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OFFICIAL GUIDE

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Westward Ho!
Northam &
Appledore



Telephone :
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Doungaton

PRIVATE

Hotel

Westward Ho!



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Situated adjacent to the Promenade and commanding glorious views. Most economical form of Holiday FLATLETS are all self-contained, with constant hot water, gas fires, every comfort and convenience, including well-stocked shop.

CARAVANS have selected garden site, with flush sanitation. The majority have electric light, mains gas, running water, etc. All are well-equipped.

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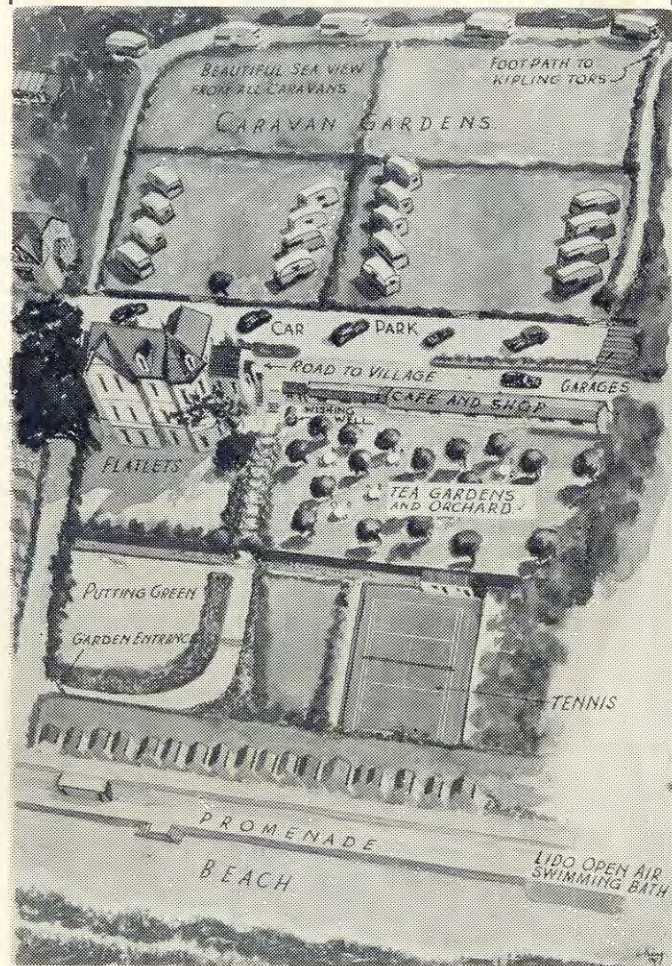
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See next page for plan

Ennisfarne *The Ideal Holiday Centre*

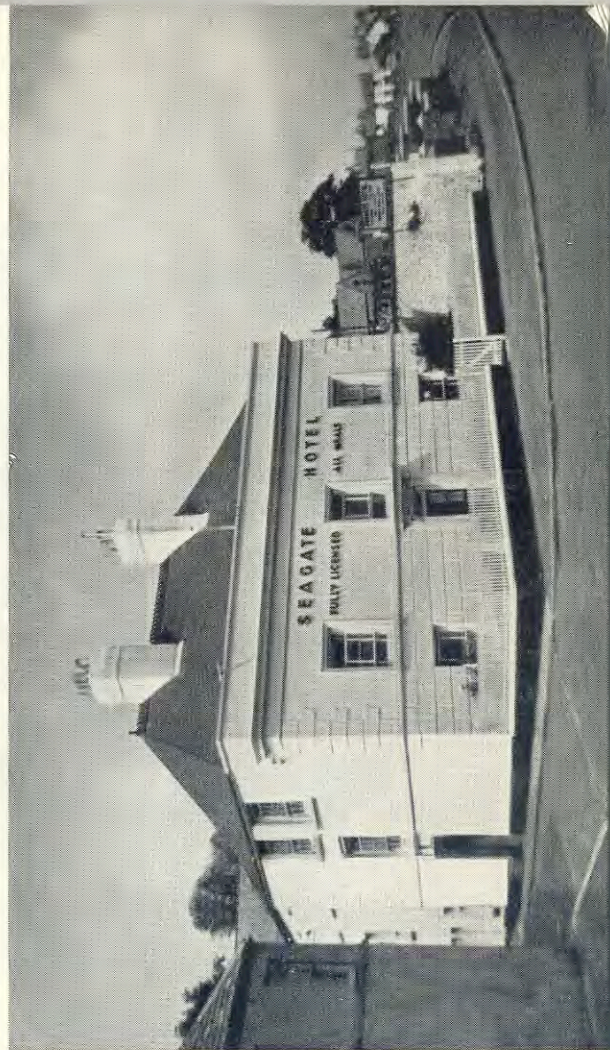


SEE PRECEDING PAGE FOR DETAILS

SEAGATE HOTEL, QUAYSIDE, APPELDORRE

Commands glorious estuary views. First-class management with h. and c. all rooms, interior spring mattresses, lounge bars (fully licensed and free house, with Bass, Watneys, Flowers and Worthington on draught). Excellent food. Open all the year (season starts Easter). Send for brochure.

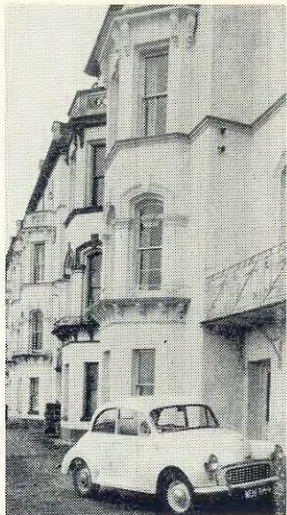
Resident Props. : Mr. and Mrs. E. E. HARRIS. Tels. Northam 33 and 473.



SPEND YOUR HOLIDAYS AT . . .

Kingsley House Private Hotel

Westward Ho!



IDEALLY SITUATED, within sight of and 3 minutes from the Sandy Sea-Shore ; close to bus stop, and with glorious views of estuary and coastline.

HISTORIC INTEREST. Rudyard Kipling was at school in part of the building. (See also pages 20 and 25).

COMFORT AND CUISINE. All rooms fitted h. & c. and with interior spring mattresses. Comfortable lounges and games rooms. Excellent food (full board or bed and breakfast). Picnic lunches and fires provided according to need.

FAMILIES CATERED FOR, children at reduced prices.

Resident host and hostess : A. C. Wood and G. M. Wood

Write for tariff to the Proprietor, Mr. C. C. Wood (Tel. Northam 706).

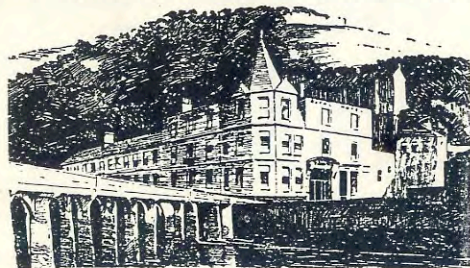
For carefree holidays away from the "hurly-burly" with plenty of golf, fishing, boating, etc., book up with . . .

PRINCE OF WALES HOTEL

(Fronting the Estuary)
APPLEDORE

- ★ Commanding delightful views, fully licensed.
- ★ B. and B. (with evening meals as desired). Reliable cooking. Interior spring mattresses, bath-room, etc. Private residents' lounge and public bars. Terms moderate.

Write to resident proprietors, Mr. & Mrs. Kevin Conway
(Phone Northam 335)



ROYAL HOTEL, BIDEFORD

(facing the famous Long Bridge)

A house associated with Charles Kingsley, with the merchant adventurers of Bideford, and with the secret history of the second World War.

COMFORTABLE ROOMS WITH GAS OR ELECTRIC FIRES

Assembly Room seating 130

EXCELLENT CATERING AND SERVICE GARAGE

Manager: D. S. Middleton. TRUST HOUSES LTD. Telephone: Bideford 5

" FERNDALE " *Board Residence*

WESTWARD HO !

Hot & Cold Water

MODERATE TERMS

FACING SEA

BED AND BREAKFAST

Proprietress - - - Mrs. A. M. PETHICK

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GUEST HOUSE

with COMFORTABLE ACCOMMODATION

Half-way between Bideford & Westward Ho !

MODERATE TERMS — SEPARATE TABLES

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'Phone Northam 465

WESTWARD HO !

SUNSET HOUSE, MAIN ROAD

Comfortable Holidays. Beach 5 mins. walk. B. & B. from 10/6 to 14/6 ; B. & B. and Evening Dinner, 5½ and 6½ guineas. Full Board from 5½ and 7 gns. according to season. Also Comfortable Holiday Flatlets at £2-£3 10s. per person per week.

Recommended.

Tel. Northam 459

' FOSKETH HOUSE '

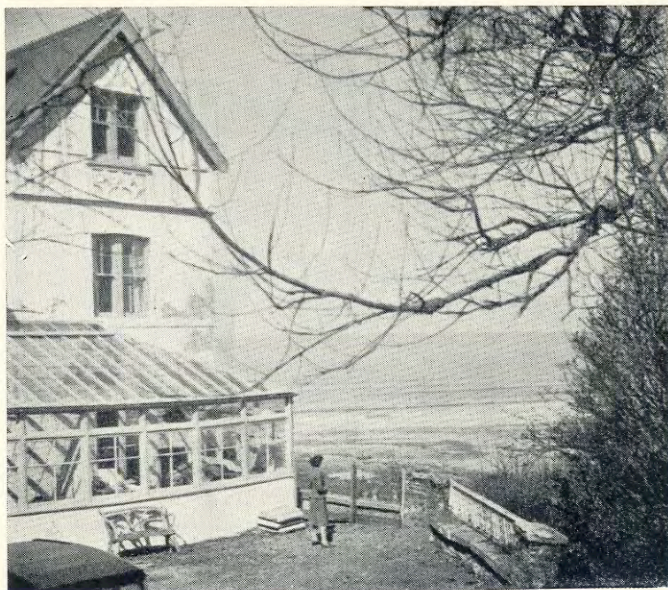
WESTWARD HO !

5 minutes Sea, Buses, Shops. Good Food. Comfortable Beds

Personal Attention

Proprs. : Mr. & Mrs. E. R. HUMPHREY

'Phone : Northam 483



THE PLACE WITH THE VIEW.

STANWELL

WESTWARD HO !

Overlooks the entire Bay with its famous sands and Pebble Ridge, and has views stretching from Lundy Island in the West to Baggy Point and the fringe of Exmoor in the East. 5 mins. from sands, shops and buses, and 2½ miles from Bideford.

- MODERN SELF-CONTAINED FLATS, including bathroom, h. and c., sleep 4, 6, or 8 people.
- BUNGALETTES, 3-rooms, sleep five.
- CHALET to sleep two.
- CARAVAN in private and sheltered position. Mains flush toilet, electricity. Bath available.

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Resident Proprietors : Mr. and Mrs. K. EVERS

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The Ideal Holiday House

Overlooking the Sea with Private Steps
to Beach. Eleven Bedrooms nearly all
overlooking Sea. Central for well-known
Beauty Spots.

Children Welcomed

Good Food and Accommodation

Moderate Charges

Telephone : Northam 568

Proprietress : Mrs. L. WARE

Agnella *Guest House* WESTWARD HO!

FOR HAPPIER HOLIDAYS AT MOST
REASONABLE COST. CLOSE SEA AND
SANDS. LOVELY VIEW. H. & C. ALL
ROOMS. CHILDREN WELCOMED.

Write to us before deciding

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The Dormy House Hotel

WESTWARD HO!

ADJOINING ROYAL NORTH DEVON GOLF CLUB

Take a holiday where you can find Golf on
your doorstep ; Sea Bathing and Riding within
easy reach. Good Food and every
modern comfort, including a
large Games Room and
Cocktail Bar.

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12 to 15 Guineas per week according to room
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Overlooking sea with lovely marine views
Terms moderate *Personal Service*

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WESTWARD HO! N. DEVON

Belle Vue Hotel
BUCKLEIGH, WESTWARD HO!

