Golden Sands and Safe Bathing. Each Caravan has Electric Light, Water direct to Sink and Main Drainage. Gas Cookers and Radio. Shops nearby. Modern Flush Toilets, Hot Showers and Launderette.

*WRITE FOR FULLY ILLUSTRATED BROCHURE
OF CHALETS AND CARAVANS TO*

**STAR HOLIDAYS, GOLF LINKS RD. WESTWARD HO!
BIDEFORD, DEVON. Phone Northam 548**

ATLANTIC COAST . . .

The Old Smithy

Fully Licensed

Free House

WELCOMBE - BIDEFORD

FOR YOUR NEXT HOLIDAY

Beautifully situated between Bideford and Bude
SEA, SURF and COUNTRY.

BOARD RESIDENCE BED & BREAKFAST

DINNER, BED & BREAKFAST

CASUAL MEALS TO ORDER

CARAVANS FOR HIRE

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Write or 'Phone : MORWENSTOW 305

Belle Vue Hotel

BUCKLEIGH, WESTWARD HO!

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A.A. and R.A.C. Appointed

Lovely secluded grounds with Tennis Court. H. & C. and Spring Interior Mattresses in all Bedrooms. Garage. Excellent Cuisine with own Garden Produce.

Under Personal supervision of the Proprietors.

Reasonable Terms.

Brochure on application to Mr. and Mrs. H. G. Dearle



FOR THE PERFECT HOLIDAY BY THE SEA TRY A

CARAVAN THIS YEAR AT WESTWARD HO!

Caravans are situated in a small select Garden Site set amongst flowers and shrubs, and each has a perfect sea view. The Caravans have Electric Lighting, are Fully Equipped and most have Running Water. Mains Sanitation.

Personal Supervision

Cleanliness Guaranteed

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IF YOU PREFER A

HOLIDAY FLAT OR FLATLET

for a Quiet, Peaceful Holiday without Restrictions then you will enjoy staying at . . .

The Pines

ATLANTIC WAY, WESTWARD HO!

Standing in own grounds of 6 acres and commanding a magnificent sea view

Flats and Flatlets are clean, comfortable, well furnished, fully equipped and self contained.

Spring Interior Beds, H. & C. Running Water, Gas or Electric Fires, Modern Cookers. Personal Supervision. Free Car Parking.

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A.A.

Bideford 283

R.A.C.

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Bideford

ALL MAKES CARS & VANS
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Modern 4 to 12-seater Cars available for self-hire



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Westward Ho! *Holiday* *Bungalows*



*Bathroom and W.C., Lounge, 2 Bedrooms, Separate Kitchen.
*Hot and Cold Running Water. *T.V., Full Sized Electric Cooker,
Etc. *Accommodation 4-8 Persons. *Bathing straight from
Bungalow. *Pleasant Sea Views.

Almost at water's edge yet actually in the Town. Genuine 2 mins.
walk to Sea, Shops, Restaurant, Bars, Everything. Children
welcome. Free Parking. Special Terms April, May and September.

Write W. J. FOWLER, Devon Coast Holidays, Winkleigh, Devon
Tel. Winkleigh 235

The **MISS MUFFET** **Licensed Restaurant**

Mrs. M. M. Patt

Telephone Bideford 3

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MORNING COFFEE : LUNCHES : TEAS
SUPPERS AND LATE DINNERS

HOME-MADE CAKES EXCELLENT COOKING
WEDDING AND COACH PARTIES CATERED FOR

Seating for 120

PERSONAL SUPERVISION

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50, CLOVELLY ROAD, BIDEFORD
BED & BREAKFAST EVENING MEAL

H. and C. in all Bedrooms

Terms Moderate — Children Welcome

Free Parking Space

Apply : Mrs. G. E. GLOVER

ALEXANDRA HOUSE

33, CLOVELLY, ROAD, BIDEFORD, N. DEVON

Proprietress : Mrs. J. R. Jones

BED & BREAKFAST EVENING MEAL

Reduced Terms for Children. Spring Interiors. T.V.

H. & C. in some rooms

Garage booked 100 yards from house if required.

8 minutes walk to Bideford Quay and Shops

BAY VIEW GUEST HOUSE

2, EASTBOURNE TERRACE, WESTWARD HO !

ON LEVEL, CLOSE SEA, SANDS, GOLF LINKS

Bed and Breakfast. Evening Meal if required. Moderate terms. Free Parking. *Personal supervision: Mrs A. W. Bolton*

MODERN 4-BERTH CARAVANS TO LET ON
SPLENDID SITE, CLOSE SEA, SANDS. Write for terms.

HILL VIEW

TORRINGTON LANE BIDEFORD EAST

HAPPY "GO-AS-YOU-PLEASE" HOLIDAYS

Bed and Breakfast. Furnished Apartments

Slumberland Beds. Highly Recommended.

Ideal base for Tourists

Mrs. M. L. PATT

Tanton's Hotel

BIDEFORD

(under New Management)

Bideford's most popular Meeting Place.

Open all year round.

Fully Licensed.

Cosy and Attractive

Cocktail Bar, Grill

Room, Buttery.

Comfortable bedrooms,

—all with h. and c. run-

ning water, majority with

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Ideal Touring Centre.

Easy reach of sea and

Royal North Devon Golf

Course at Westward Ho!

Reasonable Terms

Noted for Cuisine and

SERVICE

Telephones :

Reception 94

Visitors 1591



Occupies an unrivalled position overlooking the river

**THE
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FISH RESTAURANT**
38, MILL STREET, BIDEFORD

for
A GOOD MEAL
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JANTZEN . . . Swimwear
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HEAVY Knitwear
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or any **MEN'S** and **BOYS'** wear

visit

W. J. Cording & Son

BIDEFORD'S LEADING OUTFITTERS

at 20, Mill Street or 22, The Quay
also **The Beachwear Shop, Westward Ho!**

**SMYTHAM
GUEST HOUSE**

Little Torrington - Torrington - Devon

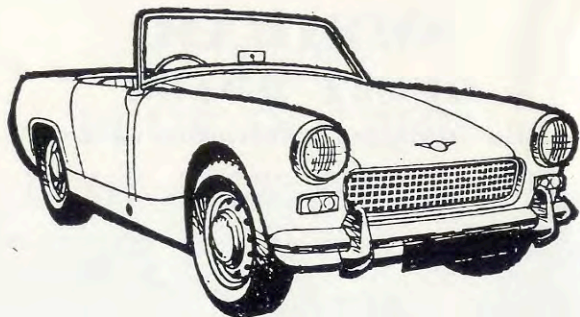


Here in this delightful Georgian country house, set in the midst of lovely countryside, you are assured of a wonderful holiday. The house stands in its own grounds of 13 acres of rolling pasture and is approached from the main road through a long, tree-lined drive. It is 2 miles south of Torrington and about 9 miles from Bideford on the main A386 road. There is central heating. All bedrooms have interior spring mattresses and some have H. & C. washbasins.

Bed and Breakfast or full board, also furnished holiday flatlets, and caravan site.

Tea garden and tea rooms available for morning coffee, teas and snacks.

Write for Brochure to Proprietors, Mr. and Mrs. A. W. Tuck,
Smytham Guest House, Little Torrington, Torrington, Devon.
Tel. Torrington 2110.



MOTORISTS IN A HURRY

will find their requirements
speedily and efficiently carried
out at Bideford's best equipped
Service Station

AUSTIN · ROVER
SINGER
SALES AND SERVICE

• *Self-drive Hire Cars*

CRAFTSMEN SINCE THE CARRIAGE DAYS

ELLIOTTS

of BIDEFORD

'PHONE 744 (2 lines) NIGHT and DAY!

SUNSET HOLIDAY FLATLETS

ATLANTIC WAY - WESTWARD HO!



In own grounds, overlooking sea
Beach 5 mins. walk

COMFORTABLE, WELL-FURNISHED HOLIDAY FLATLETS

FREE CAR PARKING
CHILDREN WELCOME

Props. : Mr. & Mrs. T. McCosh Phone Northam 459

Yeoldon Hotel

NORTHAM



A beautifully appointed Country House standing in 8 acres of grounds overlooking Torridge Valley.

Ideal holiday centre within easy reach of the sea.
Swimming, Fishing, Sailing, Golf, Riding, etc.
Excellent Cuisine Own Produce
H. and C. all Bedrooms Central Heating

MODERATE TARIFF PERSONAL SUPERVISION

OPEN ALL THE YEAR

Telephone and Telegrams :

Northam 400

Resident Proprietors : Mr. and Mrs. W. AXON MANSELL

DURRANT HOUSE

NORTHAM

Private Hotel and Country Club. A.A. & R.A.C. Approved



Standing in three acres of delightful grounds, this lovely Georgian mansion has been entirely redecorated and modernised to provide a hotel where guests have every comfort.

Frequent buses to Bideford, Westward Ho ! and Appledore stop at the gates.

Golf (Royal North Devon course), Fishing, Riding, Sailing, Swimming and Surf-bathing are all within easy reach.

CHILDREN ARE VERY WELCOME HERE

Telephone and Telegrams :

NORTHAM 44

Brochure from Resident Proprietress : Miss C. Halstead



KNAPP HOUSE

NORTHAM, DEVON

(Historic)

Ideally situated in 10 acres, giving carefree self-service holidays in flats, flatlets, chalets or caravans, about 1 mile from sea.

32 UNITS ACCOMMODATING UP TO 9 PERSONS.

Shop, Licensed Club, Games Room, Billiards, Tennis, Laundry. Car parking for over 50 cars.

Every flat has electric fire, radio, refrigerator, and electric or gas cooker.

All beds have internally sprung or rubber foam mattresses.

Under the personal supervision of the Proprietors, Mr. and Mrs. J. T. Westwood.

Telephone NORTHAM 804

DUART HOTEL

ORCHARD HILL, BIDEFORD

Recommended
A.A., R.A.C.

Telephone
Bideford 524



Delightfully situated Country House Hotel standing in three acres of grounds overlooking the lovely Torridge Valley.

Charmingly furnished Lounges, separate tables in Dining Room. All Bedrooms have h. and c. water, comfortable interior sprung mattresses and enjoy exquisite views.

Private Family Suites. Central Heating throughout. Excellent Cuisine. Farm Produce. Utmost comfort.

Highly Recommended Holiday Hotel

MID-WEEK BOOKINGS TAKEN

Write for Brochure

Mrs. E. M. Banks

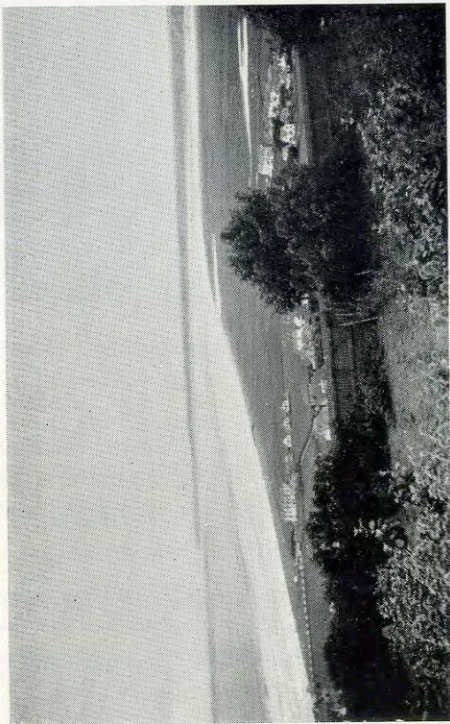
EDGEHILL Holiday Flatlets and Chalets

BUCKLEIGH

Westward Ho!