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A.A. and R.A.C. Appointed

Lovely secluded grounds with Tennis Court. H. & C. and Spring Interior Mattresses in all Bedrooms. Garage.

Excellent Cuisine with own Garden Produce.

Under Personal supervision of the Proprietors.

Reasonable Terms.

Brochure on application.



Telephone: NORTHAM 515

“Point Garry” Guest House

Two minutes from and overlooking Sea

Highly Recommended.

Write for Brochure

Proprietor: Mrs. E. M. HILDER

KIPLING GUEST HOUSE

WESTWARD HO!

Finest unrestricted marine views in the district

Three Minutes from Golden Sands

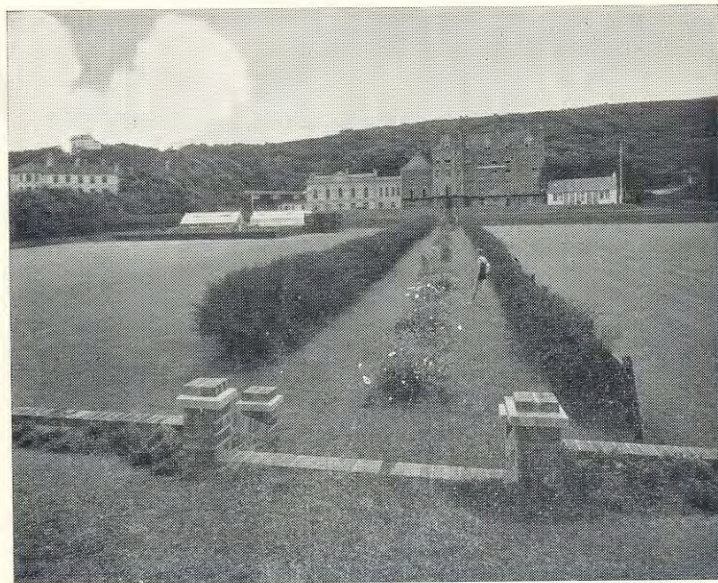
PERSONAL SUPERVISION

GARAGE

FULL BOARD, BED & BREAKFAST, SEPARATE TABLES

Telephone: Northam 420

Write Proprietor



Golden Bay Hotel and Annexe as seen from the sea

GOLDEN BAY HOTEL
WESTWARD HO!

A.A.

Fully Licensed

R.A.C.

A first-class hotel of quiet luxury and distinction facing sea and famous golf links

Large gardens with spacious lawns sloping down to the sea. Tennis Courts. Bathing and Surfing direct from hotel

Telephone Northam 114

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NORTHAM



A beautifully appointed Country House standing in 8 acres of grounds overlooking Torridge Valley.

Ideal holiday centre within easy reach of the sea.
Swimming, Fishing, Sailing, Golf, Riding, etc.
Excellent Cuisine Own Produce
H. and C. all Bedrooms Central Heating

MODERATE TARIFF PERSONAL SUPERVISION

OPEN ALL THE YEAR

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Northam 400

Resident Proprietors - Mr. and Mrs. W. A. MANSELL

Westward Ho! *Northam and Appledore*



OFFICIAL GUIDE

Issued by Authority of the
Northam Urban District
Council in conjunction
with Northam and
Westward Ho!
Chamber of
Commerce

*Visitors or intending residents
requiring further information about
any of the three resorts mentioned
in this handbook should write to :*
**PUBLICITY OFFICER,
COUNCIL OFFICES,
NORTHAM, NORTH DEVON**

GAZETTE PRINTING SERVICE
5, GRENVILLE ST., BIDEFORD
Telephone Bideford 777

Price 1/6

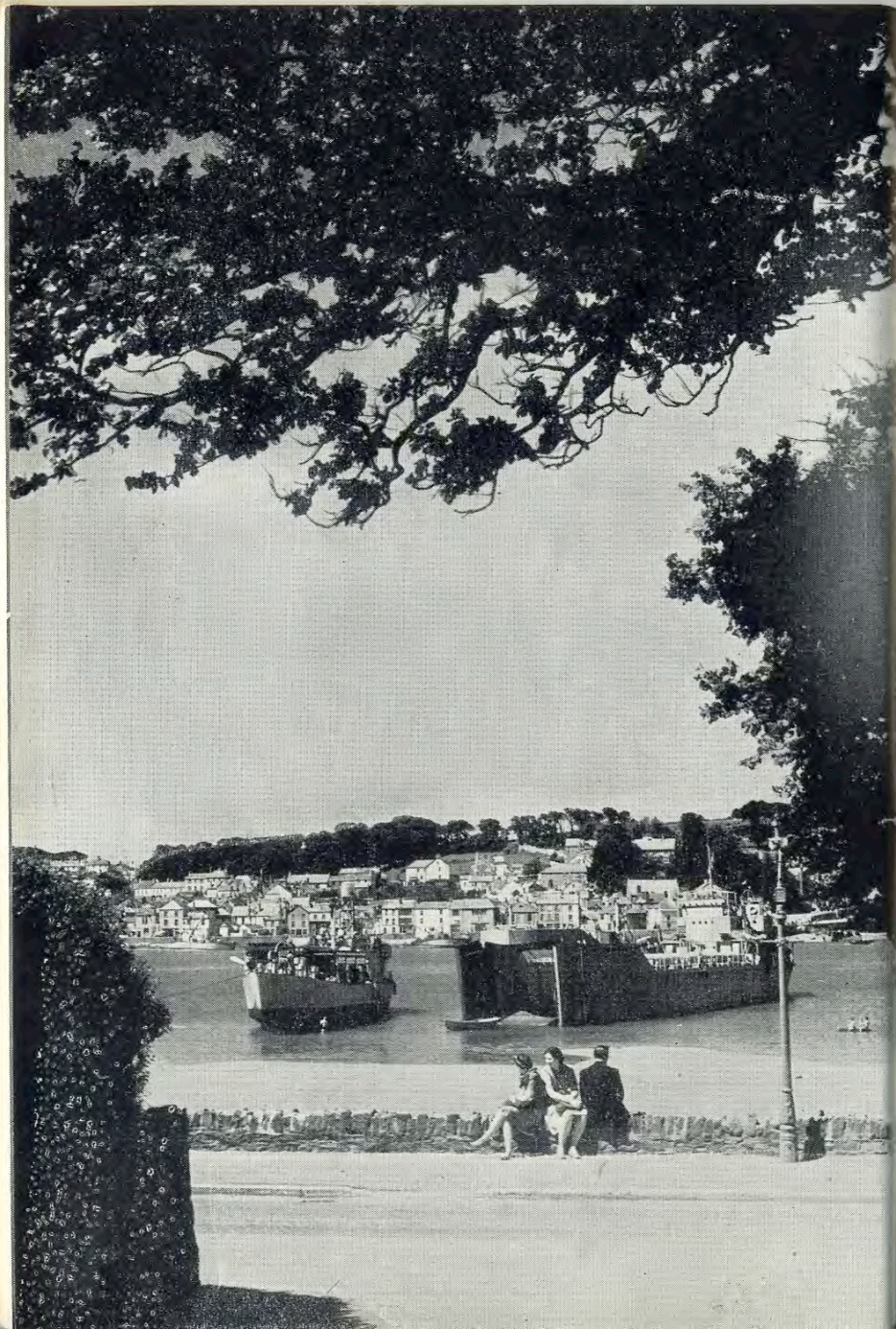
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By way of introduction . . .

“NICE DAY for a sail, zir-r” . . . and in that open invitation, with its honest Devon burr, one has the direct answer to your holiday or residential problems.

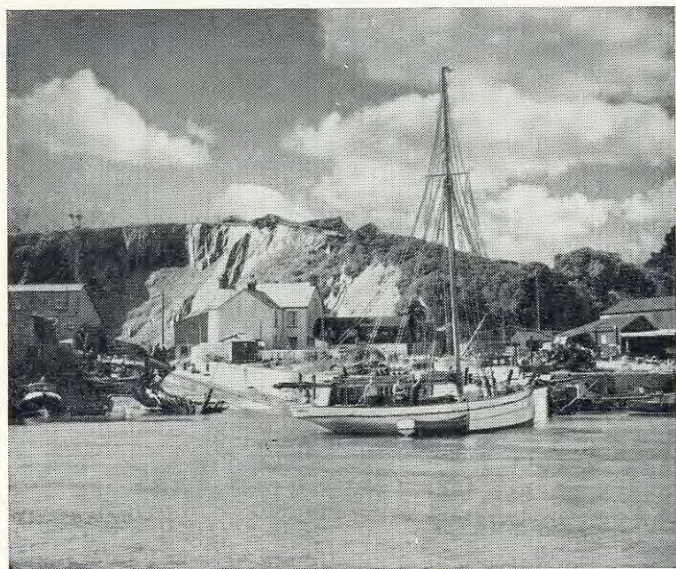
Come Westward . . . to the intriguing trio of resorts—Westward Ho! Northam and Appledore—each entirely different in appeal, but united on a common peninsula, bounded by the Atlantic Ocean, the Estuary and a broad River.

This corner of Devon gave inspiration to the British Railways to run from Waterloo the “Atlantic Coast Express.” This has no serious rival because here is the only part of England which faces America direct.

On the front page of the cover, there is the sweeping prospect of the Bay, and readers would do well to remember that it was from this area that in Elizabethan days English sea-dogs, immortalised by Sir Richard Grenville who was a native, set forth to champion British freedom, to bring trade and glory to the homestead, and to be amongst the earliest settlers in America.

Go back a little farther, and you have authentic record of the death-blow struck by the Britons of this self-same peninsula on Hubba the Dane, when he dared to invade these shores from his boats.

Here then is history; romance; pleasing countryside and seascape; clean surf and sand beaches; bracken slopes where Kipling schooled and Kingsley wrote; sand dunes where duck can be shot, and later in the day championship golf played; a seaside front with modern hotels, or a quayside port with quaint streets and ancient hostelry that wed welcome with affection; Northam’s hill-top tower that is a landmark for ships miles away at sea, and a family people that are proud to share their heritage with you.



"OFF HUBBASTONE," APPLEDORE

(R. L. Knight)



SUNKEN WRECK, WESTWARD HO !

(R. L. Knight)

Historical



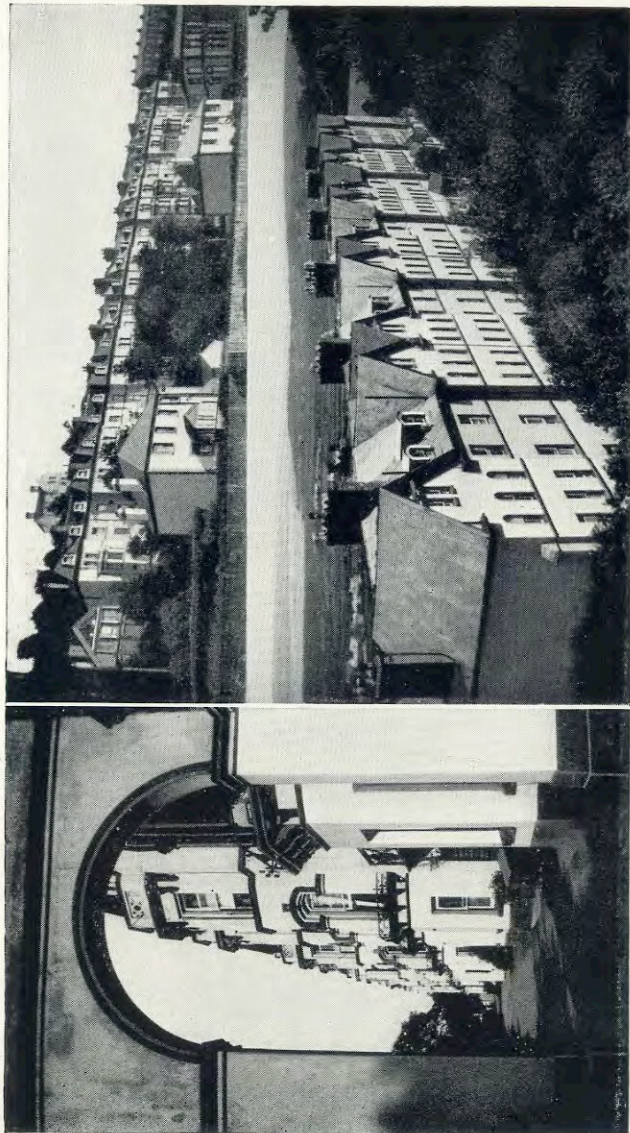
To dive into historical facts, one quickly realises that old "Hubbastone Quarry," seen so interestingly from the riverside, or the sunken wreck disclosed at low tide at Westward Ho ! might have taken effect but yesterday. Over 3,500 years ago people of the Bronze Age lived here, as has been proved by the recovery during excavations of axe-heads of that time, and though Westward Ho ! itself is of comparatively recent origin, Northam, the name which gives title to the Urban District Council for the area, and Appledore, have a recorded existence of over 1,000 years.

The name of Appledore comes from the Saxon *apuldor*, an apple tree, and that of Northam suggests that the town was the centre of one of the three areas into which Devon appears to have been divided in Saxon times. Northam's history is as old as that of Barnstaple, the oldest borough in the kingdom. It first came into prominence in 878 when King Hubba the Dane, after ravaging and burning South Wales, landed with a fleet of 33 ships.

The story is (and as confirmed by the Anglo-Saxon Chronicle for 878) that Hubba advanced through Northam to an earth-work stronghold at Kenwith Castle, situated in the valley that geographically divides the Northam peninsula from the rest of the mainland and was in those days swampy. Here the Saxon garrison, under Odun, Earl of Devon, gave battle, forcing the Danes back over the Northam hills to their ships. At Bloody Corner, on the main-road between Northam and Appledore, came the end, with Hubba slain as well as "800 men with him, and 40 of his army. There was also taken the war-flag, which they called *The Raven*."

It is also recorded that Odun's wife, who followed her husband into battle and threw herself in front to save him from Hubba's double-handed battle axe, was herself slain by Hubba. King Hubba was buried beneath a cairn heaped on the shore over a flat rock near Appledore quay, still called the Hubbastone. A tablet at Bloody Corner recalls :—

"Stop, Stranger, Stop,
Near this spot lies buried
King Hubba the Dane
Who was slain by
King Alfred the Great
In a bloody retreat."



THE OLD UNITED SERVICES COLLEGE, WESTWARD HO ! (The location of Kipling's "Stalky and Co.")

His dead warriors, together with the Saxons slain in the battle, were buried at Bonehill, which is a public prospect just north of Northam's Parish Church, and giving fine views of the sea and estuary.

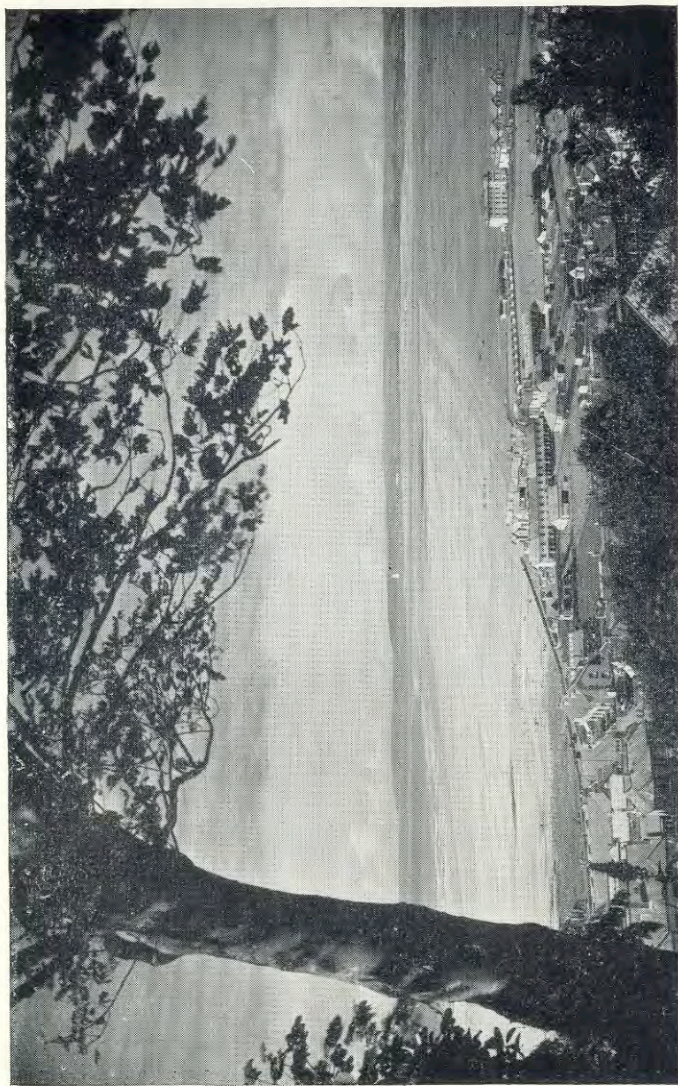
In 1066 the Manor of Northam was given by William the Conqueror to the Abbey of St. Stephen in Normandy, and this, with several other grants, was renewed by Henry I, and finally confirmed by Edward III.

In Elizabethan times, Northam and Appledore played a historic part in fighting the Spanish Armada, building and manning ships that sailed under the command of Sir Richard Grenville from Appledore "Pool," the gathering place for the vessels of the North Devon ports. In the colonisation days that followed, and in the tobacco trade and Newfoundland fisheries trade that developed, the district took its full share of enterprise and adventure.

Ship-building and repairing has continued to flourish at Appledore and remains its chief industry, and great service was rendered during the past two Great Wars. In the last war, Appledore became the home of a naval establishment, and early amphibious experiments for the 1944 invasion beach landings in Normandy began around the estuary here because of the similarity of coastal conditions.

To-day Northam, Westward Ho ! and Appledore remain a loyal and devoted people, busy at their shipyards, on their farms, and in catering for visitors and residents, and are served by an able Urban District Council, consisting of five members from the Appledore ward, four from Northam and Westward Ho ! wards respectively, and three from the Orchard Hill ward, which incorporates the residential area between Northam and Bideford.

Resident population is 6,509, area 4,391 acres, and rates are at 18s. 10d. in the £. There are excellent services for water, gas, electricity, etc., serving the area as a whole. Good, well-connected roads, with excellent bus services, give contact within a few minutes of the adjoining market centre at Bideford, and Bideford Bridge, from which starting point there radiates easy access to all other parts of the country.



(R. L. Knight)

THE SPIRIT OF WESTWARD HO !

Westward Ho!



Fathers and mothers with their following of youthful adventurers and explorers will find much to satisfy them at Westward Ho ! which represents the seaside portion of this Guide. Here you have a friendly, casually-laid-out resort, which has only been developed during the past seventy years, and has a name that beckons to the visitor to come and enjoy the freedom of a holiday with the Western sun and the Atlantic health-giving ozone.

The same breath of inspiration that sent local sea-dogs out across the seas to new lands and exciting adventures, will entice young and old down to the miles of firm, golden sands, and the clean, sparkling Atlantic rollers that never cease the surge and roar of their welcome !

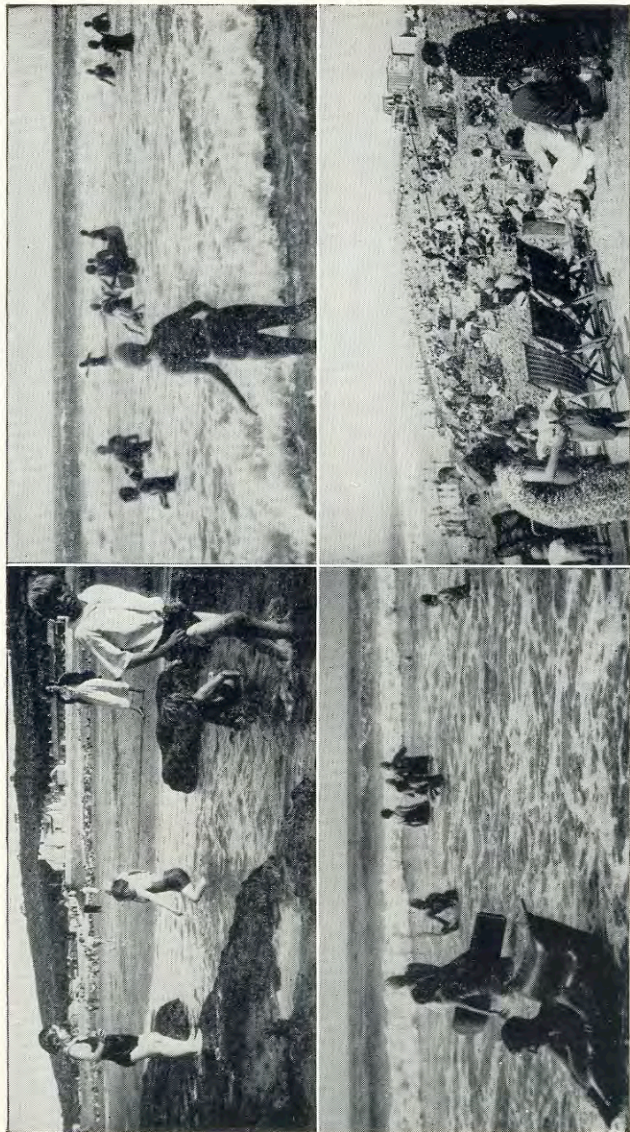
Westward Ho ! withstands all weathers, and has something fresh to say about each day. Each day brings renewed artistic charm to Westward Ho ! From its hillside one thrills in the contrasts of cloud and sunshine effects in sky and sea.

Take a look at the front page of cover and realise that, looking North, you are facing, on the one side the sea and sands, and on the right the expansive common-land, where the Royal North Devon Golf Club have their links.

Dividing the two (*see also opposite page*) you can see the famous Pebbleridge stretching as far as the eye can see towards the Estuary—a natural barrier between land and sea.

Beyond there is the sweep of hills from East to West, Appledore, Exmoor uplands (in the blue haze), Braunton lighthouse, Saunton and Baggy Point, and as you swing your gaze around you are looking West again, towards the rocky isle, Lundy, and the ships on the Atlantic horizon.

Finally, you arrive South-West, touch land again at Hartland Point, and are gazing up at the gorse-clad, picturesque slopes of Kipling Tors : that is the spirit of Westward Ho !



CHOICE OF SCENES, WESTWARD HO !

(Parry)

It gives the background to *Westward Ho!* history and early development. It was here that Rudyard Kipling went to school, at the United Services College, and his school-day stories tell of his adventures on these hills, which have now been taken over by the National Trust and thrown open for ever to the public.

Apart from about two old farms, now converted into boarding houses, the oldest and most interesting from a literary viewpoint, is the old United Services College. Now divided up into boarding-houses and flats and known as Kipling Terrace, it was where Kipling received his education, and as editor of the school *Chronicle* began his journalistic writings. Readers of *Stalky & Co.* (Kipling's story of his school life while at *Westward Ho!*) will be interested to know the location of "Study No. 5." "M'Turk" (the late Mr. G. C. Beresford), author of *Schooldays with Kipling*, has provided reliable information :

"The Terrace of houses is now numbered 1 to 12 consecutively from the sea end, and during the time of *Stalky & Co.* the layout of the college was as follows :—

"The whole top floor of the terrace was used for dormitories, the basement consisted almost entirely of service rooms and servants' quarters, and the three intervening floors were used for form rooms, studies, dining halls, etc. On the first floor of the south side of house No. 3 was 'Study No. 5'—a small L-shaped room which in Kipling's day had walls stencilled by 'M'Turk.' The bay-windowed room on the north side of the same floor was used for the production of the pantomime *Aladdin*—the bay window being used as the stage. Houses Nos. 5 and 6 constituted 'King's' House, around which the most humorous incidents in the story—namely the dead cat episode—were written. 'King's' form rooms were the two ground floor bay-windowed rooms on the north side of Nos. 5 and 6.