H. & C. Own meters
Real beds with interior
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Free Parking.
5 minutes Sea and Shops.
Children welcomed.
Ideal position with
wonderful views
across the Bay.
Main water, electricity
and sanitation

Write for brochure :
Tel. : Northam 798.



VIEW FROM EDGEHILL

- ★ Ideal Touring Centre, Highly Recommended and noted for Comfort and Good Service.

Market Guest House and Restaurant

- ★ Most Rooms have nice views of the River Torridge, and are fitted with H. & C. water, spring interiors, and bedside lamps.
- ★ Local Farm Produce.

Riding arranged at nearby stables.

*Terms : 5gns. to 8gns. per week.
Reduced for children under 10.*

*Our personal attention is your assurance of a
happy holiday*

Mr. & Mrs. L. DOUBLE 'Phone Bid. 676

A.A. and R.A.C. Listed



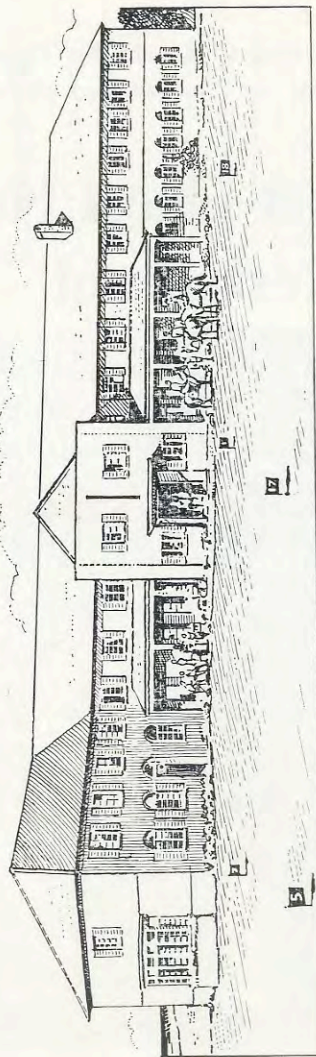
2, BUTTGARDEN ST., BIDEFORD



Atlanta Hotel



(LATE DORMY HOUSE HOTEL)



STANDING IN 10 ACRES, ADJOINING THE ROYAL NORTH DEVON GOLF CLUB

Golf, Putting,
Horse Riding
Sand Yachting
Ideal Touring Centre
Game and Sea Fishing
Surfing and Water Ski-ing

SAFE BATHING FOR
ALL AGES

MILES OF GOLDEN SANDS
Tel. : Management Northam 288
Visitors Northam 289

Dancing
Licensed
Games Room
Central Heating
Ample Garaging
Radios each Bedroom

COLOURED BROCHURE ON APPLICATION—ATLANTA HOTEL, WESTWARD HO ! NORTH DEVON



Economical Family Holidays

Beautifully situated in the midst of seven acres of private woodland and a mile from the sea, modern furnished bungalows, each with its private bath, hot and cold water, indoor sanitation. Two, three and four-bedroom types as desired.

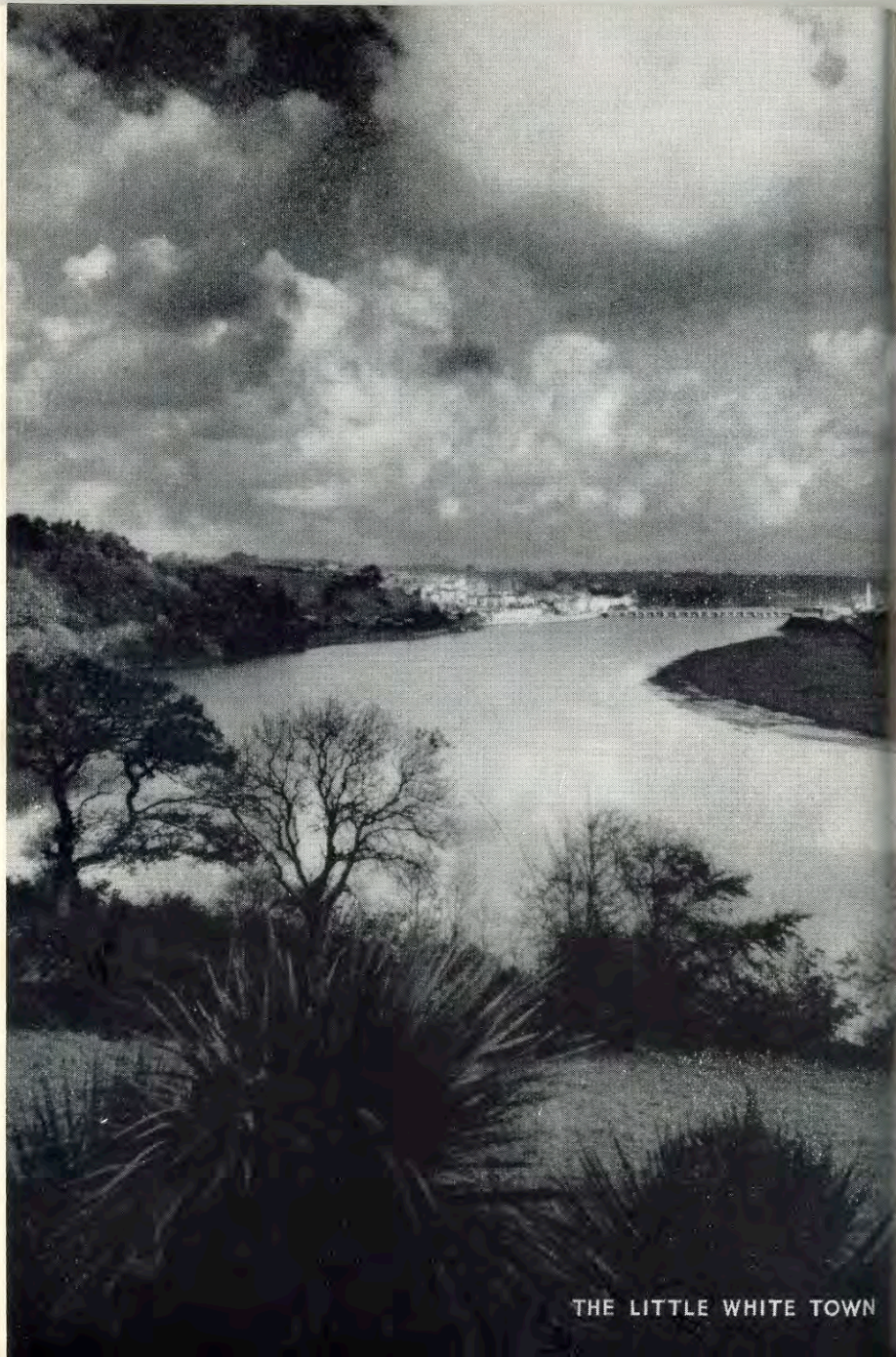
Fully licensed club house (*pictured above*), games room, children's swimming pool.

Brochure on request.

LENWOOD NORTHAM

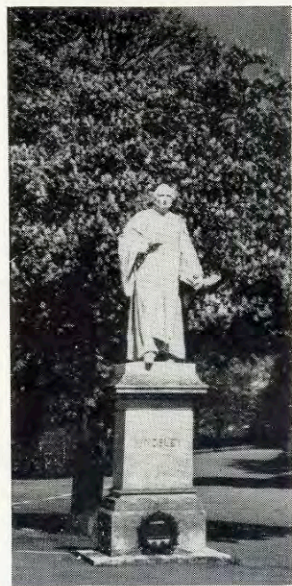
Telephone Northam 372

N. DEVON

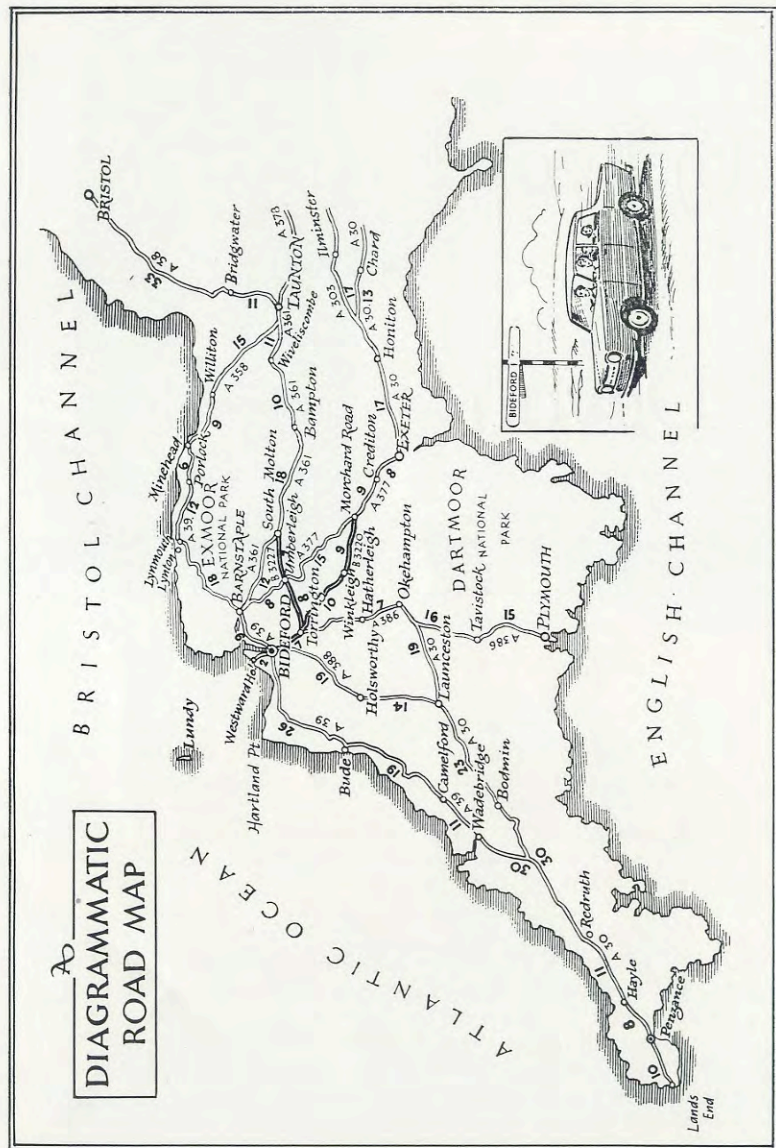


THE LITTLE WHITE TOWN

Bideford in Devon



“ALL who have travelled through the delicious scenery of North Devon,” wrote Charles Kingsley in *Westward Ho!* his world-famous historical romance, “must needs know the little white town of Bideford, which slopes upwards from its broad tide-river, paved with yellow sands and many arched old bridge, where salmon wait for autumn floods, towards the pleasant upland on the west. Above the town the hills close in, cushioned with deep oak woods, through which juts here and there a crag of fern-fringed slate; below they lower and open more and more in softly-rounded knolls and fertile expanses of hazy flats, rich salt marshes, and rolling sandhills, where Torridge joins her sister Taw, and both together flow quietly toward the broad surges of the Bar and the everlasting thunder of the long Atlantic swell. Pleasantly the old town stands there, beneath its soft Italian sky, fanned day and night by the fresh ocean breeze, which forbids alike the keen winter frosts and the fierce thunder heats of the Midlands . . .”



An introduction to a HAPPY HOLIDAY

Among all the Western counties of England, Devon stands supreme as a county for happy holidays and the heavy flow of holiday seekers westwards throughout the summer months speaks volumes for the popularity of this lovely part of England.

Nowhere along the coast of England will be found finer scenery than along Devon's northern coastline and more and more people are realising that in this part of the county they can enjoy a holiday, far removed from the hurry and bustle of the big cities and the crowded beaches of the large seaside resorts. Here, amid surroundings quite unspoiled by man, is a district providing all one could ask for in a perfect holiday.

There are golden sands, washed twice daily by the clean waters of the Atlantic, whose white capped rolling waves give the exhilarating thrill of surf-riding and yet provide safe bathing, even for the little toddler.

There are sand dunes and salt marshes with an abundance of natural life; there are rocks and rock pools; rugged cliffs and delightful combs that sweep down to the edge of the sea; there are rivers for the fishermen, lovely walks and enchanting drives; there are rough moorlands, green pastures and wooded valleys. Everything is here—every bend in the road brings a new delight.

Above all there is the friendliness of a warmhearted people ever ready to give the visitor a Devonshire welcome.



BIDEFORD, LOOKING EAST TO CHUDLEIGH FORT (Top Centre)

The Natural Centre . . .

BIDEFORD

A natural centre for a holiday in North Devon is Bideford, which stands astride the River Torridge—surely one of Devon's loveliest tidal rivers. Steeped in the history of England, Bideford still retains the charm of which Charles Kingsley wrote in his famous story *Westward Ho* !

Although a part of the tapestry of England's history, Bideford is modern in outlook but wise enough not to force the pace and destroy a heritage. There are no huge supermarkets here and shopping is still personal and friendly. There is no wild night life but there are plenty of summer evening activities and mine hosts of the inns are cheery folk.

Once a comparatively great sea and shipbuilding port—in 1700 Bideford imported more tobacco than any port in England—Bideford was forced by the coming of the steamship to turn to the land for prosperity. To-day there is a new and thriving cattle market—always a source of interest to the city dweller—and it is the centre of an important agricultural district.

In the opening up of North Devon as a holiday area Bideford and district have again come into their own. Bideford, *Westward Ho* ! and Clovelly are becoming known throughout the world. How fitting that this should be so in the reign of Elizabeth II for it was in the reign of the first Elizabeth that Bideford had its first "hour of glory", when men from "Bideford in Devon" manned Sir Richard Grenville's little ship *Revenge* and fought alone for 15 hours against 15 ships of the Spanish fleet.



Photo : Castle Studio, Torrington

BIDEFORD QUAY

OF INTEREST TO AMERICANS

This period of Bideford's history is of particular interest to our American visitors for one of the first true Americans to visit England came to live at Bideford—as long ago as the 16th century ! The Bideford Parish Register records in 1588 the Baptism of “Rawly, a Winganditorian” and almost exactly a year later, his burial.

PARISH CHURCH

The Parish Church of Bideford is the Norman Church of St. Mary the Virgin, dedicated by Bishop Bronescombe in 1259 and undoubtedly replacing an earlier Saxon structure. In 1862, except for the tower, it was completely levelled in the name of “restoration.” There still remain the tomb of Sir Thomas Granville, who died in 1513, and the Norman Font.



Photo : Castle Studio

LOOKING UP RIVER TOWARDS BIDEFORD



Photo : Castle Studio, Torrington

BIDEFORD'S ESPLANADE AND BRIDGE

BIDEFORD BRIDGE

Research reveals that the first structure, a wooden bridge, was erected in about 1280, and was not replaced with a stone bridge for at least two centuries. The present width and parapet of local stone were reached in 1925 and the Bridge has been declared an Ancient Monument. The Bridge, through its trustees, owns property in the town and over the course of many centuries has paid not only for its own upkeep but also contributed to the welfare of the community.

LIBRARY, MUSEUM AND ART GALLERY

Visitors to Bideford will find the Free Library and Museum at the west end of the Bridge worth a call. The Library has a fine section of books devoted to the West Country, and in the Court Room of the Town Hall, in the

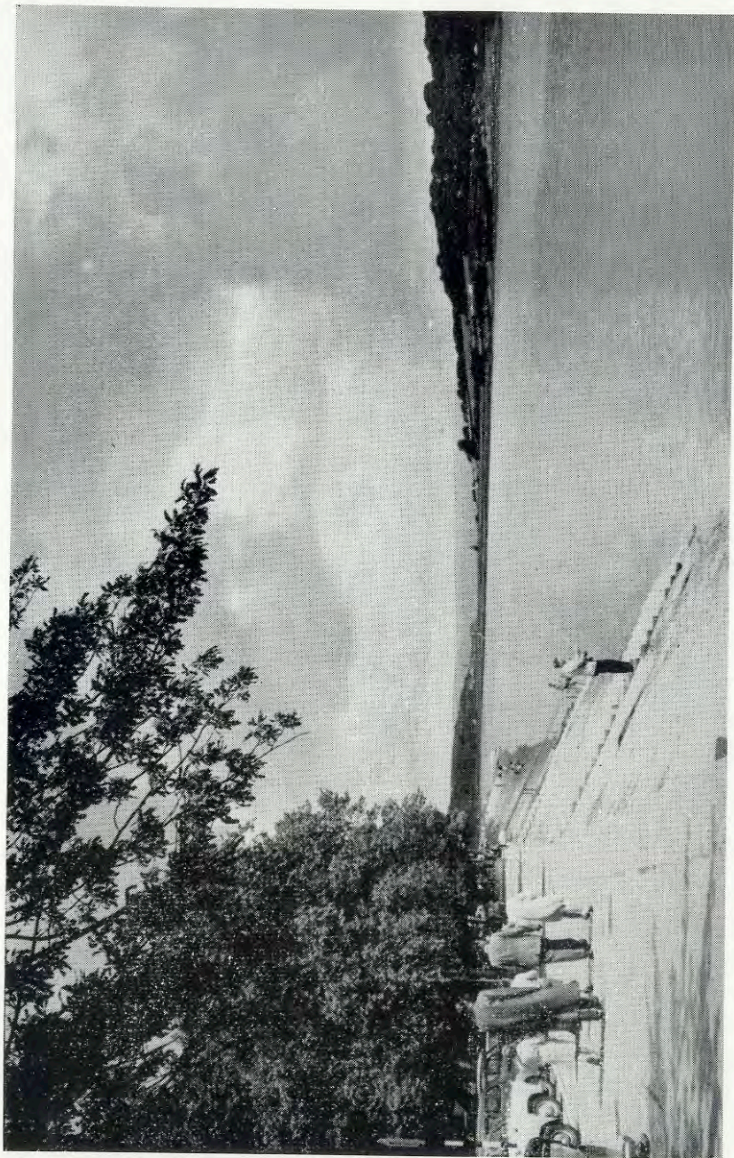


same building, may be seen the Elizabeth I and James^I Charters granted to the Borough. The Museum has many local items including a collection of shipwright's tools, some fine Bideford pottery and many pictures and models of locally built vessels. There is, too, a large and exquisite silver model of a galleon presented by the late Sir Basil Peto, Bt., M.P., to commemorate the restoration of the title of Port in 1928, and a scale model of Bideford Bridge, designed to show its appearance during the different periods of its long life. This model, unique in conception, was made by Mr. F. E. Whiting, F.R.I.B.A., Bridge Warden and a Freeman of the Borough. Adjacent to the Victoria Park is the Burton Art Gallery which contains a most satisfying display of pictures and other objects.

Architects and clergy who are staying in this area may be interested in calling on Mr. Reginald Lloyd at 65, High Street, Bideford. Apart from his paintings and sculpture, here in Mr. Lloyd's studio may be seen the various processes of stained glass work from design to the finished window. While most of Mr. Lloyd's work is destined for churches and schools outside of Devon some striking examples may be seen locally at the Stella Maris Convent, Bideford. In a world of changing values it is indeed pleasing and relaxing to visit a studio where work of such highly technical and creative originality is carried on without the fanfares that usually herald such accomplishments.

CENTRAL BIDEFORD

The old residential part of the town was High Street and Mill Street. Here lived the merchant adventurers of the great days of wool, tobacco and expeditions to the Spanish Main. The steep High Street, leading westwards from the Quay is still the principal street of the town and



LOOKING DOWN RIVER WITH EXMOOR IN THE DISTANCE

Photo : M. P. Jacobs

centre of the shopping area. From it, Grenville Street leads to the Pannier Market, built in 1883 on a site used since 1675. The second main turning from the Quay, Bridgeland Street, is a broad thoroughfare designed in 1690.

OF CANNONBALLS AND ROPES

Other interesting streets include Mill Street, a narrow shopping street which runs parallel to the Quay and once led to a Mill ; Rope Walk, leading from the Quay (near the Post Office) to the Strand, where ropes were made for the shipyards of Bideford ; Coldharbour, an old steep street leading up from the north end of Mill Street ; Gunstone Street, also leading off Mill Street, and where stone cannon balls were made ; Allhalland Street, another street running parallel to the Quay and named after a small Chapel of Allhallows which stood at the west end of the bridge in the thirteenth century ; Butt-garden Street, which gets its name from the old archery butts and was built in 1670 ; Old Town, where lived three supposed witches, Mary Tremble, Temperance Lloyd and Susannah Edwards—the last “witches” to be executed in Devon. They were tried and condemned to death at Exeter in 1682.

AGRICULTURAL CENTRE

Bideford is the centre of an important agricultural centre, too, and regular markets are held at the Cattle Market situated at the northern end of the Borough, near the river.



THE RIVER

The River Torridge, spanned by the twenty-four arched bridge and with its mile long quay and promenade, is Bideford's crowning glory. There is something almost ethereal in the scene presented on a summer's evening with the tide full in ; it is a scene which has lived in the memory of generations of exiled Bidefordians and a scene which will long be remembered by the visitor.

The river itself provides boating, sailing and fishing. Particulars of the two former activities can be obtained from the Bideford Harbourmaster's Office on the Quay. Motor-boats can be hired for trips, including fishing trips, down river to the estuary of the twin rivers Torridge and Taw, while there is nothing more pleasant than a trip up with the tide to Weare Giffard for a picnic on the banks of the river and a return with the outgoing tide.

Salmon fishers may be seen at work with their long nets in the Bridge pools at low tide or working from one of the sandbanks at other points in the river and estuary. Summer evenings find the anglers busy on Bideford Bridge, where they fish for bass long into the night.

Then again the Quayside, from the Bridge down river to the Kingsley Statue, itself presents an ever-changing scene of activity with fishing vessels, coastal vessels and timber ships from Scandinavian countries discharging their cargoes. Occasionally during the summer a paddle steamer will arrive, and with much skilful manoeuvring, berth alongside the Quay. Many of the present Quayside buildings are on the sites of old inns, one of which was the "Ship", claimed by lovers of *Westward Ho!* to be the inn in which the "Brotherhood of the Rose" was formed.