"The detached house at the east end of the terrace was the school gymnasium, where 'Foxy,' the school sergeant, drilled Kipling and his colleagues. 'Keyte's' tuckshop was on the south corner of Nelson Road at its junction with Youngaton Road."

It was whilst he was at the college that Kipling wrote *Schoolboy Lyrics*.

On the south wall of the *Westward Ho!* Church is a stained glass window in memory of Kipling's headmaster, Cornell Price, and underneath is a brass with these lines of Kipling's after the inscription :—

"Who with toil of his To-day,
Bought for us To-morrow."

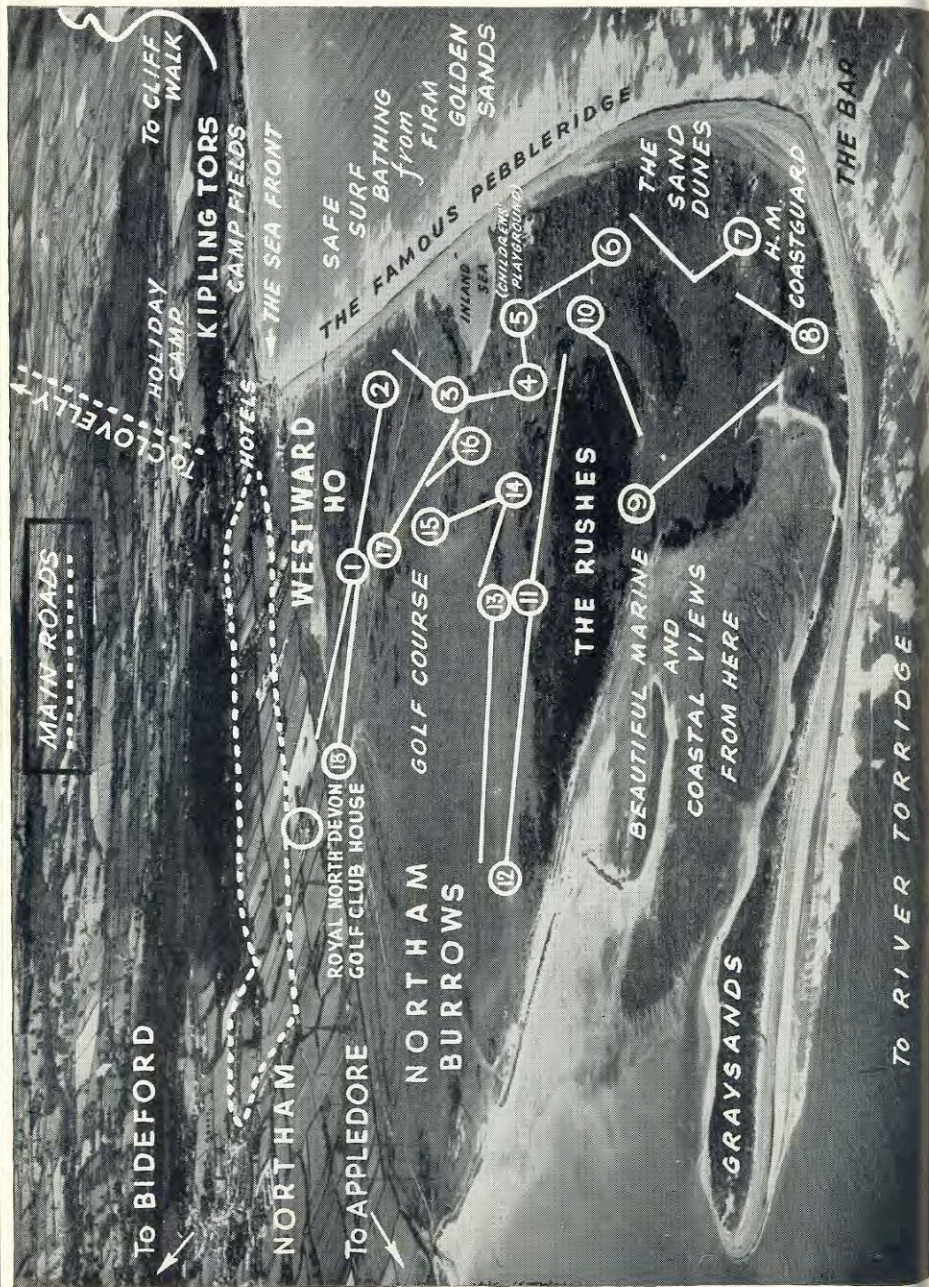
Northam



Northam—the centre of the urban district—is a pleasing and dignified township, with many points of interest. It is about a mile from Bideford, and about the same distance from Appledore and from Westward Ho! The bus routes converge and separate and the main street—Fore Street—provides a parking ground for cars. Close at hand are excellent hotel bars, and accommodation, and it is usual to find a representation of inhabitants of all four places foregathering for social reasons, playing darts, skittles or discussing golf. Golf has been virtually the life-blood topic for Northam since the Royal North Devon Golf Club—the earliest of England's seaside courses—was founded in 1864. The whole village plays golf, and there have been as many as 80 Northam men serving as golf professionals in all parts of the world, from Calcutta to California. Mr. J. H. Taylor, five times open champion and one of the greatest professional golfers of all time, is a native and, though an octogenarian, continues, respected and loved by all, a tribute to a healthy district, a healthy game as well as to a healthy character.

Hundreds of visitors come down to Northam specially to play on the famous course, which again this year stages several interesting meetings.

Explanation of the golfing importance is **NORTHAM BURROWS**, a magnificent expanse for the benefit of the people of Northam district, or the "potwallopers" as they are colloquially known, i.e., those who "boil their own pot." As seen by the sketch plan opposite, the course is delightfully situated, surrounded by the sea and river, and the sand-hill slopes designed, as if by providence, to match the skill of champions.



Those who decide to stay in Northam, or in the hotels that immediately surround, have glorious views, and always there is the choice—the seaside, golf, the river, or into the Market Town of Bideford.

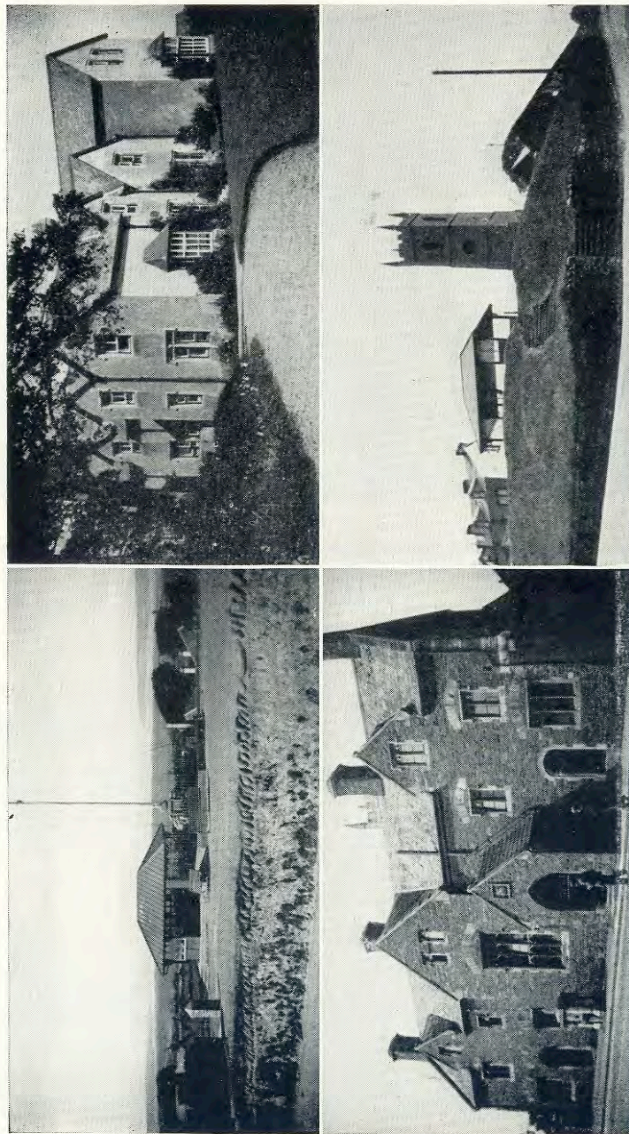
As already mentioned, Northam is historical and romantic. Bone Hill, the public park, has its associations with the invasion of the Danes in 878, and the romance of Charles Kingsley's classic, *Westward Ho!* takes one to the Parish Church to see the burial place of Salvation Yeo (to the West of the Church Tower) to Burrough House, the home of Amyas Leigh, and to note the tall long chimney and several interesting old houses in Cross Street, that hark back to those days.

Amyas Leigh, who came "of as good blood as any in Devon," was the hero of one of the finest adventure stories ever written, and in the Parish Church can be seen the tombs of the Leigh family. The earliest record of the church dates from 1261. During the vicariate of the Rev. H. P. D. Pinhey, M.A., and shortly before the last war, a Kyrie was discovered, written in the 14th century. It was sung in Northam Church at the time of the battle of Crecy. This Kyrie was found round a book of churchwardens' accounts used during the days of Queen Elizabeth and the Spanish Armada. In the churchyard, to the south of the "tall windswept tower," is the grave of Benjamin Rogers—guard of honour to Napoleon at St. Helena.

The following notes by Mr. Eric Parry, a well-known friend of Northam, tell interestingly of "THE ROMANCE OF BURROUGH" (a photograph of which appears on page 29) :—

Most towns would consider themselves fortunate if they could claim association with one famous figure in history, but Northam can lay claim to half a dozen such figures, all of whom were descendants of the same family, their history extending from before the time when Columbus discovered America in 1492 to the battle of Trafalgar in 1805.

As early as the year 1300, the Burrough family lived at Burrough House (now rebuilt), and as far back as their activities can be traced, they led a sea life. In 1553, Stephen Burrough, in a cockleshell of a vessel drawing only four feet of water, went in search of a north-east

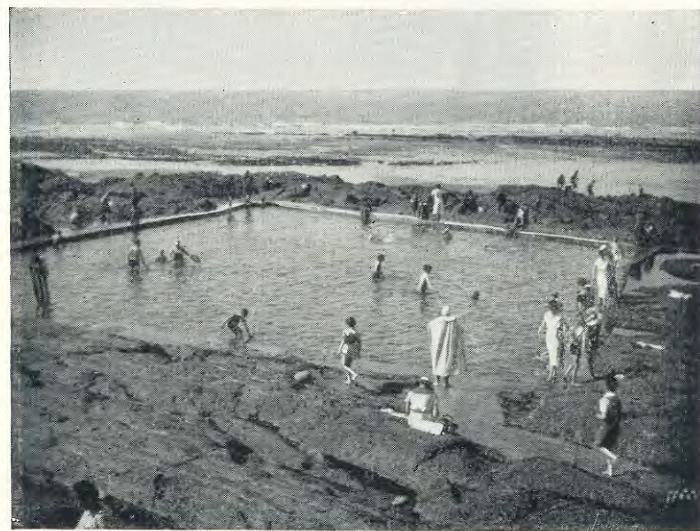


NORTHAM INTEREST—BONE HILL PROSPECT, BURROUGH HOUSE, AND TRUST BUILDINGS (Parry)



PROMENADE FRONT, WESTWARD HO !

(R. L. Knight)



SAFE BATHING, WESTWARD HO !

(R. L. Knight)

passage to China, on which occasion he visited Russia and established a high latitude record which remained unbroken for over 300 years. In recognition of his services, he was made Chief Pilot of England and one of the Four Masters of the Queen's Navy.

Stephen's brother, William, was also a great seaman. His ship was the *Golden Lion*, and he was Vice-Admiral of Drake's fleet which went to Cadiz to "sing the King of Spain's beard" the year before the defeat of the Spanish Armada. As a result of a disagreement with Drake, Burrough was sentenced to death, but not only was he pardoned, but also appointed Controller of Queen Elizabeth's Navy. He married the grand-daughter of the Lord Mayor of London.

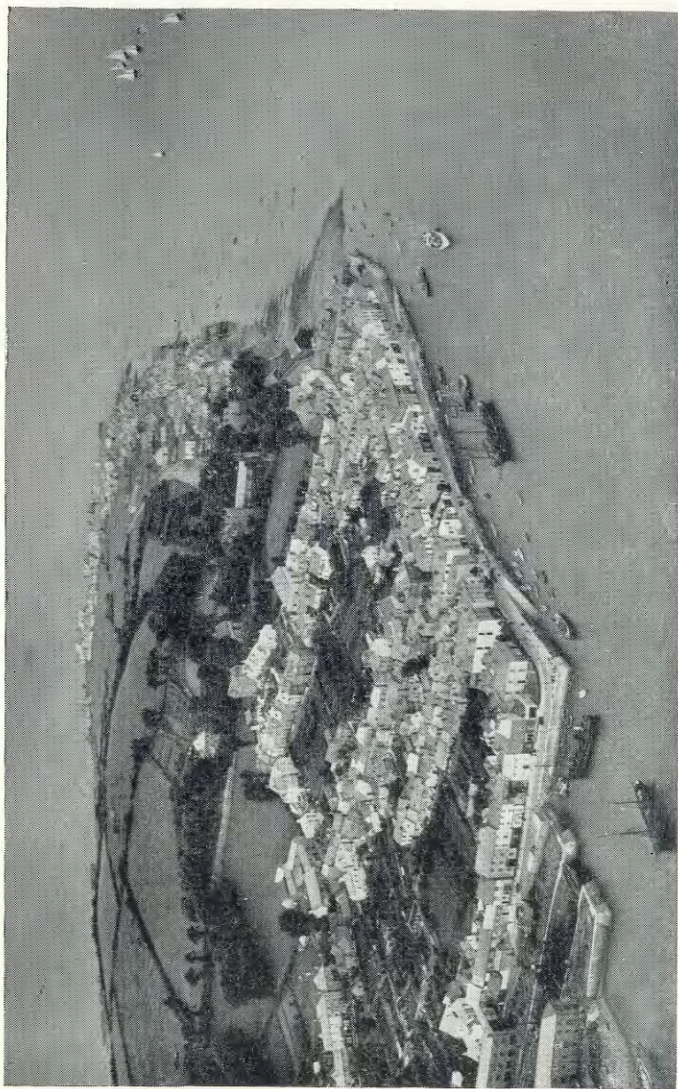
Christopher Burrough, a nephew of William, was a Merchant-Adventurer who went trading to Persia for silk and carpets.

Burrough House then passed to the Leighs, who figure in Kingsley's *Westward Ho !* or the *Voyages and Adventures of Sir Amyas Leigh, Knight of Burrough, in the county of Devon, in the reign of Her Most Gracious Majesty Queen Elizabeth*. The story of Amyas Leigh and his brother Frank is well known to all, but although the tombs of the Leighs are in Northam Church, no record of these brothers has yet been found.

Two hundred years later the Barton family inherited Burrough House. The career of Admiral Barton—the Frenchmen's Terror—is written in naval history. At Anguilla in the West Indies, he destroyed two French warships, with the loss of only one man killed and seven wounded, and in the following year he captured eight French vessels.

His son, Captain Barton, was a midshipman on Nelson's ship, the *Victory*, at the battle of Trafalgar. Coming to more recent times, two sons of Northam were on the *Exeter* during the glorious action of the River Plate.

A more disreputable relative of the Leighs of Burrough was Thomas Benson, the SMUGGLING M.P., who lived at Knapp House, 200 years ago. Although he inherited £40,000 from his parents, Benson preferred an adventurous life. In 1748 he leased Lundy Island from Lord Gower, and then contracted with the government to ship convicts from Appledore to Maryland and Virginia, taking them to Lundy instead ! Benson used the caves of Lundy for his tobacco and other contraband goods, which at last the government seized, along with the paternal estate at Knapp, which they held for the rest of Benson's life. He then heavily insured a ship's cargo, consigned to Maryland, unloaded it at Lundy, and then had the ship scuttled and burned some leagues to the westward. For this, the chief officers of the ship were executed, but Benson escaped to Portugal, where he ultimately died. Benson considered himself to be King of Lundy, and he would fire at any ship which did not hoist her flag in salute when passing the island.



FROM APPLEDORE DRY DOCK TO APPLEDORE WEST
With a Sailing Race in the Estuary

(Aerofilms Ltd.)

Appledore



We come now to Appledore—this “little white village,” as Kingsley described it. The romantic setting of this little sea-port of 3,000 souls is soon apparent. With its charming peeps through quaint, narrow cobbled streets, it has stood the test of time.

The wide waters of the Torridge estuary almost surround it, providing unrivalled views of land and water, of pretty sailing yachts, steamships and other craft lying at anchor, while the reflection of clouds and sunshine provides a changing scene of constant beauty. And just across the water, too, is the sweet little village of Instow, with its picturesque jetty pointing towards us, and from which the ferryboat is even now approaching with a party of visitors.

There is as much charm landwards. As a glance at the panoramic view on page 32 will show, interest travels from the first of Messrs. Harris and Sons' dry docks, upwards along the wide quayside, with mysterious and exciting little streets departing left “into the interior”—to be explored later—past the Church until we enter “West Appledore,” which is the portion of Appledore nearest the sea and commands Appledore Pool, where ships can lie safely at anchor at all tides, and where the Lifeboat swings at her moorings in instant readiness to proceed sea-wards.

The quay is always of interest, and leads to many inviting nooks and corners for the discerning artist. Blue-jerseyed seafaring men can be seen chatting about past or present voyages or gazing critically at some incoming vessel. Others are waiting to take visitors for a row or a sail up the beautiful river Torridge, from which the best views of Appledore can be obtained.

In the narrow streets the shops are busy and there is much coming and going, and the frequent arrivals of double-decked 'buses along the front serve to emphasise in contrast the quaint old-world character of Appledore.

Appledore's history goes back over 1,000 years and earlier references have been made to its links with the Danish invasion in 878. Its seafaring associations have led to it being chosen as the location for the making in recent years of the film of *Westward Ho!* and in 1950 of *Treasure Island*. For the last-mentioned film a schooner was converted locally to become the *Hispaniola*.

Between 1700 and 1750 Appledore did a flourishing tobacco trade with the Colonies. Owing to its position and depth of water, it could accommodate the biggest ships of the day.



A 1954 VIEW OF APPLIEDORE'S RIVER showing a pleasure paddle steamer setting off for a cruise in the Bay, and (in the fore-ground) a private yacht at anchorage.

(Photo by courtesy of Mrs. Mitchell, of Bideford Camera Club)



SAILING EXCITEMENT

(Parry)

The Parish Church, though only 114 years old, is well worth a visit. It contains some splendid and valuable stained glass windows. The large and attractive wooden screen has been fashioned out of the famous old windjammer and sailing ship, the *Marco Polo*. The foundation stone of the church was laid in 1836 and the church was dedicated in June, 1838. The present Vicar is the Rev. R. C. Dixon.

Nonconformity in Appledore dates from the middle of the 17th century, when religious services were held in a barn. The present church in Meeting Street was built in the middle of last century.

Prince Charles is said to have landed at Appledore when fleeing to Cornwall, and to have stayed at Docton House. This building, which is now a workshop, has the Docton coat of arms on the outside. It was once a monastery and was later used as a rest house by pilgrims to Hartland Abbey.

Prior to the Napoleonic Wars, Appledore did a considerable coasting trade, and its ships were a prey to press gangs. One of the Appledore manned ships was stopped off the Longships (Land's End) and boarded by His Majesty's officials, and amongst the crew was young Daniel Jenkins, who was famous for his exceptional eyesight. He was placed on board Nelson's ship the *Victory*, and became one of the principal signalmen on the ship. His descendants claim that he was one of the signalmen who hoisted the famous signal at the battle of Trafalgar.

The *Victory's* coxswain was also an Appledore man named Cox, and Nelson nicknamed him "Warrior." At one time, after a long period of service afloat with Nelson, he deserted the ship, but Nelson happened to meet him at Milford, and being rather fond of "Warrior," gave him the choice of returning at once to the "Victory," or being hanged at the yard arm. Needless to say, "Warrior" chose the former alternative!

Two of Cox's direct descendants were coxswains of the famous lifeboat *Hope*, which was stationed on the Burrows. Their names were Nathaniel Cox and Joseph Cox, and they were bemedalled by grateful foreign countries for saving men of foreign ships.

When the graceful full-rigged sailing ships traded between England and Australia, Appledore men, as usual, took an active part, and anyone who walks on Appledore Quay to-day will find at least one old master mariner who can tell tales of those good old days when sails were set to the music of the sea shanty.

In 1936, Appledore played her part when R.M.S. *Queen Mary* recovered for Britain the blue riband of the Atlantic from the *Normandie*, as three of her officers and crew hailed from Appledore.

Charles Garvice, a world-famous novelist, lived for many years at "Boathyde near Appledore." J. Weare Gifford chose Appledore for the scene of his novel of smuggling days—*Lure of Contraband*—based, no doubt, upon the activities of Thomas Benson, the smuggling M.P., who lived at Knapp House, Northam, in 1748.

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MARINE VIEWS FROM APPLIEDORE

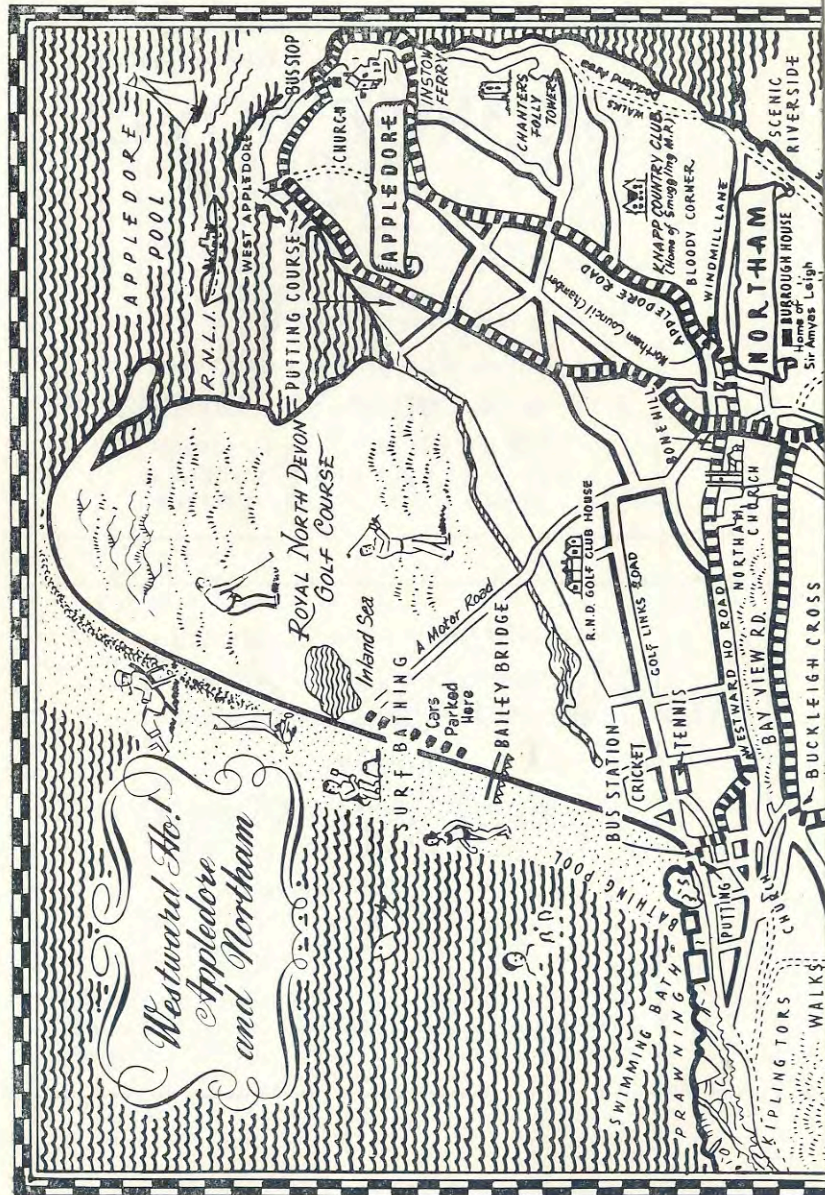
(Parry)

Of Educational Interest

★ Parents, whether contemplating a holiday in the district or of settling down permanently here, will be interested in the excellent educational facilities available both for boarders and day pupils.