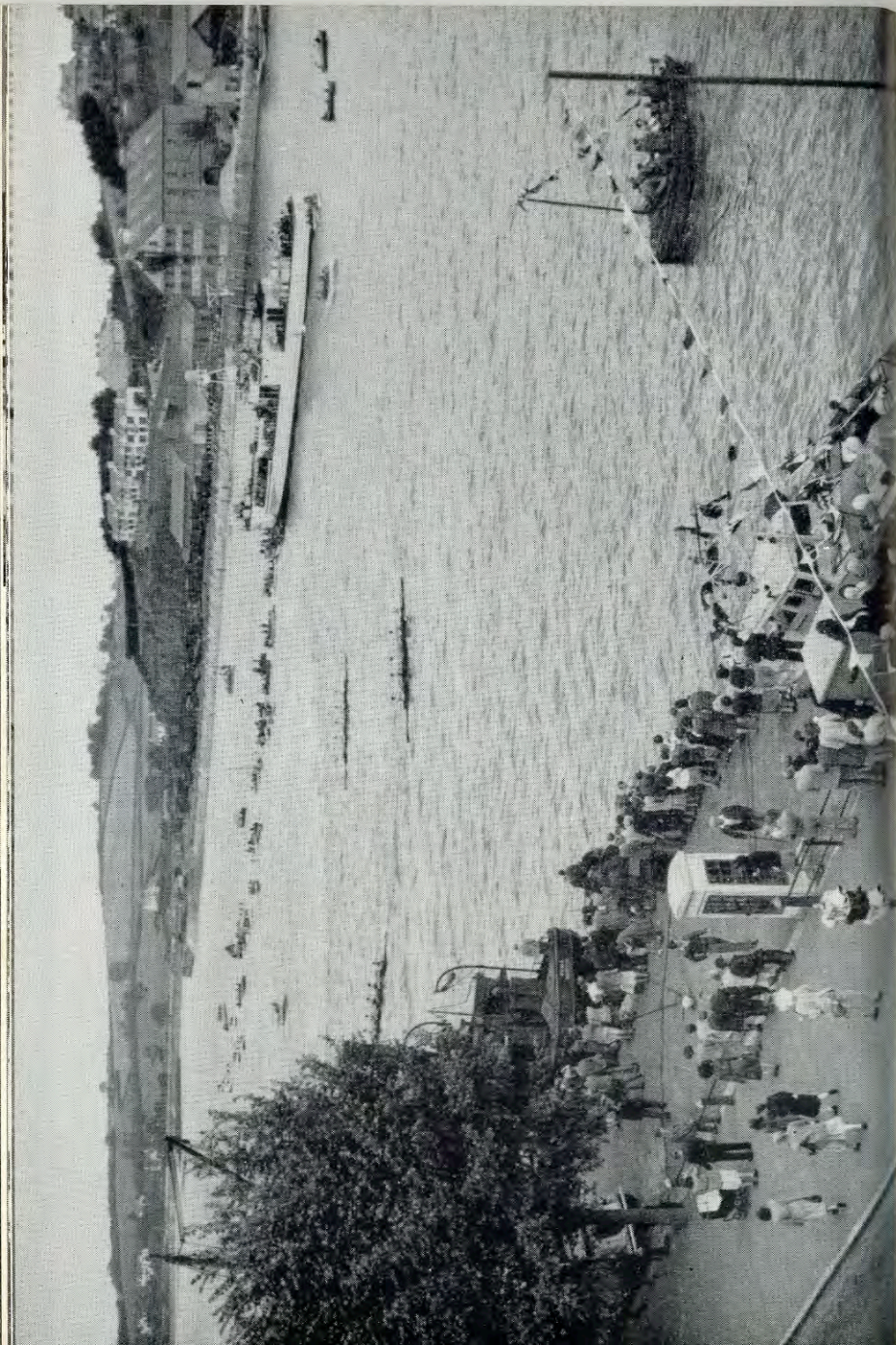
REGATTA TIME

Summer time, too, is regatta time and the broad waters of the Torridge will carry the light, fast, four-oared racing gigs as the crews practise for the various West of England Regattas. There are two rowing clubs in Bideford, one of which has a ladies' section and between them they have been Champions of the West on innumerable occasions.

Two regattas are held on the Torridge. One in August off Appledore—the Appledore and Instow Regatta, which also features sailing races, the other at Bideford, traditionally the last—and the best—of the West of England regattas. Bideford Regatta is usually held during the first week in September and is a definite homecoming date for Bidefordians in other parts of the country. Some of the finest rowing crews in the South and West of England compete for the Championship races and, of course, there is “all the fun of the fair,” an important athletics meeting and a popular fireworks display.

The 1964 Bideford Regatta is being held from Saturday, September 5th (Rowing Events) to Saturday, September 12th (Athletic Sports).

The Torridge and the estuary are ideal for the light outboard motorboat and the estuary also for the thrills of water ski-ing. A slipway for the trailer type of boat will be found on the west bank of the river some half-mile down river from Bideford Bridge. Advice regarding the hiring or use of boats at Bideford can be obtained from the Harbourmaster's Office on the Quay.



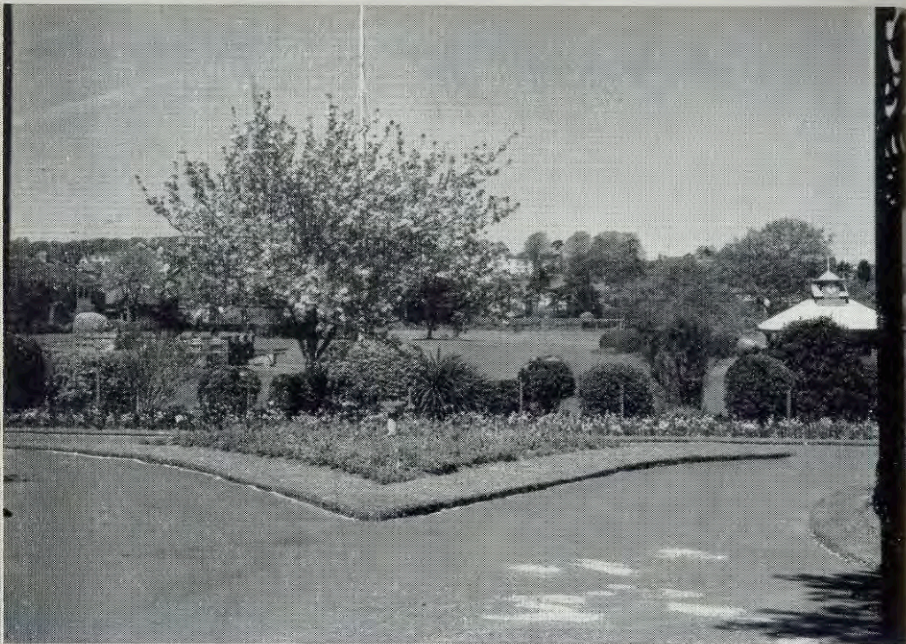


Photo : Castle Studio, Torrington

ENTRANCE—VICTORIA PARK

VICTORIA PARK

Beyond the Kingsley Statue the tree-lined promenade is flanked on the one side by the river and on the other by the Victoria Park and the King George V Playing Fields. In the park the flowers present a kaleidoscope of colour and there is a combination of sheltered, sun trapping and shady seats from which one can see a variety of activities—bowling, putting, cricket and, of course, the heart-warming picture of children enjoying themselves on their own amusement devices. Surrounding the bandstand in the Park are the old Armada guns, which once served as mooring posts on Bideford Quay. They are eight of the finest specimens of the type of gun used by the Spaniards in their Armada (in Bideford Museum, incidentally, is an Armada treasure chest).

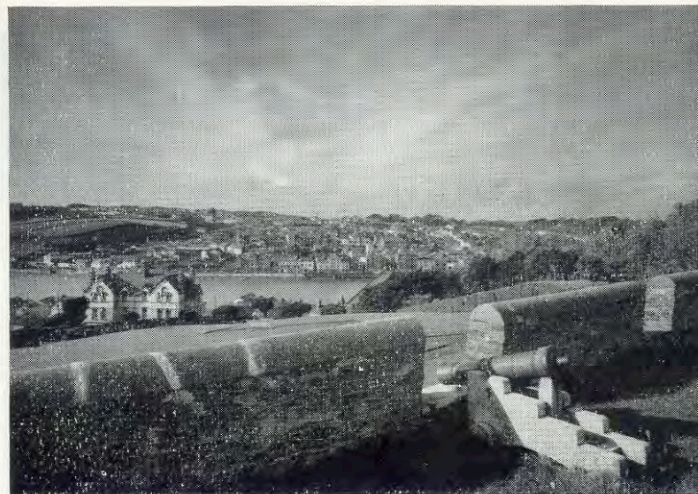


Photo : Castle Studio

BIDEFORD FROM CHUDLEIGH FORT

EAST-THE-WATER

At one time the river front at East-the-Water was a hive of shipbuilding activity. The Royal Hotel came into being in 1688 as the “Colonial Building” and later housed one of Bideford’s three jails. It is better known for the fact that it was here that Charles Kingsley wrote much of his *Westward Ho!* a fact commemorated by the “Kingsley” Room. More recent history was made in this hotel, where distinguished officers planned exercises and manoeuvres that led to the assault on the Normandy beaches in 1944.

CHUDLEIGH FORT

High above East-the-Water is Chudleigh Fort and Memorial Park which command a magnificent view of the town and the river.

(continued on page 53)

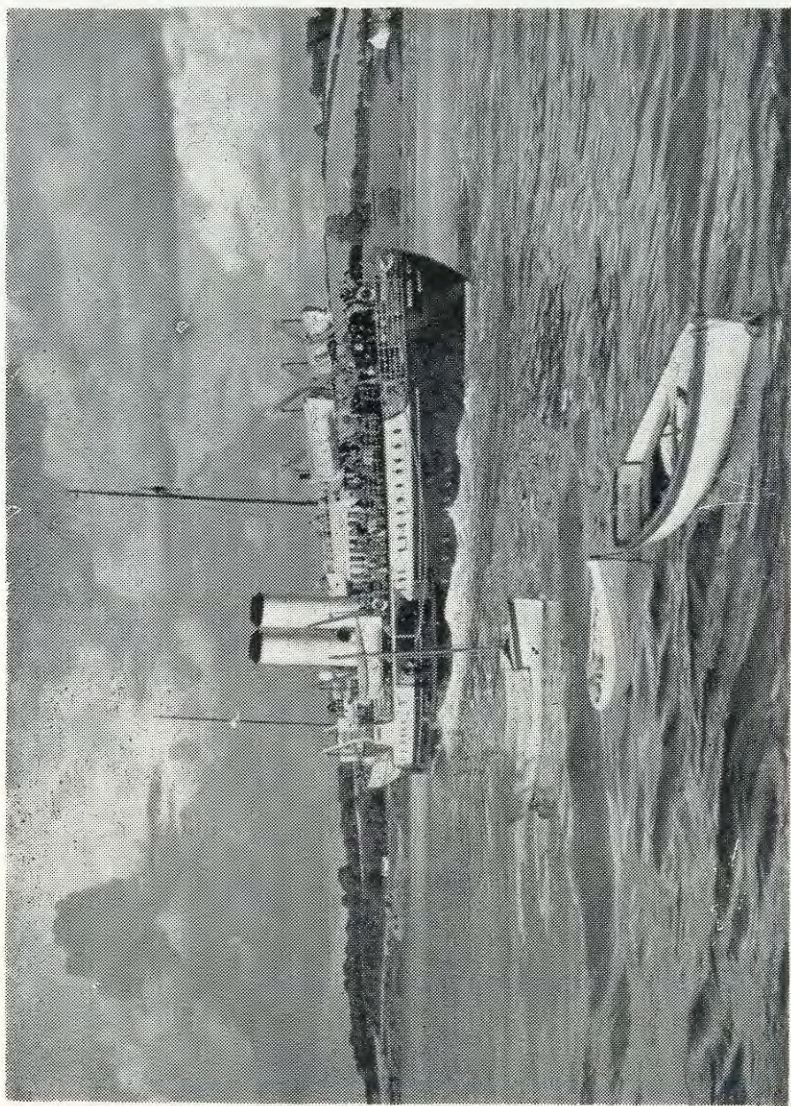


Photo block by courtesy Bideford Gazette, Ltd.