Most are aware that the former United Services College, which was built at Westward Ho ! and at which Rudyard Kipling was educated, was sited not without due care and success.

From those days two first-class boarding schools have been developed for girls in the district. At Northam there is the Stella Maris Convent school, which is gloriously situated, overlooking the estuary and the sea ; while at Bideford there is Edgehill College, sponsored by the Methodist movement, with about 200 boarders and a fine scholastic record. Grenville College, a new private boarding and day school for boys of all ages, has opened recently at Bideford, in Belvoir Road. Junior boarding departments are included and each of the schools, of course, have a proportion of day pupils. For boys, there is Bideford Grammar School for day pupils, and a few miles from Bideford there is Shebbear College, the "brother" school to Edgehill, similarly sponsored by the Methodist movement. This school is almost entirely for boarders, and enjoys a nation-wide reputation for educational achievement. Fees are reasonable compared with other schools of the same high standard elsewhere, a fact increasingly recognised by those retiring home from abroad, and other potential local residents.



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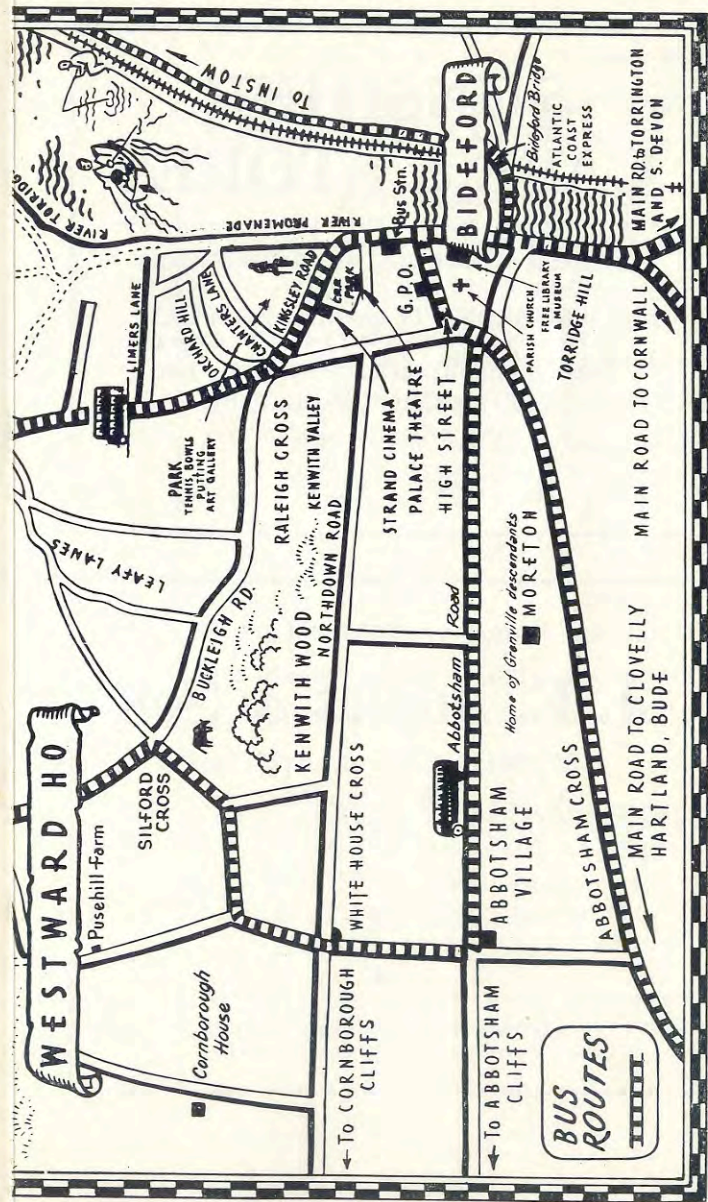
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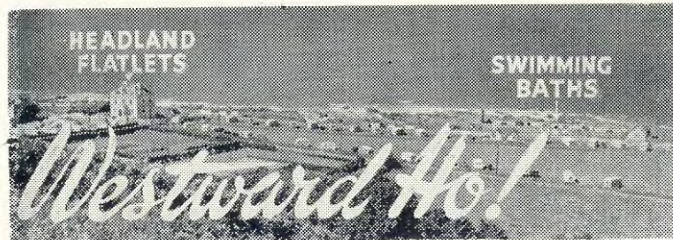
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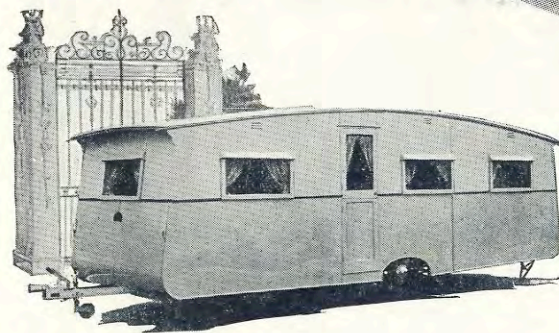
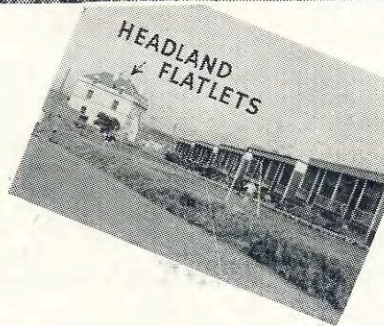
★ This Holiday Guide was printed in the general printing department of the above paper, which also runs an up-to-date stationery dept. to meet holiday and residential requirements



LIFT FLAP FOR ROAD MAP



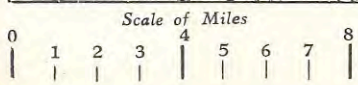
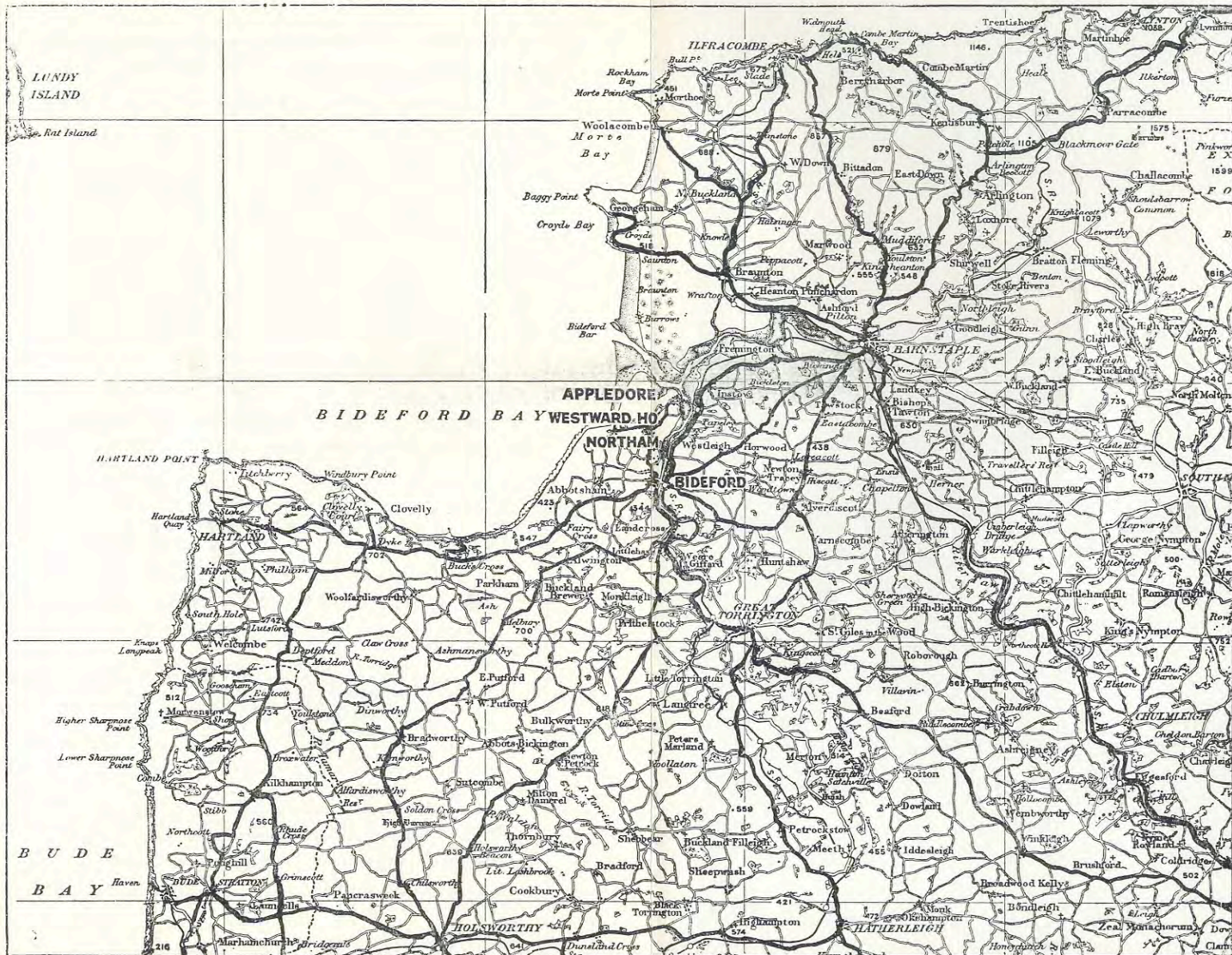
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EDUCATIONAL HOLIDAYS

Westward Ho! is a centre to which day schools from various parts of the country come to spend Educational Holidays studying the district. They usually produce their own guide books, and information therein accumulates.

This is education in action. Maps of the district are prepared, and the raised beaches, historic finds, and the natural formation of the famous Pebbleridge are closely inspected. There is so much of general knowledge—the four lighthouses and their distinctive flashes, the different types of buoys used in the estuary channel, the lifeboat and shipbuilding interests, apart from the general knowledge to be gained from the natural surroundings.

Local history, as already given, provides much excitement and exploration, and there is a fine local museum and art gallery at Bideford.

Enquiries for educational holiday accommodation should be made as early as possible.

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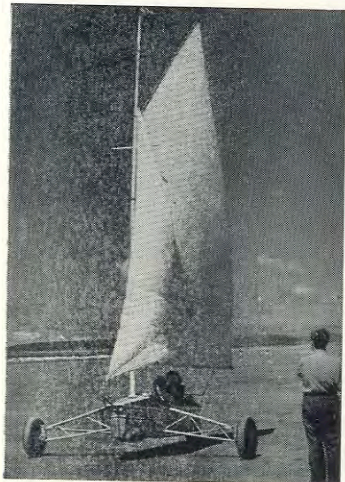
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THE FAMOUS FIFTH !

(R. L. Knight



SAND-YACHTING AND CRICKET

(Photos by Stuart J. Turner and A. K. Chope)

Sport and Recreational



Visitors need not fear the vagaries of the weather for a holiday in Westward Ho ! Northam and Appledore. When it's fine there is everything available on land, sea or in the air. And should perchance there be some soft, endearing rainfall, there is also much for the comfort of the whole family ! For father, the various local clubs for bridge or snooker ; for mother, the inspection at length of the excellent shops in Bideford ; and for the children, an exploration on the lines of an educational holiday (see page 39), visiting the local museums, the two modern cinemas, indoor games of table-tennis, the picture gallery and art exhibitions ; and for all there's nothing like reading one of the many adventure books about the district and which are available in the house, or per local booksellers (see page 57 for list of local books).

BATHING AND SURF-RIDING

With some three miles of firm golden sands, reaching out to glistening rollers, and a long, natural pebbleridge on which to undress and sunbathe, it is not surprising that bathing counts as one of the chief joys at Westward Ho!

It is an experience that all the family can enjoy in perfect safety, because the rollers, though they come straight in from the Atlantic and are sometimes nine-ahead in depth, are not dangerous. The child of tender years gets as much "kick" and exhilaration from the smallest sea-breaker, as the older ones who push farther out.

Surf-riding is a great sport, and surf-boards are obtainable at the shops on the front.

There is a delightful swimming pool amongst the rocks, provided by Northam Urban District Council, and this is conveniently sited for those staying at the hotels or holiday camps.

The Westward Ho ! Swimming Club has its headquarters at The Patio, a privately-owned open-air sea water swimming bath, where one can swim, sunbathe or enjoy

refreshment to the soothing strains of music. This pool, which has associations with Kipling and the old United Services College at Westward Ho ! is the scene of some interesting water polo matches and sports during the season.

BOATING

Canoes, rowing and motor boats can be hired at Appledore, which is a popular boating centre, and on a flowing tide visitors can sail with the minimum of effort for a distance of about six miles up the beautiful river Torridge to Weare Giffard, famous for its strawberries and cream, passing under the many-arched bridge of Bideford on the way. After picnicking on the river bank amid glorious woodland scenery, the return journey can be made on the ebb tide.

The enchanting scenery of the Vale of Torridge is viewed at its best from the river. The little white houses of Appledore can be seen climbing up the wooded hillside, sheltered from the prevailing winds, while below them, there is fringed along the riverside, the intriguing assortment of craft, in all stages of repair, big and small, either awaiting attention at the dock-sides, or for dismantling. One wonders what adventures they might have had. Higher up the river are the lovely slopes of Northam, opposite which are often moored ocean-going vessels waiting for a commission, whilst across the ferry from Appledore sits sleepy little Instow.

BOWLS

Within about 10 minutes' bus ride of any part of the district, there are two splendid bowls rinks at Bideford, one belonging to the local Council, and the other, belonging to Bideford Bowling Club, which has a big bowling tournament during the August Bank Holiday week.

CRICKET

Amateur cricket matches are played throughout the season at the Westward Ho ! Ground, and are watched with great keenness by holiday-makers. The ground is

situated between the tennis courts and the sea-beach. Visitors wishing to participate in a game may do so by arrangement with the club secretary.

FISHING

Rod and line fishing can be obtained from the rocks by Rock's Nose, or **prawn fishing** (a very popular pastime) may be indulged in the innumerable pools amongst the rocks at **Westward Ho !** (nets and fishing tackle can be obtained locally).

Salmon fishing at Appledore is available, this being a chief occupation for the boatmen of that port, and this can provide great interest for visitors, either as spectators or participants. Fishing for bass, between Appledore "pool" and the bar, is also a popular sport.

Arrangements for fly-fishing from local rivers and reservoirs can also be made.

GOLF

THE ROYAL NORTH DEVON GOLF CLUB, Westward Ho ! (*see plan of course on page 26 and a view of the fifth green on page 42*), possesses a course which has been on the championship rota for a quarter of a century, and is not only universally acknowledged to be the finest in Devon, but it is also one of the greatest and best known in the world. His Majesty King George VI was Patron of the Club, and amongst famous golfers the course has produced must be included Mr. J. H. Taylor and Mr. Horace Hutchinson. As the course stretches all the way to Appledore, it is as equally convenient of access from there and from Northam as from Westward Ho !

The course is set in superb surroundings, and the natural hazards include dykes, and bushes of great sea rushes the height of a man, whilst the mobile hazards are the sheep of the "Potwallopers" (the commoners) which keep the turf so short that it does not need mowing. The "Potwallopers" also keep the great pebbleridge in good shape, and thus protect the golf course from the action of the Atlantic breakers. In recent years, however, Northam

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Council with their coast protection work at Westward Ho ! have appropriated this responsibility. Apart from major and minor championships, there are Club open meetings, the principal ones being at Easter, Whitsun, August and Christmas. Visitors are warmly welcomed, green fees being 7/6 per round, 10/- per day, 30/- per week, £2 15s. per fortnight and £4 per month; Ladies 5/- per round, 7/6 per day, 25/- per week and £3 per month. New members for the Royal North Devon (men's or ladies' section) will find fees very reasonable compared with elsewhere. There are, of course, resident professionals and further club details can be obtained from the Club Secretary, c/o the Club.

HORSES AND HUNTING

For those interested in horses, there are riding stables at Northam, and also at Bideford ('Phone Hopkins' Stables, Bideford 991). Children (and adults) can have great fun riding on the horses on the sands.

In the season, good hunting can be had with the Stevenstone Foxhounds, and the Torrington Farmers' Hunt, while further afield there is hunting with the Tetcott and the Hatherleigh Harriers, and, of course, in the Exmoor direction good sport with the Devon and Somerset Staghounds.

INDOOR ENTERTAINMENT AND SPORT

Although holidays spent in Westward Ho ! Northam and Appledore are mostly family holidays or holidays planned with outdoor interests in view there are adequate facilities for billiards, darts, table tennis, skittles, dancing, etc.

To those who, having spent an enjoyably full day, seek light social interest, there are attractive lounge bars at Westward Ho ! Northam and Appledore, and it makes a pleasant evening excursion to take a quiet walk to one or the other, finding at each a happy mingling with local inhabitants as well as fellow visitors.

At Bideford, a convenient 'bus service takes one in to the Strand and Palace Cinemas, which are up-to-date both in films and modern comfort, while there is an attractive little cinema, The Gaiety, at Appledore.

Throughout the season, there is much doing in organised entertainment, in connection with local Carnivals, Hospital fetes, etc.

PUTTING

There are two 18-hole putting greens at Westward Ho! One of the courses is on the promenade and the other adjoins the tennis courts. In addition, there are other courses in private grounds of hotels, etc. The charge is 6d. and 4d. per round, respectively, with free score card and use of club, ball and pencil.

REGATTAS

Three local regattas are highlights in local "dated" events during the summer. Appledore Regatta (including the West of England Rowing Championship, as well as sailing) is usually held in Bank Holiday Week, and "Appledore West" sometimes has a quite exciting regatta all on its own, this being for sailing and in-rigged rowing events. The Port of Bideford Regatta in early September is the closing regatta of the West.

YACHT RACING

Born to a sea life, the sons of Appledore are never happier than when skimming over the billows in their sailing boats, engaged in the friendly rivalry of yacht racing. Weekly throughout the season, this exciting sport gives added interest to the fascinating life of the river. It is thrilling to see the local yachts straining to gain and maintain the lead from one another. Every square inch of the twenty-two yards of sail is used to capture every ounce of wind, and great skill is required when rounding the various buoys—an unexpected puff of wind and a "Lee O" at the wrong time may easily result in a yacht's sinking under her crew. Visitors who like a thrill and are good swimmers, might feel inclined to take part in such

a race. A skipper is usually agreeable to taking one visitor amongst his crew, but such a visitor must not mind getting splashed nor must he be easily scared, as by inattention to his small duties he might cause his yacht to lose the race. Information regarding yacht racing may be obtained from Sladers, Ship Chandlers, The Quay.

There is also the Taw and Torridge Sailing Club at Instow, across the river from Appledore, which has frequent events during the season.

SAND YACHTING AND PONY RIDES

A familiar sight on the magnificent sands at Westward Ho! in recent years has been the gaily-coloured sails of sand yachts. These yachts have attained speeds of 35-40 miles per hour, according to wind, and the B.B.C. reported and televised races that took place in August, 1949.

Children will find pony rides on the sands the greater thrill. With each tide, the "course" is swept clean and firm, and at reasonable charges, the ponies line up keen for a joyous scamper.

SURF-RIDING (See Bathing)

TENNIS AND SQUASH

Three public tennis courts are provided by Northam Council at Westward Ho! within view of the beach. These hard courts have been laid out by experts, and are complete with pavilion and ladies' and gentlemen's rooms.

Private tennis courts open to the public include those at the Golden Bay Hotel, Ennisfarne Hotel, both at Westward Ho! and Fremington. A squash court is available to visitors at Knapp House, Northam, on application.

Within 10 minutes' bus ride of any part of the district, there are the Torridge Vale Tennis Courts, owned by the Stella Maris Convent, and the hard courts there are open to the public during week-day afternoons from the end of July to September.

Every Walk Inspires



Because of its fascinating and varied geographical nature, every walk has something to inspire the visitor. There are the excursions along the river-side, the estuary boundaries, along the beautiful coastal cliffs, or inland across wooded slopes, dotted with farmhouse, cattle, birds, and the unexpected spot of interest.

Here are a few suggestions (others are included in the list of excursions on pages 53-55):—

FROM WESTWARD HO ! One of the most lovely cliff walks is that from beyond the Patio bath westwards towards Clovelly. For three or four miles one can walk on springy turf among the colourful heather and gorse, with the sea in sight all the way and with Hartland Point, Lundy Island and Bagy Point in the distance.

Interesting variations of this walk are as follows:—

- (1) Go through Kipling Tors top gate, turn right and follow the lane, keeping to the right all the time. Pass signpost "No through road" and turn right at notice saying "To the Cliffs." Take left stile at bottom and walk over grassy slopes at Cornborough Cliffs. Return along cliff edge to Westward Ho !
- (2) Take road opposite Kipling Tors top gate and follow winding road to Abbotsham Church. Turn right at Greencliff signpost, ignore minor crossroads and junction, and continue past duckpond until a "private road" sign is reached. At the tree beyond is an arrow pointing to the cliffs.

A pleasant easy walk, full of interest, is eastward along Golf Links Road, turning to the left at the end, and then across the golf course to the pebbleridge at Sandy Mere, from where fine views of the surrounding hills, bay and river are obtained.

Another interesting walk, which is almost a circular tour of the urban district, is across the golf course and burrows to Appledore, with its quaint narrow streets and curved quay, then along the river side path to leafy Windmill



KIPLING TORS WALKS, WESTWARD HO !

(R. L. Knight)

Lane, continuing along through Northam to the war memorial, along Bay View Road to Tors Top, turning to the right into Kipling Tors and then down to the sea front at Westward Ho !

FROM APPLIEDORE AND NORTHAM. Numerous walks may be taken from Appledore, and the visitors who own a camera will not regret bringing it on holiday.

The walks from West Appledore include one across the golf links to Westward Ho !—a distance of two miles—or one can branch off to Northam on the left.

From East Appledore is a lovely riverside path past Boathyde—the former home of Charles Garvice, a famous novelist—up Leafy Windmill Lane (so called because a windmill belonging to the Leighs of Burrough once stood near the summit) and on to the centre of Northam, or one can turn left and continue along the river bank, through Cleave Houses (a cosy Northam riverside retreat) and on to Bideford, famous for its long bridge of 24 unequal arches.

Similar routes can be taken in the opposite direction from Northam.



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Trips Round the Area

(See also Map in Centre Pages)



Westward Ho ! Northam and Appledore make a very practical centre for radiating trips to the exciting places around. The Devon and Cornish coasts are easily reached by car, or by the use of the 'bus services and a little of "Shanks's Pony" ! There are beautiful combs and hidden valleys, old-world villages, and pleasantly scented riverside hamlets in all directions.

Here are a few places worth visiting :—

ABBOTSHAM. A well-signposted, delightful 1½ miles walk south from Stanwell Hill brings one to the village of Abbotsham, which possesses what has been described as the prettiest little church between the Torridge and Hartland. The 16th and 17th-century bench-ends in the nave are magnificently carved, and each being different, deserve individual attention. Return via Bideford and Northam, or turn west and then north to return via Cornborough Cliffs.

BARNSTAPLE was a Royal Borough in the days of William the Conqueror. Places of interest are: Queen Anne's Walk; Castle Mound ; Market (Friday); Parish Church; St. Anne's Chapel ; Church Lane Almshouses; Pottery; Penrose Almshouses; Rock Park; Atheneum. There are frequent 'bus and rail services.