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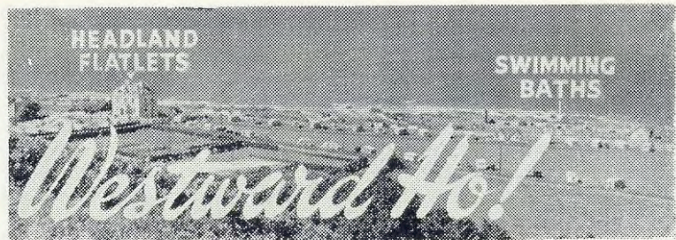
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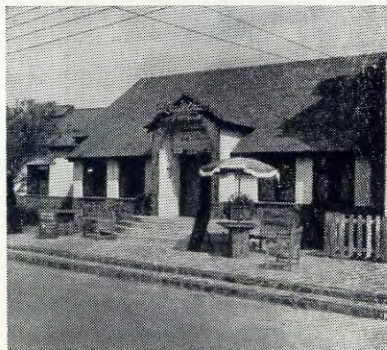
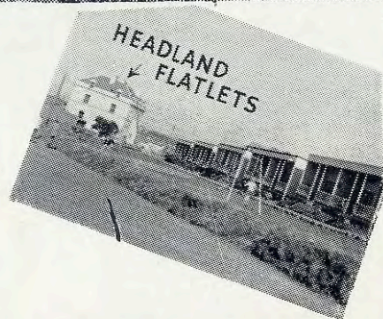
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THE QUAY AND BRIDGE AT BIDEFORD



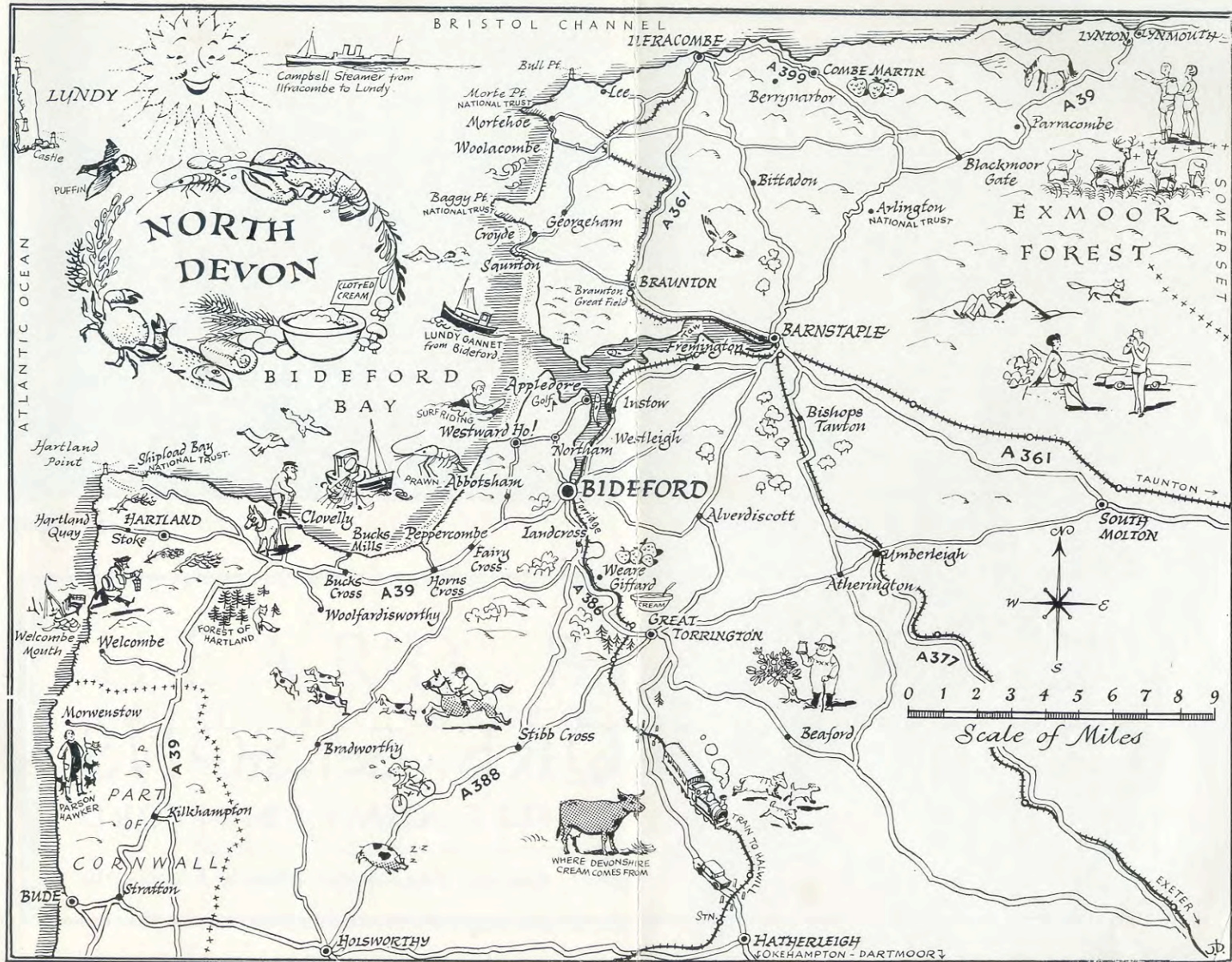
WESTWARD HO ! FROM KIPLING TORS



HOUSE AGENTS
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Te



LUNDY

NORTH DEVON

BIDEFORD BAY

BIDEFORD

BARNSTAPLE

GREAT TORRINGTON

W E S N

0 1 2 3 4 5 6 7 8 9

Scale of Miles

HATHERLEIGH

WHERE DEVONSHIRE CREAM COMES FROM

HOLSWORTHY

BIDE

CORNWALL

KILCHAMPION

MORWENSTON

WELCOMBE

WELCOMBE MOUTH

HARTLAND

STOKE

HARTLAND QUAY

HARTLAND POINT

Woolacombe

Georgeham

Saunton

Appledore

Westward Ho!

Abbotsham

Bucks Mills

Peppercombe

Fairy Cross

Horns Cross

Woolfardisworthy

Bradworthy

Stibb Cross

Landcross

Northam

Westleigh

Instow

Lee

Morte Pt

Baggy Pt

Croyde

Braunton

Fremington

Bishops Tawton

Alverdiscott

Amberleigh

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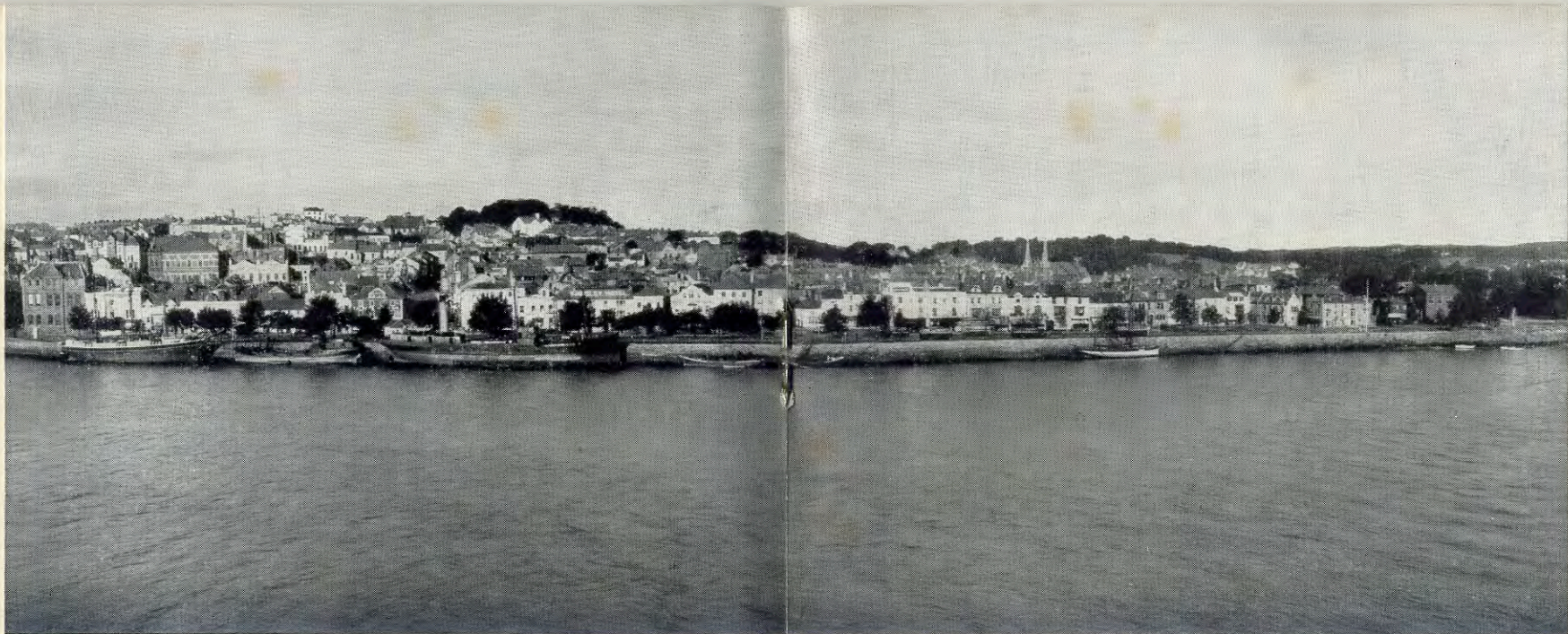
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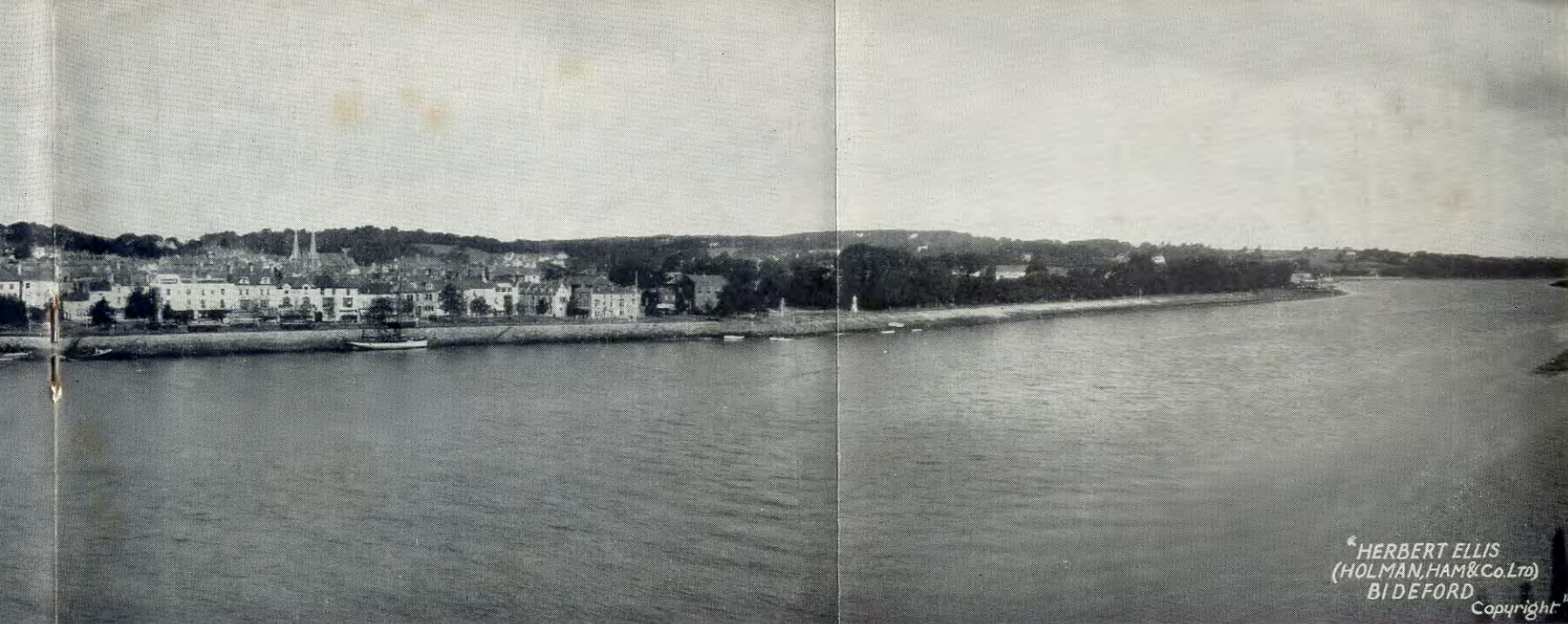
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MILE OF RIVER FRONT