BIDEFORD. $1\frac{3}{4}$ miles south of Northam is the town of Bideford, famous for its ancient bridge of 24 unequal arches. The Church has a brass plate to Sir Richard Grenville, who was killed in his ship the *Revenge* in 1591, which alone and for 24 hours, continuously held out against a complete ring of Spanish galleons. There is also a monument to John Strange, who died of the plague in 1646 after accepting the mayoralty whilst others were fleeing from the town.

In the Town Hall, east of the Church, is a small museum which is worth a visit. On the hill behind the railway station is the site of Chudleigh Fort, which was surrendered by the Roundheads to the Royalists in 1643, and from which good views of the district can be obtained. In the Victoria Park (north of the Kingsley Statue) are guns of the Armada period. These guns were formerly at Appledore. Return from the park, along the river path to Northam or Appledore.

BUCKS MILLS. A beautiful little fishing village in a wooded combe between Westward Ho! and Clovelly. Buses pass Bucks Cross. Good walkers can alight at Hoops Inn or Hobby Lodge and walk across country. Half to one day's outing.

CLOVELLY. A unique little beauty-spot in the cleft of a steep cliff, with its quaint cobbled and stepped street struggling up between picturesque cottages, pannier donkeys being the only means of transport. Gallantry Bower, a cliff about 400 feet high, is worth a visit, as also is Clovelly Church, the names on many of the tombs being reminiscent of the characters in Kingsley's *Westward Ho!* Visitors can either go direct to Clovelly by 'bus or they can alight at Hobby Lodge and walk for a glorious three miles along the winding Hobby Drive (toll road).

HARTLAND is to the west of Clovelly, in the midst of rugged cliff scenery. On the way to **HARTLAND QUAY** is the beautiful church of St. Nectan. A cliff walk leads to the Coastguard Station and Lighthouse. The return walk completes a circular route to Hartland Point. A whole day's outing.

ILFRACOMBE is reached by means of a half-hourly 'bus service from Westward Ho! and Northam. The pleasant journey through Bideford, Instow, Fremington and Barnstaple, and the diversity of interests in Ilfracombe itself, provide a good day's outing.

INSTOW is reached by ferry from Appledore. Its ancient church is on the hillside above the cross roads.



ATLANTIC SEAS AT HARTLAND QUAY

LITTLEHAM can be reached via Abbotsham or Bideford. Its church, situated in a wooded hollow, contains the most beautiful rood screen in Devon.

LUNDY ISLAND is about 12 miles from Hartland and 23 from Appledore. The history of the island goes back to about the 4th century, and for two and three-quarter centuries from about the year 1100 it was owned by the de Marisco family, who lived by piracy. Until about 200 years ago the island was almost continuously in the possession of pirates, and later, Thomas Benson, the smuggling M.P. of Northam, used it for the storage of his contraband goods. The island at present has about 40 inhabitants, and the postage stamps are valued in "puffins," which are not valid on the mainland.

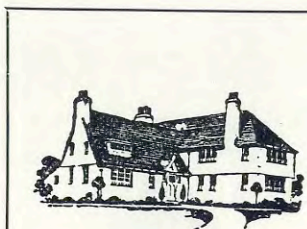
TORRINGTON is an ancient borough, whose manor lands were seized by William the Conqueror at the instigation of his vindictive wife, Matilda.

Said to be the most beautiful inland town in Devon, Torrington's chief items of interest are:—Parish Church (blown up during Civil War), Castle Hill Grounds (overlooking the Torridge Valley), Ancient Bowling Green, Glove Factories, Taddipport Bridge and Church. 'Bus and rail services. Half to one day's outing.

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*Books of Local Interest



Fiction : *Westward Ho!* (C. Kingsley); *Stalky & Co.* (Rudyard Kipling); *Lure of Contraband*, *The Golden Bay*, and *The Riddle of the River* (J. Weare Gifford); *Lorna Doone* (R. D. Blackmore); *Maid of Sker*, *Last of the Grenvilles*, and *The Treasure of the Golden Cap* (B. Copplestone); *The Mighty Atom* (Marie Corelli); *Mary Lee* (G. Dennis); *Overlooked* (B. Hawker); *Curse of Doone* (S. Horler); *Katerfelto* (H. W. Melville); *Man of Genius* (M. P. Willcocks); *The Village Book*, *The Pathway*, *Tarka the Otter*, and *Tales of a Devon Village* (H. Williamson); *The Story of a Red Deer* (J. Fortescue); *Orange Street* (S. P. B. Mais); *Asenath of the Ford* (Rita); *The Murder on the Burrows* (E. C. R. Lorac); *The Terror of the Tideway* (Rev. P. J. Somers Cocks); *Roanoke Hundred* (Inglis Fletcher); *Wilderness of Monkeys* and *Island Providence* (Frederick Niven); *Queen Elizabeth's Story* (Rosemary Sutcliff).

Biography and History : *Something of Myself* (Rudyard Kipling); *Stalky's Adventures* (L. C. Dunsterville); *Vicar of Morwenstow* and *Devonshire Characters and Strange Events* (S. Baring Gould); *School-days with Kipling* (G. C. Beresford); *Worthies of Devon* (J. Prince); *Odd Ways in Olden Days down West* (Vic); *Charles Kingsley's Life and Letters* (By his Wife); *Survey of Devon* (T. Risdon); *Literary Landmarks of Devon and Cornwall* (R. T. Hopkins); *Rudyard Kipling—Craftsman* (McMunn); *Sir Richard Grenville of the Revenge* (A. L. Rowse); *History of Devon* (D. & S. Lysons); *History of Bideford* (J. Watkins); *History of Bideford* and *History of Grenville Family* (R. Granville).

Topography and Essays : *Walks in North Devon* and *Glorious Devon* (S. P. B. Mais); *A Farm in Creamland* (C. Garvice); *My Native Devon* (J. Fortescue); *The North Devon Coast* (C. G. Harper); *Unknown Devon* (L. du G. Peach); *North Devon with West Somerset* (B. & G. Holmes); *Highways and Byways in Devon and Cornwall* (A. H. Norway); *The Delectable West* (Sir H. Russell); *The Coasts of Devon and Lundy Island* (J. L. W. Page); *Devon* (W. H. Thompson); *Rambles in Devon* (J. H. Wade); *North Devon* (F. J. Snell); *On Foot in Devon*, *Life in a Devon Village*, and *Labouring Life* (H. Williamson); *This North Devon of Ours* (A. H. Slee); *Devonshire* (S. Baring Gould, revised by H. Ronald Hicks); *Home in Ham* (R. W. Thompson); *Journal of a Husbandman* (R. Duncan); *We See Devon* (Val Doonee); *Devon* (A. Mee); *We Wander in the West* (S. P. B. Mais); *Wanderer in the West* (E. W. Martin); *Devonshire* (A. St. Leger Gordon); *Tempestuous Isle* (P. T. Etherton & V. Barlow); *Lundy, Isle of Puffins* (R. Perry); *Old Bideford* (Maj. W. Ascott).

Poetry : *Westward Ho!* (Jane Elliott); *Kenwith* (Eliza Down); *The Revenge* (Tennyson); *Poems of John Gay*; *Poems of Edward Capern*.

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Road : Passengers should book to Bideford, whence Southern National Omnibuses run frequently to Westward Ho! and Appledore, both passing through Northam. Royal Blue and other luxury coaches run from London and principal towns. Southern National 'buses cover the entire country between Minehead in Somerset and Newquay in Cornwall.

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Northam : Cross Street. Hours of business, 9 a.m. to 6 p.m., Saturday 9 a.m. to 1 p.m. Deliveries and despatches as for Appledore.

Westward Ho! : Hours of business, 9 a.m. to 1 p.m. and 2 p.m. to 6 p.m. Tuesday 9 a.m. to 1 p.m. Deliveries and despatches as for Appledore and Northam.

Telegrams delivered 9 a.m. to 6 p.m. All classes of Post Office business, except Motor licences, transacted at all three offices.

The Tides : High-water times are given each week in the *Bideford & North Devon Gazette*.

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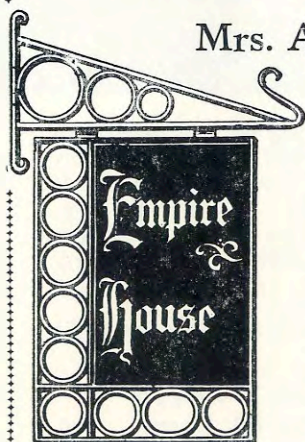
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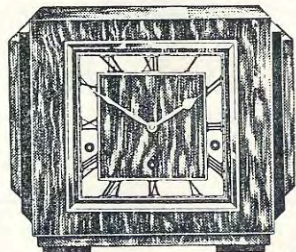
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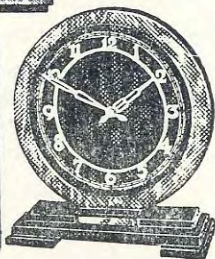


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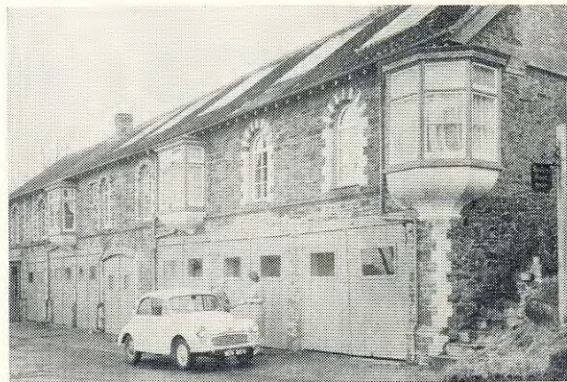


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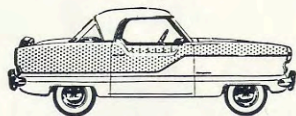
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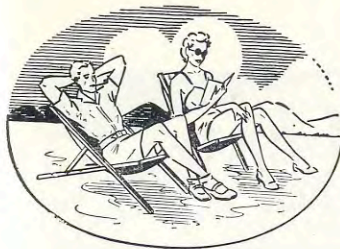
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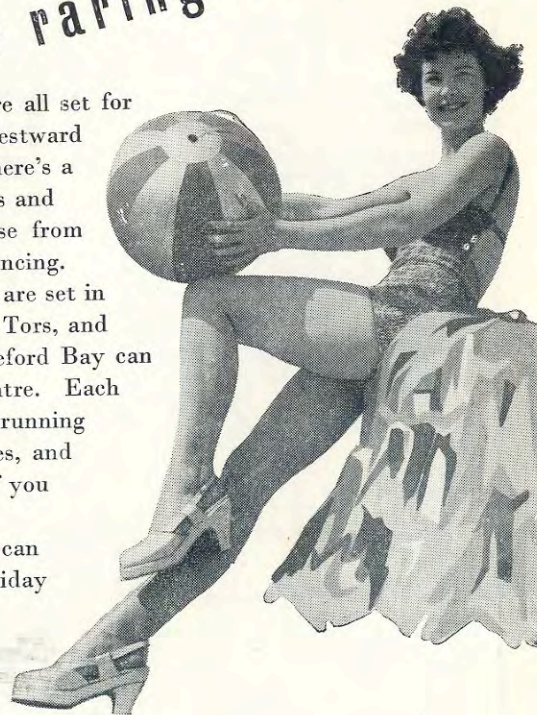
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RELIGIOUS SERVICES.—Church of England and Free Church services are held at places of worship at Westward Ho ! Northam and Appledore each Sunday ; the nearest Roman Catholic church is at Bideford.

THE WESTWARD HO ! COMMUNITY ASSOCIATION provides the following attractions for visitors throughout the Summer :—
TUESDAY—Stage Variety Show. WED.—Whist Drive.
THURS.—Old Tyme Dance. FRIDAY—Modern Dance.
ALL ARE MADE WELCOME

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WESTWARD HO!

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