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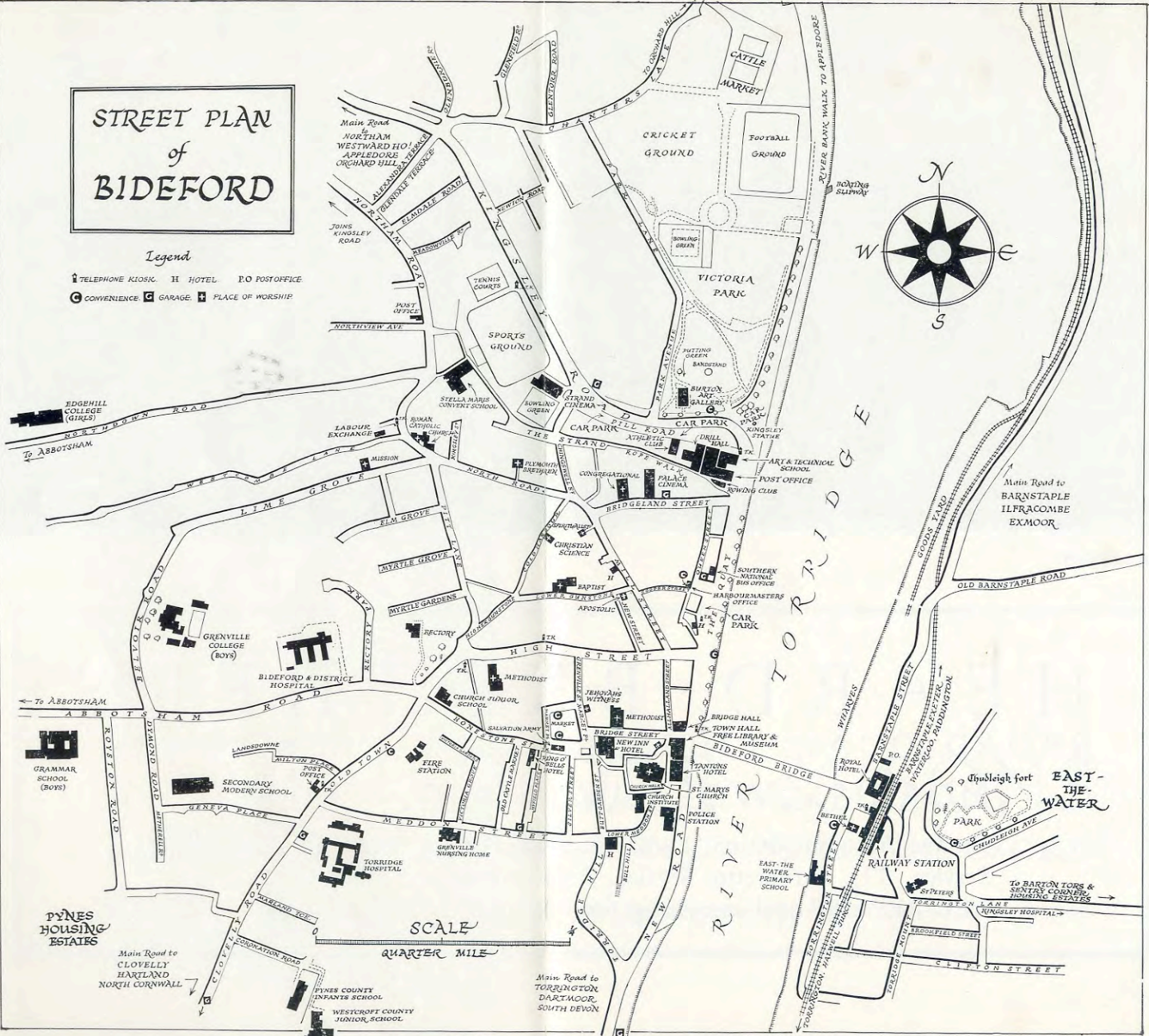
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WESTWARD HO ! BEACH AND PEBBLE RIDGE



HIGH STREET, CLOVELLY

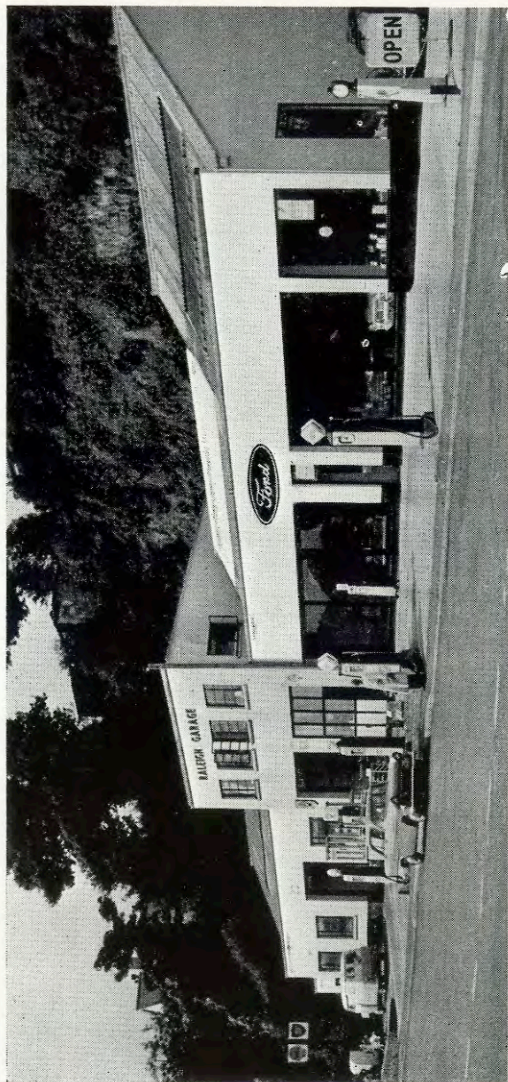
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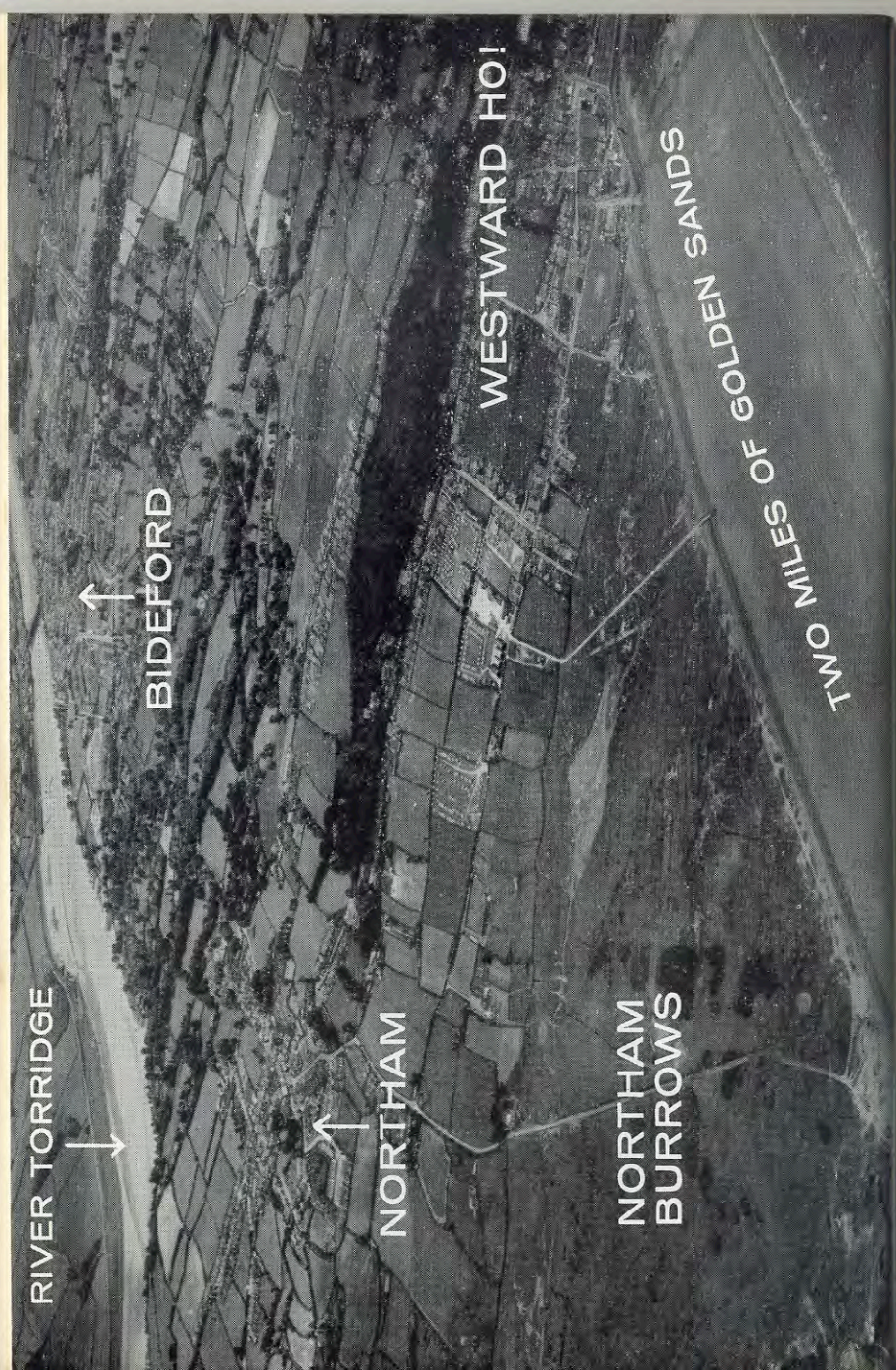


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HARTLAND LIGHTHOUSE WITH LUNDY ON HORIZON

The perfect centre

Bideford is undoubtedly the perfect centre for a lovely district. From its very heart, the Bridge, follow the river down to the sea. In the broad estuary, where it meets its twin, the river Taw flowing down from Barnstaple, lies, on the west bank, the little seaport of . . .

APPLEDORE

which has an individuality all of its own. Its quaint narrow streets are much admired by artists and its broad quay is the ideal point from which to watch the sailing boats as they skim over the estuary waters. Here you can meet seafaring men with a good yarn to tell of the days of sail. In Appledore Pool you will see lying at anchor the new and powerful lifeboat, ever ready to "cross the bar" and answer a call for help.



THE MAGNIFICENT SANDS OF WESTWARD HO ! ARE IDEAL FOR THE THRILLING SPORT OF SAND YACHTING.

INSTOW

On the opposite side of the river is Instow, beloved of toddlers, for the sand of its beach and sand dunes are soft and there are no waves to speak of. On summer evenings the main road which runs along the front is lined with cars, the occupants of which love to sit and watch ships coming in over the bar, and white sails of the yachts—for Instow is the home of the Taw and Torridge Sailing Club—and, in fact, all the ever changing activity of a busy little estuary.

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Photo : Valentine, Dundee

INSTOW SANDS

WESTWARD HO !

Over the Bar and then to the open sea in Bideford Bay, where the clean waters of the Atlantic roll in twice a day. From the mouth of the estuary, going west is a two mile stretch of golden sand leading direct to Westward Ho ! The wonderful Atlantic rollers—so ideal for surf-riding—sweep in across the flat firm sands to be brought to a halt by the famous pebbleridge which runs right along this part of the coast. Behind the pebbleridge is Northam Burrows on which is set out the Royal North Devon Golf Course, a course to give joy to the perfectionist and a great thrill to the ordinary golfer. Cars may be parked—for a small fee—on the Burrows, close to the Pebbleridge and this provides a paradise for the family picnic, with the green grass or the firm sands for the toddlers and the sea for all.

On the sands pony rides may be had, but the greatest thing about Westward Ho ! is the indisputable fact that, from a bathing point of view, its beach is one of the safest in the country. All day long, at any state of the tide there is perfect bathing. In addition to the sea, there is a bathing pool—free—carved out of the rocks at the western end and there is the Lido, an open air pool surrounded by high walls which trap the sun and keep out the breezes.

Westwards, beyond these pools are the rocks with their innumerable gullies and pools, where the prawning enthusiasts have their fill of delight and the lucky ones have a lobster to take proudly home. Angling from the sea edge of the rocks is another favourite pastime.

Behind Westward Ho ! towers the Kipling Tors, now preserved for the nation, and named after Rudyard Kipling who was at school there and loved to roam over this steep gorse clad hillside.

NORTHAM

HOME OF AMYAS LEIGH

By car it is only a few minutes from Bideford to Westward Ho! or to Appledore. Half-way along the route lies Northam, familiar to readers of Kingsley's *Westward Ho!* as the home of Amyas Leigh, who lived at Burrough, and here motorists bound for Appledore branch off to the right, those for the Northam Burrows go straight ahead and those for Westward Ho! turn left. There are excellent bus services from Bideford to Westward Ho! and Appledore, both via Northam.

Those who love walking will find a pleasant way to Westward Ho! by way of Raleigh Hill and Buckleigh, going through several pathfields en route. Walkers bound for Appledore need only follow the river bank from Bideford, a delightful walk which will provide many fascinating glimpses of the river, especially at Cleave and Boathyde.

GOING WEST

Going west out of Bideford, parallel to the coast for most of the way, is a trunk road which leads to the Cornish border and along this road the motorist is presented with a number of opportunities of finding attractive little combs and coves. Little side roads branch off from this main trunk road to Cornborough Cliffs, Greencliff, both of which can also be reached on foot along the cliff tops from Westward Ho! Then comes Peppercombe, with a turning off at Horns Cross. Further along the main road is Bucks Cross, with a road leading down to the sea at Bucks Mills, a charming wooded combe taking one down to a miniature Clovelly. It has a sandy beach and beautiful cliff walks, and a character very definitely of its own.

CLOVELLY

Perhaps one of the most famous villages in the world, Clovelly, is to be found a few miles on from Bucks Mills, with a turning off from the main road at Clovelly Cross. All vehicles have to remain in the car park at the top of the steep, cobbled and stepped street, which leads down to the tiny harbour. For those who have never seen Clovelly, this is a must. It is unique. Watkins (1792) said the Clovelly houses "seem joined like pigeon cotes against a wall." Front doors on a level with roof tops, fuschias and creepers meeting half-way up the walls, a room built over the street—all these go to make up this enchanting village. It must be remembered that no part of Clovelly proper can be reached except on foot—but there is a jeep service to bring passengers up from the foot of Clovelly to the top by way of a back road. (See coloured inset).

HARTLAND

A short distance along the main road from Clovelly Cross comes a sharp bend with a turning off to the right for Hartland, where there is a magnificent tower at the Church of St. Nectan, Stoke, about a mile away from Hartland itself. The parish is one of the largest—and wildest—in England. Hartland Abbey has been rebuilt as a residence. Hartland Quay and Hartland Point are well worth visiting and at the former there is a hotel right at the foot of the cliffs. The coastal scenery here is the finest in England, with majestic cliffs rising to 300 feet. It is possible at Hartland Quay to look right down the coast towards Cornwall. Near here are Speke's Mill, with a fine waterfall (1 mile south of Hartland Quay), Shipload Bay (National Trust) $2\frac{1}{2}$ miles north of Hartland town, and Welcombe Mouth, a few miles to the South-West.



Photo Block by Courtesy Atlantic Coast Studios Ltd.

LUNDY

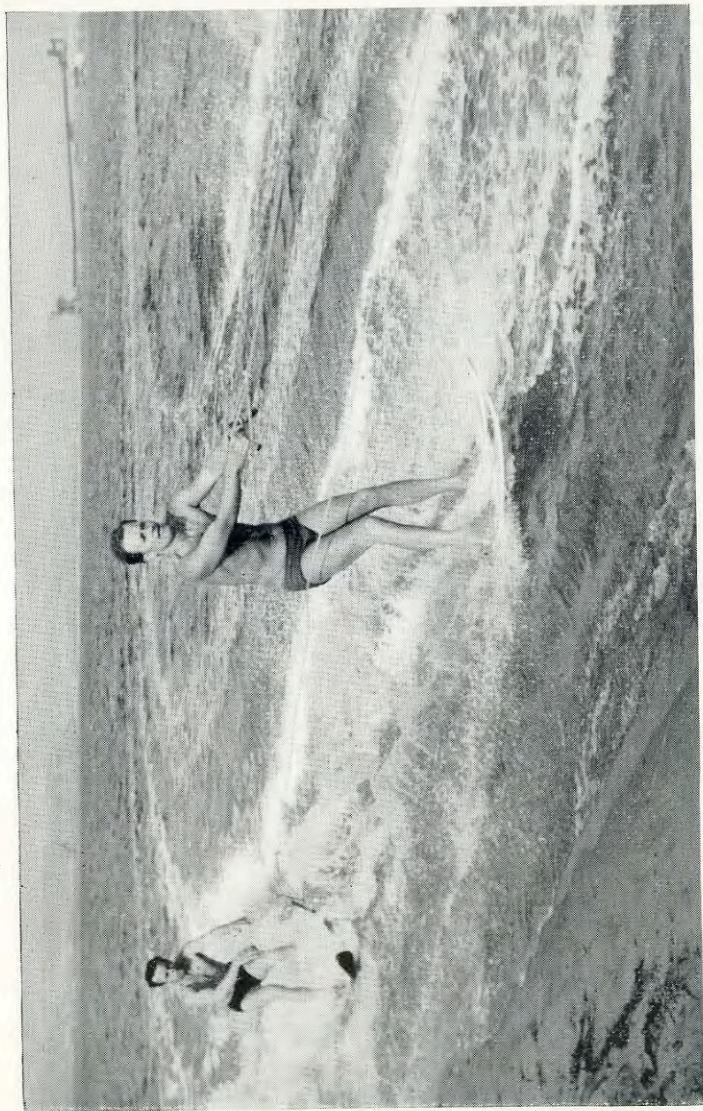
The cliffs at Hartland give a magnificent view of Lundy, the mysterious and romantic island, which stands guard out in Bideford Bay, about twenty miles off Westward Ho! Information on how to reach this privately-owned island may be obtained from the Harbour Master's Office, on Bideford Quay.

WOODED VALLEYS AND MOORS

Other main roads out of Bideford take the motorist in a variety of directions, each with an attraction of its own. Follow the River Torridge away from the sea, up the delightful wooded valley of the Torridge, through the "strawberry" village of Weare Giffard, one of the longest villages in the country, and on to Torrington, the "Jerusalem" of England, with panoramic views from its famous Castle Hill. This road will lead you on to Dartmoor, the rugged moorlands of Central Devon, or there is an alternative route through Monkleigh and Holsworthy.

Cross Bideford Bridge and turn left for Barnstaple and so to Exmoor, another moor, but completely different from Dartmoor. You only have to see both to "feel" the difference.

Within a few miles of Bideford are many attractive villages—Abbotsham, Buckland Brewer, Frithelstock, Horwood, Alwington, Landcross (where General Monk was christened), Monkleigh, to mention a few. The routes to them can be seen in the map elsewhere in this guide and each bend in each road brings something new, for the whole countryside is Devon at its very best.



WATER SKIING IN TORRIDGE ESTUARY

Photo : Mill Street Studio, Bideford

EDUCATION

Educationally Bideford is well provided for with the usual infants, junior, Secondary Modern and Preparatory Schools, Grenville College (day and boarding), Bideford Grammar School, and Shebbear College (day and boarding) for boys ; Edgehill College (day and boarding) and Stella Maris Convent (day and boarding) for girls ; there is also the Bideford School of Art and Technical Institute and, at Barnstaple, the North Devon Technical College.

VITAL STATISTICS

The Local Authority for the Borough of Bideford is the Bideford Borough Council, the Town Hall, Bideford (Tel. Bideford 486).

Rail (through coaches to Waterloo) express services, with restaurant coaches on most trains.

Southern National bus services to all areas and express coach services to London with connecting services to the Midlands.

Electricity—240 volt A.C. Supply.

The weather : The prevailing wind in Bideford is South West. Based on statistics over the years :

The annual average sunshine is 1,629 hours ;
the average temperature 51 degrees (high 67.5) ;
rainfall, 37.22 inches.

These figures compare favourably with any holiday resort in the British Isles.

INDUSTRIAL DEVELOPMENT

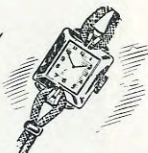
The Borough Council are anxious to encourage suitable light industry in the town and would welcome enquiries as to sites and buildings available. Such enquiries should be addressed to the Town Clerk at the Town Hall.

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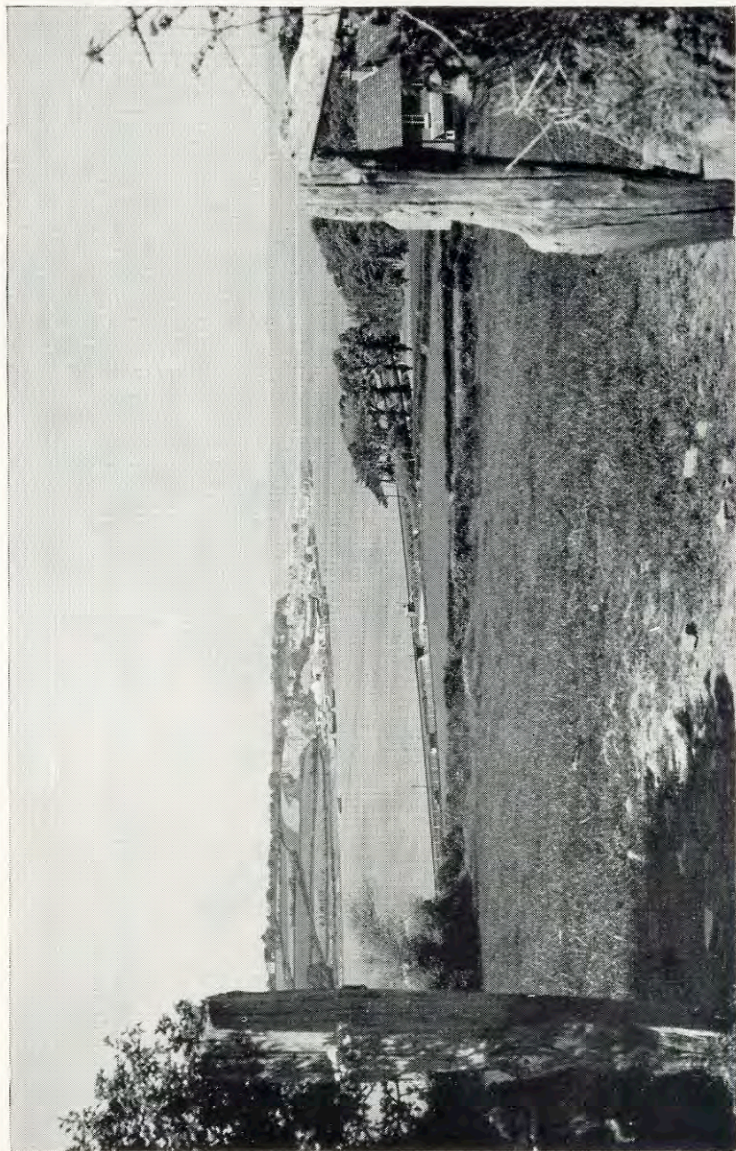
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APLEDORE AND THE ESTUARY FROM WESTLEIGH



Photo

Littlejohns

Mr. Reginald Lloyd working on a section of the drawings for the Great West Window, Saint Boniface Church, London, E.1.

Visiting architects, clergy and other interested persons are invited to look around Mr. Lloyd's studio.

REGINALD LLOYD, 65, High Street,
BIDEFORD, DEVON
TELEPHONE 435

Places of Worship

Visitors are cordially invited to any of the following services, Sundays at 11 a.m. and 6.30 p.m. :-

ST. MARY'S PARISH CHURCH

Rector : Rev. T. Derwent Davies, B.A., The Rectory, Bideford. Tel. 1284.

ST. PETER'S, East-the-Water

Curate : Rev. Peter Colebrook, 20, Fort Terrace, Bideford E.

BAPTIST CHURCH, Lower Gunstone

Minister :

BETHEL FREE CHURCH, East-the-Water

Minister : Pastor F. Brignall, 29, Sentry Corner, Bideford E.

LAVINGTON (CONGREGATIONAL) CHURCH, Bridgeland Street

Minister : Rev. Gladys Smith, Lavington House, Abbotsham Road.

METHODIST CHURCHES

Bridge Street

Minister : Rev. Trevor J. Smith, Beverley, 41, Abbotsham Road.

High Street

Minister : Rev. J. Owen Clutterbuck, Northcote, Abbotsham Road.

LIME GROVE MISSION

Minister : Pastor G. J. Hacker, 4, Myrtle Grove, Bideford.

APOSTOLIC CHURCH, Lower Gunstone.

GOSPEL HALL, North Road, Bideford.

SALVATION ARMY, Market Place, Bideford.

ROMAN CATHOLIC CHURCH, North Road, Bideford

SUMMER SPORTING ACTIVITIES

In addition to the Regatta there are many summer sporting activities in the district, including :

Cricket. There are a number of Clubs in and around Bideford, so that matches can be seen every week-end and on most Wednesdays throughout the summer. Some of the Clubs play on the Sports Ground, Bideford, and on the King George V Playing Fields at Bideford. The Bideford Cricket Club itself, however, plays on a unique and charming ground right on the sea front at Westward Ho! providing a wonderful attraction for summer visitors. Matches are played on this ground every

Saturday and Sunday and on most Wednesdays. In August a cricket festival is held with something like 20 matches played in four weeks.

Bowls. There are two fine greens in Bideford. One, municipally owned, in the Victoria Park and the other, a private club, which, however, cordially welcomes visitors, on the Strand. This club holds an annual tournament week commencing on August Bank Holiday. For further particulars of this please apply to the Tournament Secretary, Mr. F. Snell, 24, The Strand, Bideford. Fee at both greens is 1/6 per game.

Tennis. Tennis Courts are situated in the Bideford Sports Ground and are open every day.

Putting. A putting green in the Victoria Park is open daily except Sundays.

Horse Show. Bideford Horse Show, the last pure horse show in the West of England, is held during August and attracts riders and horses of international repute. The Hon. Secretary is Mr. G. W. Blackman, M.B.E., Hay Tor, Glenfield Road, Bideford.

Telephone Bideford 14

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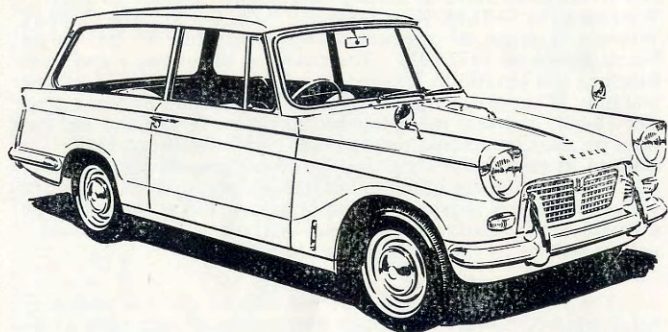
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(Nautical Information)

APPLEDORE, BIDEFORD, BARNSTAPLE and INSTOW

H.W. Appledore 5 hrs. before H.W. Dover.

Rise 23ft. springs, 11 neaps.

The Taw and Torridge unite at Appledore and enter the Bristol Channel over Bideford Bar as a combined stream. The Bar is well buoyed as is the channel to Appledore where the pool in which yachts may anchor is marked by a small conical red buoy, but it is advisable to obtain local knowledge when anchoring in the pool, as the bottom is fouled by old cables.

The river should be entered on the flood and if it is intended to proceed up the Torridge to Bideford it is advisable to take a pilot at Appledore. At Bideford a vessel can lie (aground at low water) comfortably alongside the Quay. The tides in the river and estuary are very strong and except in Appledore Pool there is no anchorage to be found—the Pool has a depth of $2\frac{1}{2}$ to $4\frac{1}{2}$ fathoms. From the Bideford Bar fairway Bell Buoy proceed with the upper and lower lighthouses on the east side of the Estuary in line, leaving the next two black conical buoys to starboard, from the second of these buoys (Middle Ridge) steer to pass the Pulley Buoys (black conical) to starboard. Enter Pulley and Inner Pulley. When Graysand Hill is abeam to starboard, alter course east to bring the bungalow on the foreshore at Instow in line with and under Worlington houses on the hilltop. With this mark on, proceed to the pool, where four mooring buoys should be passed close to starboard.

The River Taw may be explored as far as Barnstaple in a dinghy and the Torridge as far as Wear Giffard—up on the flood tide and back on the ebb. There is bass fishing near Sprat Buoy on the latter part of the ebb, the bait used being soft shelled green crabs which can be got from small boys at Appledore. In former days the estuary was largely used by shipping, and was an important sea-port in the 16th and 17th centuries. The estuary is well worth a visit, and is a convenient port of call en route to Tenby or up the Bristol Channel. The depth on the bar is 27ft. ordinary H.W. Springs, 21ft. H.W. neaps. There is often a dangerous sea on the bar in even moderate weather and a short steep sea in the channel on the ebb with a strong nor-westerly wind. A stranger should not attempt to enter at night without a pilot.

Note. The above sailing instructions are for general information only; yachtsmen entering or sailing in this estuary are strongly advised to acquaint themselves with the most recent information available as to positions of buoys, weather conditions, etc. The publishers of this guide cannot be held responsible for any accident resulting from the use of instructions printed herein which, while correct at the time of going to press, may have subsequently become inaccurate owing to circumstances outside the publishers' knowledge or control.

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Salmon and Trout Fishing is available on the Torridge, and Board of Conservators Licences may be obtained from E. Gale and Son, Ltd., Fishing Tackleists, Mill Street, Bideford: and from Petherick's, 22, High Street, Bideford. Sea Trout, £2 a season; 10/- week; 5/- day. Trout, £1 season; 5/- week; 2/6 day. Salmon, £4 season; 30/- week; 7/6 day.

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BIOGRAPHY & HISTORY.—*Vicar of Morwenstow* (S. Baring-Gould); *Worthies of Devon* (J. Prince); *Devonshire Characters and Strange Events* (S. Baring-Gould); *Charles Kingsley's Life and Letters* (by his Wife); *History of Bideford* (Watkins); *History of Bideford* (Roger Granville); *Devonshire* (D. Lyson); *Survey of Devon* (T. Risdon); *The Portledge Papers* (edited by R. J. Kerr and Ida Coffin Duncan); *Stalkey's Adventures* (L. C. Dunsterville); *Literary Landmarks of Devon and Cornwall* (R. T. Hopkins); *The Peepshow* (Walter Wilkinson); *Something of Myself* (Rudyard Kipling); *Sir Richard Grenville* (G. H. Bushnell); *Schooldays with Kipling* (G. C. Beresford); *Goodbye West Country* (Henry Williamson); *Sir Richard Grenville of the Revenge* (A. L. Rowse); *Buckland Brewer* (W. H. Rogers); *Ships and Shipyards of Bideford, Devon, 1568-1938* (Inkerman Rogers); *Old Bideford* (Major W. Ascott, O.B.E., J.P.); *Clovelly of Yesterday* (S. Bate); *Edgehill College, 1884-1957* (Rev. Richard Pyke); *The History of Abbotsham* (H. A. Lomas); *The Silent People* (E. W. Martin); *Devonshire Studies* (Hoskin and Finberg); *Devon and its People* (W. G. Hoskins); *A New Survey of England, Devon* (W. G. Hoskins); *A*

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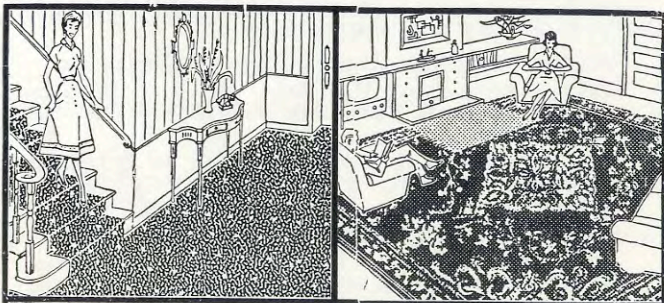
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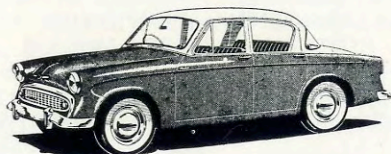
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